

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd 80111 & 80112	1 mi radius	3 mi radius	7 mi radius
Population			
Estimated Population (2013)	3,845	58,906	485,374
Projected Population (2018)	4,163	65,162	540,678
Census Population (2010)	3,718	56,396	463,206
Census Population (2000)	1,364	38,650	372,754
Projected Annual Growth (2013-2018)	318 1.7%	6,256 2.1%	55,305 2.3%
Historical Annual Growth (2010-2013)	128 1.1%	2,510 1.5%	22,167 1.6%
Historical Annual Growth (2000-2010)	2,354 17.3%	17,746 4.6%	90,452 2.4%
Estimated Population Density (2013)	1,225 <i>psm</i>	2,084 <i>psm</i>	3,154 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	153.9 <i>sq mi</i>
Households			
Estimated Households (2013)	1,265	21,958	192,323
Projected Households (2018)	1,372	23,842	209,438
Census Households (2010)	1,211	21,022	183,677
Census Households (2000)	225	12,999	144,854
Projected Annual Growth (2013-2018)	107 1.7%	1,884 1.7%	17,116 1.8%
Historical Annual Change (2000-2013)	1,040 35.6%	8,959 5.3%	47,468 2.5%
Average Household Income			
Estimated Average Household Income (2013)	\$95,002	\$111,065	\$91,012
Projected Average Household Income (2018)	\$97,157	\$113,695	\$93,961
Census Average Household Income (2010)	\$91,630	\$105,939	\$85,916
Census Average Household Income (2000)	\$130,653	\$112,008	\$81,868
Projected Annual Change (2013-2018)	\$2,155 0.5%	\$2,629 0.5%	\$2,949 0.6%
Historical Annual Change (2000-2013)	-\$35,651 -2.1%	-\$943 -0.1%	\$9,144 0.9%
Median Household Income			
Estimated Median Household Income (2013)	\$74,687	\$93,734	\$78,584
Projected Median Household Income (2018)	\$78,848	\$101,956	\$84,658
Census Median Household Income (2010)	\$67,727	\$85,958	\$72,504
Census Median Household Income (2000)	\$105,477	\$92,253	\$68,722
Projected Annual Change (2013-2018)	\$4,161 1.1%	\$8,222 1.8%	\$6,074 1.5%
Historical Annual Change (2000-2013)	-\$30,790 -2.2%	\$1,481 0.1%	\$9,862 1.1%
Per Capita Income			
Estimated Per Capita Income (2013)	\$33,401	\$41,640	\$36,146
Projected Per Capita Income (2018)	\$34,194	\$41,824	\$36,469
Census Per Capita Income (2010)	\$29,849	\$39,490	\$34,069
Census Per Capita Income (2000)	\$21,832	\$37,791	\$31,743
Projected Annual Change (2013-2018)	\$794 0.5%	\$184 0.1%	\$323 0.2%
Historical Annual Change (2000-2013)	\$11,569 4.1%	\$3,848 0.8%	\$4,403 1.1%
Estimated Average Household Net Worth (2013)	\$598,801	\$789,376	\$683,650

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

Race and Ethnicity

	1 mi radius		3 mi radius		7 mi radius	
Total Population (2013)	3,845		58,906		485,374	
White (2013)	2,801	72.9%	46,575	79.1%	376,110	77.5%
Black or African American (2013)	436	11.3%	3,179	5.4%	38,986	8.0%
American Indian or Alaska Native (2013)	25	0.7%	234	0.4%	2,727	0.6%
Asian (2013)	337	8.8%	5,423	9.2%	28,780	5.9%
Hawaiian or Pacific Islander (2013)	6	0.2%	49	0.1%	667	0.1%
Other Race (2013)	122	3.2%	1,417	2.4%	19,091	3.9%
Two or More Races (2013)	118	3.1%	2,030	3.4%	19,014	3.9%
Population < 18 (2013)	840	21.8%	15,327	26.0%	122,977	25.3%
White	559	66.6%	11,385	74.3%	86,808	70.6%
Black or African American	51	6.1%	813	5.3%	11,487	9.3%
American Indian or Alaska Native	9	1.1%	64	0.4%	765	0.6%
Asian	109	12.9%	1,455	9.5%	7,222	5.9%
Hawaiian and Pacific Islander	1	0.1%	7	-	177	0.1%
Other Race	110	13.2%	1,604	10.5%	16,517	13.4%
Hispanic Population < 18 (2013)	153	4.0%	1,958	3.3%	21,656	4.5%
Not Hispanic or Latino Population (2013)	3,395	88.3%	53,276	90.4%	423,160	87.2%
Not Hispanic White	2,537	74.7%	43,089	80.9%	341,171	80.6%
Not Hispanic Black or African American	421	12.4%	3,045	5.7%	37,274	8.8%
Not Hispanic American Indian or Alaska Native	13	0.4%	152	0.3%	1,631	0.4%
Not Hispanic Asian	334	9.8%	5,393	10.1%	28,432	6.7%
Not Hispanic Hawaiian or Pacific Islander	5	0.2%	42	0.1%	604	0.1%
Not Hispanic Other Race	2	0.1%	52	0.1%	550	0.1%
Not Hispanic Two or More Races	83	2.4%	1,503	2.8%	13,497	3.2%
Hispanic or Latino Population (2013)	451	11.7%	5,629	9.6%	62,214	12.8%
Hispanic White	265	58.7%	3,486	61.9%	34,939	56.2%
Hispanic Black or African American	15	3.3%	134	2.4%	1,712	2.8%
Hispanic American Indian or Alaska Native	12	2.8%	82	1.4%	1,095	1.8%
Hispanic Asian	3	0.7%	30	0.5%	347	0.6%
Hispanic Hawaiian or Pacific Islander	1	0.2%	6	0.1%	63	0.1%
Hispanic Other Race	119	26.5%	1,364	24.2%	18,541	29.8%
Hispanic Two or More Races	35	7.9%	528	9.4%	5,517	8.9%
Not Hispanic or Latino Population (2010)	3,295	88.6%	51,197	90.8%	405,745	87.6%
Hispanic or Latino Population (2010)	423	11.4%	5,199	9.2%	57,462	12.4%
Not Hispanic or Latino Population (2000)	1,232	90.3%	36,236	93.8%	344,706	92.5%
Hispanic or Latino Population (2000)	132	9.7%	2,414	6.2%	28,048	7.5%
Not Hispanic or Latino Population (2018)	3,648	87.6%	58,467	89.7%	466,652	86.3%
Hispanic or Latino Population (2018)	516	12.4%	6,694	10.3%	74,027	13.7%
Projected Annual Growth (2013-2018)	65	2.9%	1,065	3.8%	11,813	3.8%
Historical Annual Growth (2000-2010)	291	22.1%	2,785	11.5%	29,413	10.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

1 mi radius 3 mi radius 7 mi radius

Total Age Distribution (2013)

	1 mi radius		3 mi radius		7 mi radius	
Total Population	3,845		58,906		485,374	
Age Under 5 Years	226	5.9%	3,702	6.3%	31,572	6.5%
Age 5 to 9 Years	244	6.3%	4,252	7.2%	34,678	7.1%
Age 10 to 14 Years	212	5.5%	4,509	7.7%	35,159	7.2%
Age 15 to 19 Years	268	7.0%	4,168	7.1%	32,024	6.6%
Age 20 to 24 Years	378	9.8%	3,375	5.7%	27,894	5.7%
Age 25 to 29 Years	459	11.9%	4,118	7.0%	33,724	6.9%
Age 30 to 34 Years	391	10.2%	4,228	7.2%	34,935	7.2%
Age 35 to 39 Years	354	9.2%	4,403	7.5%	35,383	7.3%
Age 40 to 44 Years	286	7.4%	4,503	7.6%	36,749	7.6%
Age 45 to 49 Years	267	6.9%	4,501	7.6%	36,031	7.4%
Age 50 to 54 Years	229	6.0%	4,645	7.9%	35,888	7.4%
Age 55 to 59 Years	184	4.8%	4,336	7.4%	32,202	6.6%
Age 60 to 64 Years	154	4.0%	3,491	5.9%	28,091	5.8%
Age 65 to 69 Years	87	2.3%	1,986	3.4%	18,523	3.8%
Age 70 to 74 Years	50	1.3%	1,043	1.8%	11,806	2.4%
Age 75 to 79 Years	25	0.7%	651	1.1%	8,013	1.7%
Age 80 to 84 Years	16	0.4%	440	0.7%	6,192	1.3%
Age 85 Years or Over	16	0.4%	553	0.9%	6,508	1.3%
Median Age	31.9		37.0		37.0	
Age 19 Years or Less	950	24.7%	16,632	28.2%	133,433	27.5%
Age 20 to 64 Years	2,702	70.3%	37,601	63.8%	300,897	62.0%
Age 65 Years or Over	194	5.0%	4,673	7.9%	51,043	10.5%

Female Age Distribution (2013)

Female Population	1,622	42.2%	29,320	49.8%	247,842	51.1%
Age Under 5 Years	109	6.7%	1,825	6.2%	15,383	6.2%
Age 5 to 9 Years	125	7.7%	2,049	7.0%	16,825	6.8%
Age 10 to 14 Years	96	5.9%	2,151	7.3%	17,134	6.9%
Age 15 to 19 Years	79	4.9%	1,922	6.6%	15,519	6.3%
Age 20 to 24 Years	122	7.5%	1,627	5.5%	14,014	5.7%
Age 25 to 29 Years	180	11.1%	1,964	6.7%	16,956	6.8%
Age 30 to 34 Years	147	9.0%	2,117	7.2%	17,561	7.1%
Age 35 to 39 Years	156	9.6%	2,236	7.6%	18,053	7.3%
Age 40 to 44 Years	124	7.7%	2,257	7.7%	18,691	7.5%
Age 45 to 49 Years	119	7.4%	2,349	8.0%	18,486	7.5%
Age 50 to 54 Years	102	6.3%	2,377	8.1%	18,655	7.5%
Age 55 to 59 Years	81	5.0%	2,254	7.7%	16,910	6.8%
Age 60 to 64 Years	78	4.8%	1,710	5.8%	14,963	6.0%
Age 65 to 69 Years	43	2.6%	970	3.3%	9,835	4.0%
Age 70 to 74 Years	28	1.7%	535	1.8%	6,405	2.6%
Age 75 to 79 Years	13	0.8%	337	1.1%	4,441	1.8%
Age 80 to 84 Years	9	0.6%	256	0.9%	3,692	1.5%
Age 85 Years or Over	10	0.6%	386	1.3%	4,319	1.7%
Female Median Age	33.1		37.8		38.0	
Age 19 Years or Less	409	25.2%	7,947	27.1%	64,860	26.2%
Age 20 to 64 Years	1,110	68.4%	18,890	64.4%	154,290	62.3%
Age 65 Years or Over	103	6.4%	2,483	8.5%	28,692	11.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

1 mi radius 3 mi radius 7 mi radius

Male Age Distribution (2013)

	1 mi radius	3 mi radius	7 mi radius
Male Population	2,224 57.8%	29,585 50.2%	237,532 48.9%
Age Under 5 Years	117 5.3%	1,876 6.3%	16,190 6.8%
Age 5 to 9 Years	119 5.3%	2,204 7.4%	17,854 7.5%
Age 10 to 14 Years	116 5.2%	2,359 8.0%	18,024 7.6%
Age 15 to 19 Years	189 8.5%	2,246 7.6%	16,506 6.9%
Age 20 to 24 Years	256 11.5%	1,749 5.9%	13,880 5.8%
Age 25 to 29 Years	279 12.6%	2,154 7.3%	16,768 7.1%
Age 30 to 34 Years	244 11.0%	2,112 7.1%	17,374 7.3%
Age 35 to 39 Years	198 8.9%	2,168 7.3%	17,330 7.3%
Age 40 to 44 Years	162 7.3%	2,246 7.6%	18,058 7.6%
Age 45 to 49 Years	147 6.6%	2,152 7.3%	17,545 7.4%
Age 50 to 54 Years	127 5.7%	2,268 7.7%	17,233 7.3%
Age 55 to 59 Years	102 4.6%	2,082 7.0%	15,291 6.4%
Age 60 to 64 Years	77 3.4%	1,781 6.0%	13,128 5.5%
Age 65 to 69 Years	44 2.0%	1,016 3.4%	8,689 3.7%
Age 70 to 74 Years	22 1.0%	508 1.7%	5,401 2.3%
Age 75 to 79 Years	12 0.5%	315 1.1%	3,573 1.5%
Age 80 to 84 Years	6 0.3%	184 0.6%	2,500 1.1%
Age 85 Years or Over	6 0.2%	167 0.6%	2,189 0.9%
Male Median Age	30.9	36.2	35.9
Age 19 Years or Less	541 24.3%	8,685 29.4%	68,574 28.9%
Age 20 to 64 Years	1,592 71.6%	18,711 63.2%	146,607 61.7%
Age 65 Years or Over	91 4.1%	2,190 7.4%	22,352 9.4%

Males per 100 Females (2013)

	1 mi radius	3 mi radius	7 mi radius
Overall Comparison	137	101	96
Age Under 5 Years	107 51.8%	103 50.7%	105 51.3%
Age 5 to 9 Years	95 48.6%	108 51.8%	106 51.5%
Age 10 to 14 Years	121 54.8%	110 52.3%	105 51.3%
Age 15 to 19 Years	240 70.6%	117 53.9%	106 51.5%
Age 20 to 24 Years	210 67.7%	107 51.8%	99 49.8%
Age 25 to 29 Years	155 60.8%	110 52.3%	99 49.7%
Age 30 to 34 Years	167 62.5%	100 49.9%	99 49.7%
Age 35 to 39 Years	127 55.9%	97 49.2%	96 49.0%
Age 40 to 44 Years	130 56.5%	100 49.9%	97 49.1%
Age 45 to 49 Years	123 55.2%	92 47.8%	95 48.7%
Age 50 to 54 Years	124 55.3%	95 48.8%	92 48.0%
Age 55 to 59 Years	126 55.7%	92 48.0%	90 47.5%
Age 60 to 64 Years	99 49.6%	104 51.0%	88 46.7%
Age 65 to 69 Years	103 50.9%	105 51.2%	88 46.9%
Age 70 to 74 Years	81 44.7%	95 48.7%	84 45.7%
Age 75 to 79 Years	93 48.2%	93 48.3%	80 44.6%
Age 80 to 84 Years	70 41.1%	72 41.9%	68 40.4%
Age 85 Years or Over	54 35.1%	43 30.2%	51 33.6%
Age 19 Years or Less	132 57.0%	109 52.2%	106 51.4%
Age 20 to 39 Years	161 61.8%	103 50.7%	98 49.5%
Age 40 to 64 Years	122 54.9%	96 49.0%	93 48.1%
Age 65 Years or Over	88 46.9%	88 46.9%	78 43.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd 80111 & 80112	1 mi radius		3 mi radius		7 mi radius	
Household Type (2013)						
Total Households	1,265		21,958		192,323	
Households with Children	448	35.4%	8,573	39.0%	68,112	35.4%
Average Household Size	2.3		2.6		2.5	
Household Density per Square Mile	403		777		1,250	
Population Family	2,213	57.6%	48,019	81.5%	391,557	80.7%
Population Non-Family	710	18.5%	9,364	15.9%	90,676	18.7%
Population Group Quarters	923	24.0%	1,523	2.6%	3,141	0.6%
Family Households	749	59.2%	15,531	70.7%	126,729	65.9%
Married Couple Households	515	68.8%	12,552	80.8%	98,540	77.8%
Other Family Households	234	31.2%	2,978	19.2%	28,189	22.2%
Family Households with Children	445	59.4%	8,531	54.9%	67,656	53.4%
Married Couple with Children	270	60.7%	6,453	75.6%	48,794	72.1%
Other Family Households with Children	175	39.3%	2,078	24.4%	18,862	27.9%
Family Households No Children	304	40.6%	6,999	45.1%	59,072	46.6%
Married Couple No Children	245	80.6%	6,099	87.1%	49,746	84.2%
Other Family Households No Children	59	19.4%	900	12.9%	9,326	15.8%
Non-Family Households	516	40.8%	6,427	29.3%	65,594	34.1%
Non-Family Households with Children	3	0.5%	42	0.7%	456	0.7%
Non-Family Households No Children	513	99.5%	6,385	99.3%	65,138	99.3%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	513	99.5%	6,385	99.3%	65,138	99.3%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	3.0		3.1		3.1	
Average Family Income	\$115,195		\$130,977		\$109,582	
Median Family Income	\$97,327		\$119,991		\$97,540	
Average Non-Family Household Size	1.4		1.5		1.4	
Marital Status (2013)						
Population Age 15 Years or Over	3,164		46,442		383,965	
Never Married	1,664	52.6%	15,694	33.8%	129,383	33.7%
Currently Married	1,076	34.0%	27,386	59.0%	221,309	57.6%
Previously Married	424	13.4%	3,363	7.2%	33,272	8.7%
Separated	82	19.3%	787	23.4%	6,250	18.8%
Widowed	210	49.6%	1,316	39.1%	10,398	31.3%
Divorced	132	31.1%	1,260	37.5%	16,624	50.0%
Educational Attainment (2013)						
Adult Population Age 25 Years or Over	2,518		38,898		324,046	
Elementary (Grade Level 0 to 8)	9	0.4%	719	1.8%	7,992	2.5%
Some High School (Grade Level 9 to 11)	40	1.6%	814	2.1%	10,575	3.3%
High School Graduate	382	15.2%	5,887	15.1%	59,963	18.5%
Some College	564	22.4%	7,203	18.5%	74,430	23.0%
Associate Degree Only	131	5.2%	2,891	7.4%	25,690	7.9%
Bachelor Degree Only	1,028	40.8%	13,170	33.9%	94,314	29.1%
Graduate Degree	363	14.4%	8,214	21.1%	51,081	15.8%
Any College (Some College or Higher)	2,086	82.9%	31,478	80.9%	245,516	75.8%
College Degree + (Bachelor Degree or Higher)	1,391	55.3%	21,384	55.0%	145,395	44.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

Housing

	1 mi radius	3 mi radius	7 mi radius
Total Housing Units (2013)	1,307	22,442	197,465
Total Housing Units (2010)	1,291	22,068	194,148
Historical Annual Growth (2010-2013)	16 0.4%	375 0.6%	3,317 0.6%
Housing Units Occupied (2013)	1,265 96.8%	21,958 97.8%	192,323 97.4%
Housing Units Owner-Occupied	654 51.7%	15,540 70.8%	130,437 67.8%
Housing Units Renter-Occupied	611 48.3%	6,418 29.2%	61,886 32.2%
Housing Units Vacant (2013)	42 3.4%	485 2.2%	5,142 2.7%

Household Size (2013)

	1 mi radius	3 mi radius	7 mi radius
Total Households	1,265	21,958	192,323
1 Person Households	396 31.3%	5,050 23.0%	52,951 27.5%
2 Person Households	426 33.7%	7,208 32.8%	62,874 32.7%
3 Person Households	210 16.6%	3,975 18.1%	30,969 16.1%
4 Person Households	158 12.5%	3,699 16.8%	27,888 14.5%
5 Person Households	51 4.0%	1,384 6.3%	11,397 5.9%
6 Person Households	20 1.6%	427 1.9%	4,078 2.1%
7 or More Person Households	5 0.4%	215 1.0%	2,166 1.1%

Household Income Distribution (2013)

	1 mi radius	3 mi radius	7 mi radius
HH Income \$200,000 or More	196 15.5%	3,954 18.0%	21,164 11.0%
HH Income \$150,000 to \$199,999	23 1.8%	1,394 6.3%	9,650 5.0%
HH Income \$125,000 to \$149,999	30 2.4%	1,320 6.0%	10,506 5.5%
HH Income \$100,000 to \$124,999	81 6.4%	2,289 10.4%	21,182 11.0%
HH Income \$75,000 to \$99,999	199 15.7%	2,919 13.3%	27,639 14.4%
HH Income \$50,000 to \$74,999	325 25.7%	3,759 17.1%	33,625 17.5%
HH Income \$35,000 to \$49,999	188 14.8%	2,770 12.6%	26,864 14.0%
HH Income \$25,000 to \$34,999	117 9.2%	1,345 6.1%	15,363 8.0%
HH Income \$15,000 to \$24,999	64 5.0%	939 4.3%	12,284 6.4%
HH Income \$10,000 to \$14,999	15 1.2%	336 1.5%	4,707 2.4%
HH Income Under \$10,000	28 2.2%	933 4.2%	9,339 4.9%

Household Vehicles (2013)

	1 mi radius	3 mi radius	7 mi radius
Households 0 Vehicles Available	31 2.5%	649 3.0%	8,055 4.2%
Households 1 Vehicle Available	507 40.1%	6,745 30.7%	65,647 34.1%
Households 2 Vehicles Available	548 43.3%	9,770 44.5%	82,040 42.7%
Households 3 or More Vehicles Available	179 14.1%	4,795 21.8%	36,581 19.0%
Total Vehicles Available	2,216	42,873	353,955
Average Vehicles per Household	1.8	2.0	1.8
Owner-Occupied Household Vehicles	1,304 58.8%	33,521 78.2%	268,258 75.8%
Average Vehicles per Owner-Occupied Household	2.0	2.2	2.1
Renter-Occupied Household Vehicles	912 41.2%	9,352 21.8%	85,697 24.2%
Average Vehicles per Renter-Occupied Household	1.5	1.5	1.4

Travel Time (2010)

	1 mi radius	3 mi radius	7 mi radius
Worker Base Age 16 years or Over	1,683	28,945	235,706
Travel to Work in 14 Minutes or Less	399 23.7%	6,688 23.1%	47,614 20.2%
Travel to Work in 15 to 29 Minutes	547 32.5%	10,516 36.3%	92,544 39.3%
Travel to Work in 30 to 59 Minutes	557 33.1%	8,531 29.5%	70,413 29.9%
Travel to Work in 60 Minutes or More	65 3.8%	1,208 4.2%	10,234 4.3%
Work at Home	116 6.9%	2,002 6.9%	14,901 6.3%
Average Minutes Travel to Work	24.8	22.1	23.1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

Transportation To Work (2010)

	1 mi radius	3 mi radius	7 mi radius
Worker Base Age 16 years or Over	1,683	28,945	235,706
Drive to Work Alone	1,344 79.9%	22,985 79.4%	189,102 80.2%
Drive to Work in Carpool	113 6.7%	2,283 7.9%	17,981 7.6%
Travel to Work by Public Transportation	68 4.1%	822 2.8%	7,283 3.1%
Drive to Work on Motorcycle	- -	44 0.2%	388 0.2%
Bicycle to Work	3 0.2%	117 0.4%	864 0.4%
Walk to Work	36 2.2%	469 1.6%	3,646 1.5%
Other Means	2 0.1%	224 0.8%	1,541 0.7%
Work at Home	116 6.9%	2,002 6.9%	14,901 6.3%

Daytime Demographics (2013)

	1 mi radius	3 mi radius	7 mi radius
Total Businesses	633	3,971	19,898
Total Employees	10,437	64,619	249,696
Company Headquarter Businesses	18 2.8%	110 2.8%	290 1.5%
Company Headquarter Employees	927 8.9%	11,603 18.0%	36,067 14.4%
Employee Population per Business	16.5 to 1	16.3 to 1	12.5 to 1
Residential Population per Business	6.1 to 1	14.8 to 1	24.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	11,417	78,238	367,250

Labor Force

	1 mi radius	3 mi radius	7 mi radius
Labor Population Age 16 Years or Over (2013)	3,110	45,524	376,862
Labor Force Total Males (2013)	1,833 59.0%	22,641 49.7%	181,772 48.2%
Male Civilian Employed	1,250 68.2%	16,998 75.1%	135,596 74.6%
Male Civilian Unemployed	42 2.3%	949 4.2%	10,056 5.5%
Males in Armed Forces	1 -	96 0.4%	875 0.5%
Males Not in Labor Force	540 29.5%	4,598 20.3%	35,245 19.4%
Labor Force Total Females (2013)	1,276 41.0%	22,883 50.3%	195,090 51.8%
Female Civilian Employed	878 68.8%	14,809 64.7%	122,712 62.9%
Female Civilian Unemployed	41 3.3%	1,023 4.5%	8,585 4.4%
Females in Armed Forces	- -	2 -	124 0.1%
Females Not in Labor Force	357 27.9%	7,049 30.8%	63,669 32.6%
Unemployment Rate	2.7%	4.3%	4.9%
Labor Force Growth (2010-2013)	471 28.4%	2,471 8.4%	19,028 8.0%
Male Labor Force Growth (2010-2013)	390 45.4%	1,429 9.2%	12,319 10.0%
Female Labor Force Growth (2010-2013)	81 10.1%	1,041 7.6%	6,709 5.8%

Occupation (2010)

	1 mi radius	3 mi radius	7 mi radius
Occupation Population Age 16 Years or Over	1,658	29,336	239,280
Occupation Total Males	860 51.9%	15,568 53.1%	123,277 51.5%
Occupation Total Females	798 48.1%	13,768 46.9%	116,003 48.5%
Management, Business, Financial Operations	327 19.7%	6,970 23.8%	49,271 20.6%
Professional, Related	305 18.4%	7,529 25.7%	57,541 24.0%
Service	193 11.6%	3,450 11.8%	35,141 14.7%
Sales, Office	716 43.2%	8,457 28.8%	67,226 28.1%
Farming, Fishing, Forestry	2 0.1%	39 0.1%	235 0.1%
Construction, Extraction, Maintenance	64 3.8%	1,398 4.8%	13,884 5.8%
Production, Transport, Material Moving	52 3.1%	1,494 5.1%	15,981 6.7%
White Collar Workers	81.3%	78.3%	72.7%
Blue Collar Workers	18.7%	21.7%	27.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

Units In Structure (2010)

	1 mi radius		3 mi radius		7 mi radius	
Total Units	1,211		21,022		183,677	
1 Detached Unit	372	30.7%	12,762	60.7%	107,897	58.7%
1 Attached Unit	154	12.7%	1,898	9.0%	18,075	9.8%
2 Units	13	1.1%	156	0.7%	1,542	0.8%
3 to 4 Units	29	2.4%	468	2.2%	5,138	2.8%
5 to 9 Units	44	3.6%	1,115	5.3%	11,954	6.5%
10 to 19 Units	263	21.8%	1,738	8.3%	15,118	8.2%
20 to 49 Units	275	22.7%	1,983	9.4%	11,898	6.5%
50 or More Units	54	4.4%	749	3.6%	10,706	5.8%
Mobile Home or Trailer	7	0.5%	153	0.7%	1,321	0.7%
Other Structure	-	-	1	-	28	-

Homes Built By Year (2010)

Homes Built 2005 or later	346	28.6%	2,729	13.0%	13,922	7.6%
Homes Built 2000 to 2004	411	33.9%	3,842	18.3%	23,681	12.9%
Homes Built 1990 to 1999	190	15.7%	4,001	19.0%	36,659	20.0%
Homes Built 1980 to 1989	58	4.8%	4,377	20.8%	37,942	20.7%
Homes Built 1970 to 1979	94	7.8%	4,161	19.8%	45,337	24.7%
Homes Built 1960 to 1969	47	3.9%	787	3.7%	13,533	7.4%
Homes Built 1950 to 1959	31	2.6%	517	2.5%	6,645	3.6%
Homes Built 1940 to 1949	9	0.7%	155	0.7%	1,649	0.9%
Homes Built Before 1939	25	2.1%	453	2.2%	4,309	2.3%
Median Age of Homes	18.2	yrs	26.0	yrs	30.1	yrs

Home Values (2010)

Owner Specified Housing Units	625		14,859		124,510	
Home Values \$1,000,000 or More	13	2.1%	214	1.4%	2,219	1.8%
Home Values \$750,000 to \$999,999	47	7.5%	595	4.0%	2,454	2.0%
Home Values \$500,000 to \$749,999	91	14.6%	2,325	15.6%	8,423	6.8%
Home Values \$400,000 to \$499,999	85	13.5%	1,841	12.4%	10,642	8.5%
Home Values \$300,000 to \$399,999	77	12.3%	2,933	19.7%	22,012	17.7%
Home Values \$250,000 to \$299,999	34	5.5%	1,411	9.5%	17,453	14.0%
Home Values \$200,000 to \$249,999	52	8.2%	1,855	12.5%	23,096	18.5%
Home Values \$175,000 to \$199,999	18	3.0%	887	6.0%	10,158	8.2%
Home Values \$150,000 to \$174,999	88	14.1%	1,045	7.0%	8,939	7.2%
Home Values \$125,000 to \$149,999	77	12.4%	777	5.2%	7,096	5.7%
Home Values \$100,000 to \$124,999	27	4.4%	465	3.1%	4,920	4.0%
Home Values \$90,000 to \$99,999	3	0.4%	92	0.6%	1,094	0.9%
Home Values \$80,000 to \$89,999	2	0.4%	51	0.3%	1,103	0.9%
Home Values \$70,000 to \$79,999	1	0.2%	55	0.4%	950	0.8%
Home Values \$60,000 to \$69,999	1	0.1%	26	0.2%	659	0.5%
Home Values \$50,000 to \$59,999	1	0.2%	36	0.2%	405	0.3%
Home Values \$35,000 to \$49,999	1	0.2%	42	0.3%	477	0.4%
Home Values \$25,000 to \$34,999	1	0.2%	48	0.3%	560	0.4%
Home Values \$10,000 to \$24,999	3	0.5%	118	0.8%	1,379	1.1%
Home Values Under \$10,000	2	0.3%	43	0.3%	471	0.4%
Owner-Occupied Median Home Value	\$334,749		\$346,382		\$286,675	
Renter-Occupied Median Rent	\$927		\$988		\$909	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5951/-104.8314

RFULL9

Potomac St & Arapahoe Rd

80111 & 80112

Total Annual Consumer Expenditure (2013)

	1 mi radius	3 mi radius	7 mi radius
Total Household Expenditure	\$82.7 M	\$1.65 B	\$12.6 B
Total Non-Retail Expenditure	\$47.6 M	\$949 M	\$7.23 B
Total Retail Expenditure	\$35.1 M	\$698 M	\$5.35 B
Apparel	\$4.02 M	\$79.5 M	\$605 M
Contributions	\$3.45 M	\$69.6 M	\$500 M
Education	\$2.13 M	\$43.8 M	\$316 M
Entertainment	\$4.65 M	\$92.7 M	\$705 M
Food and Beverages	\$12.4 M	\$245 M	\$1.90 B
Furnishings and Equipment	\$3.71 M	\$75.0 M	\$566 M
Gifts	\$2.33 M	\$47.2 M	\$345 M
Health Care	\$4.89 M	\$96.1 M	\$753 M
Household Operations	\$3.07 M	\$62.6 M	\$461 M
Miscellaneous Expenses	\$1.35 M	\$26.7 M	\$207 M
Personal Care	\$1.19 M	\$23.7 M	\$182 M
Personal Insurance	\$909 K	\$18.4 M	\$135 M
Reading	\$272 K	\$5.42 M	\$41.4 M
Shelter	\$16.1 M	\$323 M	\$2.45 B
Tobacco	\$504 K	\$9.65 M	\$78.4 M
Transportation	\$16.1 M	\$319 M	\$2.47 B
Utilities	\$5.63 M	\$110 M	\$863 M

Monthly Household Consumer Expenditure (2013)

	1 mi radius	3 mi radius	7 mi radius
Total Household Expenditure	\$5,447	\$6,251	\$5,451
Total Non-Retail Expenditure	\$3,134 57.5%	\$3,601 57.6%	\$3,134 57.5%
Total Retail Expenditures	\$2,313 42.5%	\$2,650 42.4%	\$2,317 42.5%
Apparel	\$265 4.9%	\$302 4.8%	\$262 4.8%
Contributions	\$227 4.2%	\$264 4.2%	\$217 4.0%
Education	\$140 2.6%	\$166 2.7%	\$137 2.5%
Entertainment	\$306 5.6%	\$352 5.6%	\$305 5.6%
Food and Beverages	\$818 15.0%	\$929 14.9%	\$822 15.1%
Furnishings and Equipment	\$244 4.5%	\$285 4.6%	\$245 4.5%
Gifts	\$153 2.8%	\$179 2.9%	\$149 2.7%
Health Care	\$322 5.9%	\$365 5.8%	\$326 6.0%
Household Operations	\$202 3.7%	\$238 3.8%	\$200 3.7%
Miscellaneous Expenses	\$89 1.6%	\$101 1.6%	\$90 1.6%
Personal Care	\$78 1.4%	\$90 1.4%	\$79 1.4%
Personal Insurance	\$60 1.1%	\$70 1.1%	\$58 1.1%
Reading	\$18 0.3%	\$21 0.3%	\$18 0.3%
Shelter	\$1,062 19.5%	\$1,224 19.6%	\$1,063 19.5%
Tobacco	\$33 0.6%	\$37 0.6%	\$34 0.6%
Transportation	\$1,058 19.4%	\$1,212 19.4%	\$1,072 19.7%
Utilities	\$371 6.8%	\$418 6.7%	\$374 6.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.