

DEMOGRAPHIC PROFILE COMPLETE

2000 - 2010 Census, 2013 Estimates & 2018 Projections

Calculated using Proportional Block Groups

August 2013

RF9

Retail Market District - Semi Rural Centennial, CO		Semi Rural	
Population			
Estimated Population (2013)	2,509		
Census Population (1990)	1,353		
Census Population (2000)	2,332		
Census Population (2010)	2,400		
Projected Population (2018)	2,781		
Historical Annual Change (1990-2000)	978	7.2%	
Historical Annual Change (2000-2010)	68	0.3%	
Historical Annual Change (2010-2013)	109	1.5%	
Projected Annual Change (2013-2018)	272	2.2%	
Est. Population Density (2013)	771.68	psm	
Trade Area Size	3.25	sq mi	
Households			
Estimated Households (2013)	848		
Census Households (1990)	419		
Census Households (2000)	716		
Census Households (2010)	812		
Projected Households (2018)	919		
Historical Annual Change (2000-2010)	96	1.3%	
Projected Annual Change (2010-2018)	108	1.7%	
Average Household Income			
Est. Average Household Income (2013)	\$182,623		
Census Average Hhld Income (2010)	\$177,185		
Census Average Hhld Income (2000)	\$178,216		
Proj. Average Household Income (2018)	\$186,710		
Historical Annual Change (2000-2010)	-\$1,031	-0.1%	
Projected Annual Change (2013-2018)	\$4,087	0.4%	
Median Household Income			
Est. Median Household Income (2013)	\$184,123		
Census Median Hhld Income (2010)	\$169,058		
Census Median Hhld Income (2000)	\$136,573		
Proj. Median Household Income (2018)	\$199,786		
Historical Annual Change (2000-2010)	\$32,485	2.4%	
Projected Annual Change (2013-2018)	\$15,662	1.7%	
Per Capita Income			
Est. Per Capita Income (2013)	\$61,776		
Census Per Capita Income (2010)	\$59,924		
Census Per Capita Income (2000)	\$53,950		
Proj. Per Capita Income (2018)	\$61,775		
Historical Annual Change (2000-2010)	\$5,974	1.1%	
Projected Annual Change (2013-2018)	-\$2	0.0%	
Est. Average Household Net Worth (2013)	\$1,115,803		

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Retail Market District - Semi Rural Centennial, CO

Semi Rural

Race & Ethnicity (2013)

Total Population	2,509	
White	2,198	87.6%
Black or African American	72	2.9%
American Indian & Alaska Native	2	0.1%
Asian	137	5.4%
Hawaiian & Pacific Islander	4	0.2%
Other Race	46	1.8%
Two or More Races	50	2.0%
Population < 18	619	
<i>White</i>	525	84.8%
<i>Black or African American</i>	16	2.6%
<i>Amer Indian & AK Native</i>	0	-
<i>Asian</i>	38	6.2%
<i>Hawaiian & Pacific Islander</i>	0	-
<i>Other Race</i>	40	6.5%
Hispanic Population < 18	49	2.0%
Not Hispanic or Latino Population	2,373	94.6%
<i>Non Hispanic: White</i>	2,105	88.7%
<i>Non Hispanic: Black or African American</i>	72	3.1%
<i>Non Hispanic: Amer Indian & AK Native</i>	1	0.0%
<i>Non Hispanic: Asian</i>	136	5.7%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	4	0.2%
<i>Non Hispanic: Other Race</i>	8	0.3%
<i>Non Hispanic: Two or More Races</i>	47	2.0%
Hispanic or Latino Population	136	5.4%
<i>Hispanic: White</i>	93	68.1%
<i>Hispanic: Black or African American</i>	0	-
<i>Hispanic: American Indian & Alaska Native</i>	2	1.2%
<i>Hispanic: Asian</i>	1	0.7%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-
<i>Hispanic: Other Race</i>	38	27.9%
<i>Hispanic: Two or More Races</i>	3	2.1%
Not of Hispanic Origin Population (2000)	2,261	97.0%
Hispanic Origin Population (2000)	71	3.0%
Not Hispanic or Latino Population (2010)	2,274	94.8%
Hispanic or Latino Population (2010)	125	5.2%
Not Hispanic or Latino Population 5yr (2018)	2,614	94.0%
Hispanic or Latino Population 5yr (2018)	166	6.0%
Historical Annual Change (2000-2010)	55	7.8%
Projected Annual Change (2010-2018)	41	4.1%

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Retail Market District - Semi Rural Centennial, CO	Semi Rural	
Age Distribution (2013)		
Total Population	2,509	
Age 0 to 4 yrs	78	3.1%
Age 5 to 9 yrs	139	5.5%
Age 10 to 14 yrs	230	9.2%
Age 15 to 19 yrs	256	10.2%
Age 20 to 24 yrs	90	3.6%
Age 25 to 29 yrs	57	2.3%
Age 30 to 34 yrs	49	2.0%
Age 35 to 39 yrs	98	3.9%
Age 40 to 44 yrs	169	6.7%
Age 45 to 49 yrs	256	10.2%
Age 50 to 54 yrs	295	11.8%
Age 55 to 59 yrs	280	11.2%
Age 60 to 64 yrs	210	8.4%
Age 65 to 69 yrs	170	6.8%
Age 70 to 74 yrs	62	2.5%
Age 75 to 79 yrs	30	1.2%
Age 80 to 84 yrs	17	0.7%
Age 85 yrs plus	21	0.8%
Median Age	45.7	yrs
Age 19 yrs or less	703	28.0%
Age 20 to 64 years	1,505	60.0%
Age 65 years Plus	301	12.0%
Female Age Distribution (2013)		
Female Population	1,207	48.1%
Age 0 to 4 yrs	35	2.9%
Age 5 to 9 yrs	63	5.3%
Age 10 to 14 yrs	97	8.1%
Age 15 to 19 yrs	123	10.2%
Age 20 to 24 yrs	40	3.3%
Age 25 to 29 yrs	18	1.5%
Age 30 to 34 yrs	28	2.3%
Age 35 to 39 yrs	53	4.4%
Age 40 to 44 yrs	84	7.0%
Age 45 to 49 yrs	139	11.6%
Age 50 to 54 yrs	149	12.4%
Age 55 to 59 yrs	139	11.5%
Age 60 to 64 yrs	103	8.6%
Age 65 to 69 yrs	70	5.8%
Age 70 to 74 yrs	26	2.1%
Age 75 to 79 yrs	17	1.4%
Age 80 to 84 yrs	9	0.7%
Age 85 yrs plus	13	1.1%
Female Median Age	46.1	yrs
Age 19 yrs or less	319	26.4%
Age 20 to 64 years	754	62.4%
Age 65 years Plus	135	11.2%

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Retail Market District - Semi Rural Centennial, CO

Semi Rural

Male Age Distribution (2013)

Male Population	1,302	51.9%
Age 0 to 4 yrs	43	3.3%
Age 5 to 9 yrs	75	5.8%
Age 10 to 14 yrs	132	10.2%
Age 15 to 19 yrs	134	10.3%
Age 20 to 24 yrs	50	3.9%
Age 25 to 29 yrs	40	3.0%
Age 30 to 34 yrs	22	1.7%
Age 35 to 39 yrs	46	3.5%
Age 40 to 44 yrs	85	6.5%
Age 45 to 49 yrs	117	9.0%
Age 50 to 54 yrs	146	11.2%
Age 55 to 59 yrs	141	10.8%
Age 60 to 64 yrs	107	8.2%
Age 65 to 69 yrs	100	7.7%
Age 70 to 74 yrs	37	2.8%
Age 75 to 79 yrs	13	1.0%
Age 80 to 84 yrs	9	0.7%
Age 85 yrs plus	8	0.6%
Male Median Age	45.3	yrs
Age 19 yrs or less	384	29.5%
Age 20 to 64 years	752	57.7%
Age 65 years Plus	166	12.8%

Males per 100 Females, Male % Pop (2013)

Overall Comparison	108	
Age 0 to 4 yrs	121	54.8%
Age 5 to 9 yrs	119	54.3%
Age 10 to 14 yrs	136	57.7%
Age 15 to 19 yrs	109	52.1%
Age 20 to 24 yrs	127	56.0%
Age 25 to 29 yrs	220	68.7%
Age 30 to 34 yrs	77	43.5%
Age 35 to 39 yrs	87	46.5%
Age 40 to 44 yrs	101	50.2%
Age 45 to 49 yrs	84	45.6%
Age 50 to 54 yrs	98	49.4%
Age 55 to 59 yrs	101	50.3%
Age 60 to 64 yrs	103	50.8%
Age 65 to 69 yrs	143	58.8%
Age 70 to 74 yrs	144	59.0%
Age 75 to 79 yrs	75	42.9%
Age 80 to 84 yrs	100	49.9%
Age 85 yrs plus	58	36.8%
Age 19 yrs or less	121	54.7%
Age 20 to 39 yrs	114	53.2%
Age 40 to 64 yrs	97	49.1%
Age 65 years Plus	123	55.2%

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Retail Market District - Semi Rural Centennial, CO	Semi Rural	
Household Type (2013)		
Total Households	848	
Households with Children	340	40.1%
Average Household Size	2.95	
Est. Household Density	260.75	psm
Population Family	2,329	92.8%
Population Non-Family	174	6.9%
Population Group Qtrs	6	0.2%
Non-Institutionalized	6	0.2%
Institutionalized	0	-
Family Households	761	89.8%
<i>Married Couple Hhlds</i>	706	92.7%
<i>Other Family Hhlds</i>	55	7.3%
Family Households With Children	339	44.6%
<i>Married Couple With Children</i>	304	89.7%
<i>Other Family Hhlds With Children</i>	35	10.3%
Family Households No Children	422	55.4%
<i>Married Couple No Children</i>	401	95.1%
<i>Other Family Households No Children</i>	21	4.9%
Average Family Household Size	3.06	
Average Family Income	\$196,087	
Median Family Income	\$188,888	
Non-Family Households	86	10.2%
Non-Family Hhlds With Children	1	1.1%
Non-Family Hhld No Children	85	98.9%
<i>N-F Hhld Lone Person No Children</i>	21	23.9%
Lone Male Householder	8	37.3%
Lone Female Householder	13	62.7%
<i>N-F Hhld 2+ Persons No Children</i>	65	75.0%
Average Non-Family Hhld Size	2.01	
Marital Status (2013)		
(15 Years or Older)	2,063	
Never Married	403	19.5%
Now Married	1,599	77.5%
Previously Married	61	3.0%
<i>Separated</i>	3	5.6%
<i>Widowed</i>	27	43.5%
<i>Divorced</i>	31	50.9%
Educational Attainment (2013)		
Adult Population (25 Years or Older)	1,716	
Elementary (0 to 8)	28	1.7%
Some High School (9 to 11)	4	0.2%
High School Graduate (12)	294	17.1%
Some College (13 to 16)	189	11.0%
Associate Degree Only	152	8.9%
Bachelor Degree Only	665	38.7%
Graduate Degree	384	22.4%
Any College + (Some College or higher)	1,390	81.0%
College Degree + (Bachelor Degree or higher)	1,049	61.1%

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Retail Market District - Semi Rural Centennial, CO	Semi Rural	
Housing (2013)		
Total Housing Units	855	
Housing Units, Occupied	848	99.1%
<i>Housing Units, Owner-Occupied</i>	815	96.1%
<i>Housing Units, Renter-Occupied</i>	33	3.9%
Housing Units, Vacant	7	0.9%
Total Housing Units (2010)	845	
Historical Annual Change (2010-2013)	10	0.4%
Household Size (2013)		
Total Households	848	
1 Person Households	66	7.8%
2 Person Households	348	41.0%
3 Person Households	159	18.8%
4 Person Households	172	20.3%
5 Person Households	67	7.9%
6 Person Households	19	2.2%
7+ Person Households	17	2.0%
Household Income Distribution (2013)		
HH Income \$200,000 or More	385	45.4%
HH Income \$150,000 to 199,999	55	6.4%
HH Income \$125,000 to 149,999	52	6.2%
HH Income \$100,000 to 124,999	138	16.3%
HH Income \$75,000 to 99,999	81	9.5%
HH Income \$50,000 to 74,999	74	8.7%
HH Income \$35,000 to 49,999	14	1.6%
HH Income \$25,000 to 34,999	5	0.6%
HH Income \$15,000 to 24,999	43	5.1%
HH Income \$10,000 to 14,999	0	-
HH Income \$0 to 9,999	0	-
Household Vehicles (2013)		
Total Vehicles Available	2,368	
Household: 0 Vehicles Available	8	0.9%
Household: 1 Vehicles Available	46	5.4%
Household: 2 Vehicles Available	247	29.2%
Household: 3+ Vehicles Available	546	64.4%
Average Per Household	2.8	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	2,310	97.6%
<i>Average Per Owner Household</i>	2.8	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	58	2.4%
<i>Average Per Renter Household</i>	1.8	<i>Vehicles</i>
Travel Time (2010)		
Worker Base (16 Years or Older)	1,185	
Travel to Work in 14 Minutes or Less	234	19.7%
Travel to Work in 15 to 29 Minutes	345	29.1%
Travel to Work in 30 to 59 Minutes	417	35.2%
Travel to Work in 60 Minutes or More	56	4.7%
Work at Home	134	11.3%
Average Travel Time to Work	26.0	mins

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Transportation To Work (2010)		
Work Base	1,185	
Drive to Work Alone	935	78.9%
Drive to Work in Carpool	62	5.2%
Travel to Work - Public Transportation	19	1.6%
Drive to Work on Motorcycle	4	0.3%
Bicycle to Work	1	0.1%
Walk to Work	8	0.7%
Other Means	21	1.8%
Work at Home	134	11.3%
Daytime Demos (2013)		
Total Number of Businesses	52	
Total Number of Employees	583	
Company Headqtrs: Businesses	0	0
Company Headqtrs: Employees	0	0
Employee Population per Business	11.2 to 1	
Residential Population per Business	48.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	1,316	
Labor Force (2013)		
Labor: Population Age 16+	2,010	
Unemployment Rate		6.4%
Labor Force Total: Males	1,024	50.9%
<i>Male civilian employed</i>	756	73.8%
<i>Male civilian unemployed</i>	54	5.3%
<i>Males in Armed Forces</i>	0	-
<i>Males not in labor force</i>	214	20.9%
Labor Force Total: Females	986	49.1%
<i>Female civilian employed</i>	521	52.8%
<i>Female civilian unemployed</i>	74	7.5%
<i>Females in Armed Forces</i>	0	-
<i>Females not in labor force</i>	391	39.7%
Employment Force Change (2010-2013)	93	7.8%
Male Change (2010-2013)	47	6.6%
Female Change (2010-2013)	46	9.7%
Occupation (2010)		
Occupation: Population Age 16+	1,184	
<i>Occupation Total: Males</i>	709	59.9%
<i>Occupation Total: Females</i>	475	40.1%
Mgmt, Business, & Financial Operations	374	31.5%
Professional and Related	404	34.2%
Service	87	7.3%
Sales and Office	202	17.0%
Farming, Fishing, and Forestry	1	0.1%
Construction, Extraction, & Maintenance	46	3.9%
Production, Transport, & Material Moving	71	6.0%
<i>White Collar</i>		82.8%
<i>Blue Collar</i>		17.2%

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Retail Market District - Semi Rural Centennial, CO		Semi Rural	
Units In Structure (2010)			
Total Units		812	
1 Detached Unit		764	94.1%
1 Attached Unit		10	1.2%
2 Units		2	0.2%
3 to 4 Units		3	0.4%
5 to 9 Units		4	0.5%
10 to 19 Units		5	0.6%
20 to 49 Units		3	0.4%
50 or more Units		3	0.4%
Mobile Home or Trailer		17	2.1%
Other Structure		0	-
Homes Built By Year (2010)			
Homes Built 2005 or later		39	4.8%
Homes Built 2000 to 2004		90	11.1%
Homes Built 1990 to 1999		182	22.5%
Homes Built 1980 to 1989		272	33.6%
Homes Built 1970 to 1979		135	16.7%
Homes Built 1960 to 1969		43	5.3%
Homes Built 1950 to 1959		28	3.4%
Homes Built 1940 to 1949		7	0.8%
Homes Built Before 1939		16	1.9%
Home Values (2010)			
Owner Specified Housing Units		781	
Home Values \$1,000,000 or More		9	1.1%
Home Values \$750,000 or \$999,999		82	10.5%
Home Values \$500,000 or \$749,999		284	36.4%
Home Values \$400,000 to \$499,999		164	21.0%
Home Values \$300,000 to \$399,999		78	10.0%
Home Values \$250,000 to \$299,999		24	3.1%
Home Values \$200,000 to \$249,999		57	7.4%
Home Values \$175,000 to \$199,999		16	2.1%
Home Values \$150,000 to \$174,999		17	2.1%
Home Values \$125,000 to \$149,999		13	1.6%
Home Values \$100,000 to \$124,999		10	1.3%
Home Values \$90,000 to \$99,999		3	0.4%
Home Values \$80,000 to \$89,999		2	0.3%
Home Values \$70,000 to \$79,999		2	0.3%
Home Values \$60,000 to \$69,999		2	0.3%
Home Values \$50,000 to \$59,999		1	0.2%
Home Values \$35,000 to \$49,999		1	0.2%
Home Values \$25,000 to \$34,999		6	0.8%
Home Values \$10,000 to \$24,999		5	0.6%
Home Values \$0 to \$9,999		2	0.3%
Owner Occupied Median Home Value		\$495,651	
Renter Occupied Median Rent		\$977	

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Retail Market District - Semi Rural Centennial, CO	Semi Rural	
Consumer Expenditure (Annual Total)		
Total Household Expenditure (2013)	\$95,335,033	
<i>Total Non-Retail Expenditures (2013)</i>	\$55,170,027	
<i>Total Retail Expenditures (2013)</i>	\$40,165,005	
Apparel (2013)	\$4,615,493	
Contributions (2013)	\$4,691,470	
Education (2013)	\$2,850,739	
Entertainment (2013)	\$5,430,657	
Food And Beverages (2013)	\$13,593,441	
Furnishings And Equipment (2013)	\$4,470,258	
Gifts (2013)	\$3,015,729	
Health Care (2013)	\$5,220,982	
Household Operations (2013)	\$3,963,018	
Miscellaneous Expenses (2013)	\$1,475,825	
Personal Care (2013)	\$1,343,725	
Personal Insurance (2013)	\$1,177,627	
Reading (2013)	\$313,392	
Shelter (2013)	\$18,921,961	
Tobacco (2013)	\$476,445	
Transportation (2013)	\$17,836,556	
Utilities (2013)	\$5,937,714	
Consumer Expenditure (per Household per Month)		
Total Household Expenditure (2013)	\$9,372	
<i>Total Non-Retail Expenditures (2013)</i>	\$5,424	57.9%
<i>Total Retail Expenditures (2013)</i>	\$3,948	42.1%
Apparel (2013)	\$454	4.8%
Contributions (2013)	\$461	4.9%
Education (2013)	\$280	3.0%
Entertainment (2013)	\$534	5.7%
Food And Beverages (2013)	\$1,336	14.3%
Furnishings And Equipment (2013)	\$439	4.7%
Gifts (2013)	\$296	3.2%
Health Care (2013)	\$513	5.5%
Household Operations (2013)	\$390	4.2%
Miscellaneous Expenses (2013)	\$145	1.5%
Personal Care (2013)	\$132	1.4%
Personal Insurance (2013)	\$116	1.2%
Reading (2013)	\$31	0.3%
Shelter (2013)	\$1,860	19.8%
Tobacco (2013)	\$47	0.5%
Transportation (2013)	\$1,753	18.7%
Utilities (2013)	\$584	6.2%

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