



Centennial

COMMUNITY EVENTS SPONSORSHIP 2024

Experience an array of family-friendly fun by participating in Centennial's Community Event Series. The 2024 Event Series takes place at various outdoor locations across the City with the largest events occurring at the award-winning Centennial Center Park. All events are open to the public and feature live music, food trucks, kids activities, and more! Programming begins in May/June with our Summer Socials and runs throughout the year, ending with our Centennial Jingle Jam in December.

Centennial consistently ranks as one of the "Best Places to Live" nationally and locally. The City is recognized for its superb quality of life, safety, great neighborhoods, and abundance of recreational opportunities. Get your company brand and message in front of this thriving community by being a sponsor for one, or all of the 2024 events.

MAY

Wednesday, 29 - District 4 Summer Social

JUNE

Wednesday, 5 - District 3 Summer Social

Thursday, 6 - District 2 Summer Social

Wednesday, 12 - District 1 Summer Social

AUGUST

Saturday, 10 - Under the Stars

SEPTEMBER

Saturday, 14 - Chalk Art Festival

OCTOBER

Saturday, 26 - Sip in Centennial

DECEMBER

Saturday, 7 - Jingle Jam

EVENT SPONSORSHIP

Each event has two sponsorship levels available. We are happy to customize packages if one of these does not entirely meet your marketing goals.

	GOLD	SILVER
Category exclusivity in your industry	X	
Acknowledgment in printed City newsletter	X	
Acknowledgment on City Facebook page	X	
Logo on event fliers	X	
Stage announcements	X	
Listing in City event press release	X	X
Logo on City website	X	X
Opportunity for on-site giveaway/drawing during event	X	X
Banner on-site (provided by sponsor)	X	X
10x10 Booth Space (opportunity for larger space)	X	X

(Tent, table and chairs provided by City unless otherwise requested - \$150 value)

Interested in sponsoring the whole series? Consider being a 2024 Platinum Event Partner starting at \$12,000. For more information and custom packages, please contact Ellie@tppevents.com

MARKETING HIGHLIGHTS

- Inclusion on distributed event fliers
- Press release to local media
- Postings on City website and social media outlets
- Exhibit space for in-person interactions



SUMMER SOCIALS - 4 TOTAL

May 29, June 5, 6, & 12 | 6 - 8 p.m.

SILVER

\$250

(price is per social)

Celebrate our community of neighborhoods with mid-week, family-friendly activities in each of the four City Council Districts throughout the City.

Event Highlights

- Live music
- Family activities
- Local vendors and food trucks



UNDER THE STARS

August 10 | 5 - 9 p.m.

SILVER

GOLD

\$1,000

\$2,000

An evening of great food, family activities, and vendors, ending with a concert and light show at Centennial Center Park amphitheater.

Event Highlights

- Live music paired with a light show
- Family activities
- Local vendors and food trucks



CHALK ART

September 14 | 10 a.m. - 4 p.m.

SILVER	GOLD
\$1,000	\$2,000

Chalk Art Festival located at the Streets at SouthGlenn.

Event Highlights

- Local artists creating chalk art
- Live music
- Family activities
- Local vendors



SIP IN CENTENNIAL

October 26 | 1 - 5 p.m.



SILVER	GOLD
\$1,000	\$2,000

Local whiskey, beer, wine, and spirits tasting with a variety of local food trucks located at Centennial Center Park.

Event Highlights

- Live music
- Breweries, wineries, and distilleries
- Local vendors and food trucks

CENTENNIAL JINGLE JAM

December 7 | 1 - 3 p.m.

SILVER	GOLD
\$500	\$1,000

Holiday event with performances from local schools, family activities and food trucks at Centennial Center Park.

Event Highlights

- Live music
- Family activities
- Local vendors and food trucks

