

DEMOGRAPHIC PROFILE COMPLETE

2000 - 2010 Census, 2013 Estimates & 2018 Projections

Calculated using Proportional Block Groups

August 2013

RF9

Retail Market District - I-25 West Centennial, CO	I-25 West	
Population		
Estimated Population (2013)	3,081	
Census Population (1990)	1,693	
Census Population (2000)	2,668	
Census Population (2010)	2,946	
Projected Population (2018)	3,416	
Historical Annual Change (1990-2000)	975	5.8%
Historical Annual Change (2000-2010)	278	1.0%
Historical Annual Change (2010-2013)	134	1.5%
Projected Annual Change (2013-2018)	335	2.2%
Est. Population Density (2013)	2,772.96	<i>psm</i>
Trade Area Size	1.11	<i>sq mi</i>
Households		
Estimated Households (2013)	1,556	
Census Households (1990)	558	
Census Households (2000)	1,273	
Census Households (2010)	1,490	
Projected Households (2018)	1,687	
Historical Annual Change (2000-2010)	216	1.7%
Projected Annual Change (2010-2018)	197	1.7%
Average Household Income		
Est. Average Household Income (2013)	\$84,207	
Census Average Hhld Income (2010)	\$80,206	
Census Average Hhld Income (2000)	\$74,457	
Proj. Average Household Income (2018)	\$86,129	
Historical Annual Change (2000-2010)	\$5,749	0.8%
Projected Annual Change (2013-2018)	\$1,922	0.5%
Median Household Income		
Est. Median Household Income (2013)	\$69,702	
Census Median Hhld Income (2010)	\$65,532	
Census Median Hhld Income (2000)	\$63,730	
Proj. Median Household Income (2018)	\$74,326	
Historical Annual Change (2000-2010)	\$1,802	0.3%
Projected Annual Change (2013-2018)	\$4,624	1.3%
Per Capita Income		
Est. Per Capita Income (2013)	\$42,607	
Census Per Capita Income (2010)	\$40,546	
Census Per Capita Income (2000)	\$35,406	
Proj. Per Capita Income (2018)	\$42,594	
Historical Annual Change (2000-2010)	\$5,140	1.5%
Projected Annual Change (2013-2018)	-\$14	0.0%
Est. Average Household Net Worth (2013)	\$587,049	

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Race & Ethnicity (2013)		
Total Population	3,081	
White	2,553	82.9%
Black or African American	60	1.9%
American Indian & Alaska Native	15	0.5%
Asian	304	9.9%
Hawaiian & Pacific Islander	2	0.1%
Other Race	51	1.7%
Two or More Races	96	3.1%
Population < 18	557	
<i>White</i>	426	76.5%
<i>Black or African American</i>	11	1.9%
<i>Amer Indian & AK Native</i>	2	0.3%
<i>Asian</i>	77	13.9%
<i>Hawaiian & Pacific Islander</i>	0	-
<i>Other Race</i>	41	7.4%
Hispanic Population < 18	49	1.6%
Not Hispanic or Latino Population	2,865	93.0%
<i>Non Hispanic: White</i>	2,417	84.4%
<i>Non Hispanic: Black or African American</i>	53	1.9%
<i>Non Hispanic: Amer Indian & AK Native</i>	9	0.3%
<i>Non Hispanic: Asian</i>	303	10.6%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	2	0.1%
<i>Non Hispanic: Other Race</i>	5	0.2%
<i>Non Hispanic: Two or More Races</i>	77	2.7%
Hispanic or Latino Population	216	7.0%
<i>Hispanic: White</i>	136	63.1%
<i>Hispanic: Black or African American</i>	7	3.1%
<i>Hispanic: American Indian & Alaska Native</i>	6	2.7%
<i>Hispanic: Asian</i>	1	0.5%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-
<i>Hispanic: Other Race</i>	47	21.7%
<i>Hispanic: Two or More Races</i>	19	9.0%
Not of Hispanic Origin Population (2000)	2,539	95.2%
Hispanic Origin Population (2000)	129	4.8%
Not Hispanic or Latino Population (2010)	2,749	93.3%
Hispanic or Latino Population (2010)	198	6.7%
Not Hispanic or Latino Population 5yr (2018)	3,158	92.4%
Hispanic or Latino Population 5yr (2018)	258	7.6%
Historical Annual Change (2000-2010)	69	5.3%
Projected Annual Change (2010-2018)	60	3.8%

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Age Distribution (2013)		
Total Population	3,081	
Age 0 to 4 yrs	161	5.2%
Age 5 to 9 yrs	143	4.6%
Age 10 to 14 yrs	162	5.3%
Age 15 to 19 yrs	159	5.2%
Age 20 to 24 yrs	229	7.4%
Age 25 to 29 yrs	416	13.5%
Age 30 to 34 yrs	313	10.2%
Age 35 to 39 yrs	233	7.6%
Age 40 to 44 yrs	196	6.4%
Age 45 to 49 yrs	196	6.4%
Age 50 to 54 yrs	211	6.9%
Age 55 to 59 yrs	205	6.7%
Age 60 to 64 yrs	179	5.8%
Age 65 to 69 yrs	119	3.9%
Age 70 to 74 yrs	53	1.7%
Age 75 to 79 yrs	42	1.4%
Age 80 to 84 yrs	31	1.0%
Age 85 yrs plus	32	1.0%
Median Age	35.1	yrs
Age 19 yrs or less	625	20.3%
Age 20 to 64 years	2,178	70.7%
Age 65 years Plus	277	9.0%
Female Age Distribution (2013)		
Female Population	1,538	49.9%
Age 0 to 4 yrs	65	4.2%
Age 5 to 9 yrs	70	4.6%
Age 10 to 14 yrs	74	4.8%
Age 15 to 19 yrs	77	5.0%
Age 20 to 24 yrs	114	7.4%
Age 25 to 29 yrs	205	13.3%
Age 30 to 34 yrs	150	9.7%
Age 35 to 39 yrs	109	7.1%
Age 40 to 44 yrs	95	6.2%
Age 45 to 49 yrs	108	7.1%
Age 50 to 54 yrs	113	7.3%
Age 55 to 59 yrs	106	6.9%
Age 60 to 64 yrs	96	6.2%
Age 65 to 69 yrs	60	3.9%
Age 70 to 74 yrs	25	1.6%
Age 75 to 79 yrs	26	1.7%
Age 80 to 84 yrs	19	1.2%
Age 85 yrs plus	25	1.6%
Female Median Age	37.0	yrs
Age 19 yrs or less	286	18.6%
Age 20 to 64 years	1,096	71.3%
Age 65 years Plus	156	10.1%

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Male Age Distribution (2013)		
Male Population	1,543	50.1%
Age 0 to 4 yrs	96	6.2%
Age 5 to 9 yrs	72	4.7%
Age 10 to 14 yrs	88	5.7%
Age 15 to 19 yrs	82	5.3%
Age 20 to 24 yrs	115	7.4%
Age 25 to 29 yrs	211	13.7%
Age 30 to 34 yrs	163	10.6%
Age 35 to 39 yrs	125	8.1%
Age 40 to 44 yrs	101	6.5%
Age 45 to 49 yrs	88	5.7%
Age 50 to 54 yrs	98	6.4%
Age 55 to 59 yrs	99	6.4%
Age 60 to 64 yrs	84	5.4%
Age 65 to 69 yrs	59	3.8%
Age 70 to 74 yrs	28	1.8%
Age 75 to 79 yrs	16	1.1%
Age 80 to 84 yrs	12	0.8%
Age 85 yrs plus	6	0.4%
Male Median Age	33.0	yrs
Age 19 yrs or less	339	21.9%
Age 20 to 64 years	1,083	70.2%
Age 65 years Plus	122	7.9%
Males per 100 Females, Male % Pop (2013)		
Overall Comparison	100	
Age 0 to 4 yrs	148	59.7%
Age 5 to 9 yrs	103	50.8%
Age 10 to 14 yrs	119	54.3%
Age 15 to 19 yrs	106	51.6%
Age 20 to 24 yrs	100	50.1%
Age 25 to 29 yrs	103	50.8%
Age 30 to 34 yrs	109	52.1%
Age 35 to 39 yrs	115	53.4%
Age 40 to 44 yrs	106	51.4%
Age 45 to 49 yrs	81	44.7%
Age 50 to 54 yrs	87	46.5%
Age 55 to 59 yrs	93	48.3%
Age 60 to 64 yrs	88	46.7%
Age 65 to 69 yrs	97	49.4%
Age 70 to 74 yrs	112	52.9%
Age 75 to 79 yrs	62	38.4%
Age 80 to 84 yrs	64	39.1%
Age 85 yrs plus	25	20.1%
Age 19 yrs or less	118	54.2%
Age 20 to 39 yrs	106	51.5%
Age 40 to 64 yrs	91	47.5%
Age 65 years Plus	78	43.9%

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Household Type (2013)		
Total Households	1,556	
Households with Children	357	22.9%
Average Household Size	1.98	
Est. Household Density	1,400.48	psm
Population Family	1,986	64.5%
Population Non-Family	1,088	35.3%
Population Group Qtrs	7	0.2%
Non-Institutionalized	7	0.2%
Institutionalized	0	-
Family Households	704	45.2%
<i>Married Couple Hhlds</i>	550	78.1%
<i>Other Family Hhlds</i>	154	21.9%
Family Households With Children	354	50.3%
<i>Married Couple With Children</i>	251	70.9%
<i>Other Family Hhlds With Children</i>	103	29.1%
Family Households No Children	349	49.7%
<i>Married Couple No Children</i>	299	85.4%
<i>Other Family Households No Children</i>	51	14.6%
Average Family Household Size	2.82	
Average Family Income	\$120,966	
Median Family Income	\$109,680	
Non-Family Households	852	54.8%
Non-Family Hhlds With Children	3	0.3%
Non-Family Hhld No Children	850	99.7%
<i>N-F Hhld Lone Person No Children</i>	51	6.0%
Lone Male Householder	20	39.7%
Lone Female Householder	31	60.3%
<i>N-F Hhld 2+ Persons No Children</i>	799	93.7%
Average Non-Family Hhld Size	1.28	
Marital Status (2013)		
(15 Years or Older)	2,615	
Never Married	1,320	50.5%
Now Married	1,178	45.0%
Previously Married	117	4.5%
<i>Separated</i>	10	8.6%
<i>Widowed</i>	73	62.3%
<i>Divorced</i>	34	29.0%
Educational Attainment (2013)		
Adult Population (25 Years or Older)	2,227	
Elementary (0 to 8)	16	0.7%
Some High School (9 to 11)	38	1.7%
High School Graduate (12)	118	5.3%
Some College (13 to 16)	459	20.6%
Associate Degree Only	176	7.9%
Bachelor Degree Only	855	38.4%
Graduate Degree	566	25.4%
Any College + (Some College or higher)	2,055	92.3%
College Degree + (Bachelor Degree or higher)	1,421	63.8%

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Housing (2013)		
Total Housing Units	1,619	
Housing Units, Occupied	1,556	96.1%
<i>Housing Units, Owner-Occupied</i>	667	42.9%
<i>Housing Units, Renter-Occupied</i>	889	57.1%
Housing Units, Vacant	63	3.9%
Total Housing Units (2010)	1,600	
Historical Annual Change (2010-2013)	19	0.4%
Household Size (2013)		
Total Households	1,556	
1 Person Household	688	44.2%
2 Person Households	480	30.8%
3 Person Households	198	12.7%
4 Person Households	136	8.8%
5 Person Households	44	2.8%
6 Person Households	7	0.5%
7+ Person Households	2	0.1%
Household Income Distribution (2013)		
HH Income \$200,000 or More	157	10.1%
HH Income \$150,000 to 199,999	68	4.3%
HH Income \$125,000 to 149,999	61	3.9%
HH Income \$100,000 to 124,999	139	9.0%
HH Income \$75,000 to 99,999	217	14.0%
HH Income \$50,000 to 74,999	299	19.2%
HH Income \$35,000 to 49,999	263	16.9%
HH Income \$25,000 to 34,999	159	10.2%
HH Income \$15,000 to 24,999	58	3.7%
HH Income \$10,000 to 14,999	66	4.3%
HH Income \$0 to 9,999	69	4.4%
Household Vehicles (2013)		
Total Vehicles Available	2,448	
Household: 0 Vehicles Available	34	2.2%
Household: 1 Vehicles Available	852	54.8%
Household: 2 Vehicles Available	484	31.1%
Household: 3+ Vehicles Available	185	11.9%
Average Per Household	1.6	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	1,295	52.9%
<i>Average Per Owner Household</i>	1.9	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	1,153	47.1%
<i>Average Per Renter Household</i>	1.3	<i>Vehicles</i>
Travel Time (2010)		
Worker Base (16 Years or Older)	1,745	
Travel to Work in 14 Minutes or Less	718	41.2%
Travel to Work in 15 to 29 Minutes	384	22.0%
Travel to Work in 30 to 59 Minutes	473	27.1%
Travel to Work in 60 Minutes or More	54	3.1%
Work at Home	116	6.7%
Average Travel Time to Work	17.0	mins

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Transportation To Work (2010)		
Work Base	1,745	
Drive to Work Alone	1,430	81.9%
Drive to Work in Carpool	58	3.3%
Travel to Work - Public Transportation	42	2.4%
Drive to Work on Motorcycle	4	0.3%
Bicycle to Work	6	0.4%
Walk to Work	81	4.6%
Other Means	7	0.4%
Work at Home	116	6.7%
Daytime Demos (2013)		
Total Number of Businesses	797	
Total Number of Employees	10,525	
Company Headqtrs: Businesses	14	1.8%
Company Headqtrs: Employees	963	9.1%
Employee Population per Business		13.2 to 1
Residential Population per Business		3.9 to 1
Est. Adj. Daytime Demographics (Age16+)	11,194	
Labor Force (2013)		
Labor: Population Age 16+	2,581	
Unemployment Rate		4.0%
Labor Force Total: Males	1,271	49.2%
<i>Male civilian employed</i>	1,007	79.3%
<i>Male civilian unemployed</i>	50	3.9%
<i>Males in Armed Forces</i>	3	0.2%
<i>Males not in labor force</i>	211	16.6%
Labor Force Total: Females	1,311	50.8%
<i>Female civilian employed</i>	899	68.6%
<i>Female civilian unemployed</i>	53	4.0%
<i>Females in Armed Forces</i>	2	0.2%
<i>Females not in labor force</i>	357	27.2%
Employment Force Change (2010-2013)	135	7.6%
Male Change (2010-2013)	74	7.9%
Female Change (2010-2013)	61	7.3%
Occupation (2010)		
Occupation: Population Age 16+	1,771	
<i>Occupation Total: Males</i>	934	52.7%
<i>Occupation Total: Females</i>	838	47.3%
Mgmt, Business, & Financial Operations	456	25.7%
Professional and Related	443	25.0%
Service	217	12.3%
Sales and Office	493	27.8%
Farming, Fishing, and Forestry	0	-
Construction, Extraction, & Maintenance	113	6.4%
Production, Transport, & Material Moving	50	2.8%
<i>White Collar</i>		78.5%
<i>Blue Collar</i>		21.5%

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Units In Structure (2010)		
Total Units	1,490	
1 Detached Unit	475	31.9%
1 Attached Unit	46	3.1%
2 Units	6	0.4%
3 to 4 Units	49	3.3%
5 to 9 Units	340	22.8%
10 to 19 Units	213	14.3%
20 to 49 Units	145	9.7%
50 or more Units	207	13.9%
Mobile Home or Trailer	8	0.5%
Other Structure	1	0.1%
Homes Built By Year (2010)		
Homes Built 2005 or later	154	10.3%
Homes Built 2000 to 2004	122	8.2%
Homes Built 1990 to 1999	404	27.1%
Homes Built 1980 to 1989	214	14.4%
Homes Built 1970 to 1979	431	28.9%
Homes Built 1960 to 1969	75	5.0%
Homes Built 1950 to 1959	43	2.9%
Homes Built 1940 to 1949	12	0.8%
Homes Built Before 1939	34	2.3%
Home Values (2010)		
Owner Specified Housing Units	637	
Home Values \$1,000,000 or More	3	0.5%
Home Values \$750,000 or \$999,999	3	0.5%
Home Values \$500,000 or \$749,999	31	4.9%
Home Values \$400,000 to \$499,999	85	13.3%
Home Values \$300,000 to \$399,999	179	28.0%
Home Values \$250,000 to \$299,999	93	14.6%
Home Values \$200,000 to \$249,999	71	11.2%
Home Values \$175,000 to \$199,999	35	5.5%
Home Values \$150,000 to \$174,999	57	8.9%
Home Values \$125,000 to \$149,999	34	5.3%
Home Values \$100,000 to \$124,999	22	3.5%
Home Values \$90,000 to \$99,999	5	0.8%
Home Values \$80,000 to \$89,999	1	0.2%
Home Values \$70,000 to \$79,999	1	0.2%
Home Values \$60,000 to \$69,999	1	0.2%
Home Values \$50,000 to \$59,999	1	0.2%
Home Values \$35,000 to \$49,999	2	0.4%
Home Values \$25,000 to \$34,999	2	0.4%
Home Values \$10,000 to \$24,999	7	1.0%
Home Values \$0 to \$9,999	1	0.2%
Owner Occupied Median Home Value	\$282,101	
Renter Occupied Median Rent	\$951	

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Retail Market District - I-25 West Centennial, CO	I-25 West	
Consumer Expenditure (Annual Total)		
Total Household Expenditure (2013)	\$96,283,218	
<i>Total Non-Retail Expenditures (2013)</i>	\$55,195,276	
<i>Total Retail Expenditures (2013)</i>	\$41,087,942	
Apparel (2013)	\$4,645,281	
Contributions (2013)	\$3,750,791	
Education (2013)	\$2,411,346	
Entertainment (2013)	\$5,402,406	
Food And Beverages (2013)	\$14,628,346	
Furnishings And Equipment (2013)	\$4,326,465	
Gifts (2013)	\$2,612,506	
Health Care (2013)	\$5,825,359	
Household Operations (2013)	\$3,450,106	
Miscellaneous Expenses (2013)	\$1,600,405	
Personal Care (2013)	\$1,398,444	
Personal Insurance (2013)	\$1,020,094	
Reading (2013)	\$317,778	
Shelter (2013)	\$18,797,933	
Tobacco (2013)	\$614,354	
Transportation (2013)	\$18,805,298	
Utilities (2013)	\$6,676,305	
Consumer Expenditure (per Household per Month)		
Total Household Expenditure (2013)	\$5,157	
<i>Total Non-Retail Expenditures (2013)</i>	\$2,956	57.3%
<i>Total Retail Expenditures (2013)</i>	\$2,201	42.7%
Apparel (2013)	\$249	4.8%
Contributions (2013)	\$201	3.9%
Education (2013)	\$129	2.5%
Entertainment (2013)	\$289	5.6%
Food And Beverages (2013)	\$783	15.2%
Furnishings And Equipment (2013)	\$232	4.5%
Gifts (2013)	\$140	2.7%
Health Care (2013)	\$312	6.1%
Household Operations (2013)	\$185	3.6%
Miscellaneous Expenses (2013)	\$86	1.7%
Personal Care (2013)	\$75	1.5%
Personal Insurance (2013)	\$55	1.1%
Reading (2013)	\$17	0.3%
Shelter (2013)	\$1,007	19.5%
Tobacco (2013)	\$33	0.6%
Transportation (2013)	\$1,007	19.5%
Utilities (2013)	\$358	6.9%

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