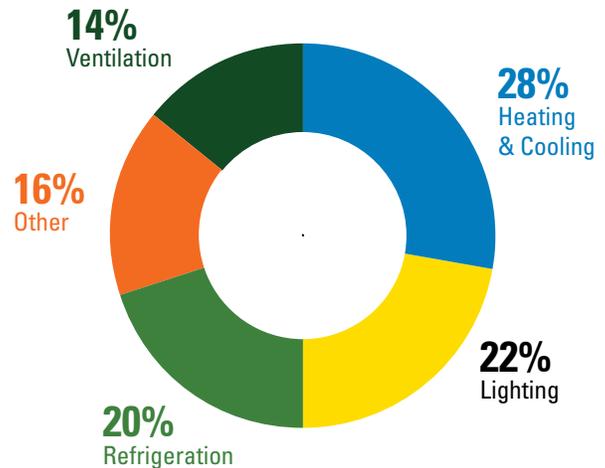




Start saving NOW with these easy energy efficiency tips!

Knowing how your store uses energy can help you discover where you might be able to save.

Average Retail Business Energy Use:



Source: CBEC Data 2012

Heating & Cooling

- Turn set point up 1-2 degrees during occupied times, 7-10 degrees when closed
- Make sure your HVAC controls are adjusted correctly (consult a licensed HVAC technician if you're unsure how to adjust).
- Install a programmable or smart thermostat that is compatible with your HVAC system 💰

Lighting

- Train staff to turn off lights when they are not needed and as part of closing procedures
- Replace old inefficient lighting with LEDs 💰
- Install timers or photocells on exterior lights 💰

Refrigeration

- Regularly clean cooling coils on all units
- Buy ENERGY STAR® appliances and get rid of an old fridge or freezer 💰

Ventilation

- Change equipment filters regularly
- Keep furnace, ceiling, and portable fans clean

Other

- Manage plug loads with power strips and timers
- Activate power management features on all computers
- Insulate or upgrade your hot water heater 💰

💰 Denotes rebate available.



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Easy, cost-saving options from Xcel Energy.



FREE on-site energy audit

Get started with an on-site energy audit through Xcel Energy that will help your business identify energy-saving opportunities that can reduce operating costs. Now through March 31 energy audits are free for businesses! That's a \$2,700 value for FREE!

An energy advisor will work with you to conduct a comprehensive review of your facility and provide you with a detailed report that outlines low and no cost energy savings opportunities in your facility as well as top energy saving projects with estimated costs, payback, and rebate opportunities. Businesses with an annual peak demand of less than 100 kW can qualify to receive free, select energy-saving products, including screw-in LED lamps and faucet aerators during the energy audit.

Call 855.839.8862 to schedule your audit or visit [the website](#) for more information.



AC Rewards Smart Thermostat Program

Receive a Wi-Fi connected ecobee3 lite smart thermostat and installation for free, plus earn up to \$25 per thermostat just for enrolling. As part of the program, you agree to allow Xcel Energy to make minor adjustments up to 10 times each summer to reduce electricity demand, without compromising comfort.

Learn more and sign up at [here](#).



Heating & Cooling Efficiency

Energy efficiency improvements to heating and cooling systems can provide long-term savings. Rebates are available that can cover up to 60% of up-front costs, shortening your payback period by an average of three years, depending on the equipment installed.

Xcel Energy offers rebates on qualifying heating and cooling equipment. Simply confirm eligible equipment and then purchase and install qualifying equipment. After installation, complete and submit an application found on Xcel Energy's website.

Learn more and submit an application [here](#).



Lighting Efficiency

When you make the switch to energy-efficient lighting, it can drive long-term energy and cost savings to your bottom line. Xcel Energy lighting rebates can help lower your upfront costs and speed up the payback on a wide range of lighting efficiency improvement projects, include LED upgrades and controls.

Learn more and sign up at [here](#).



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