



**Kum & Go**  
Where & means more.



Where & means more.

# Kum & Go

Who we are



Where **&** means more:

# Where We Started



- Founded in 1959 by Bill Krause and his father in-law Tony Gentle
- The 3<sup>rd</sup> and 4<sup>th</sup> generations of the Krause Family lead Kum & Go today, operating 400+ stores in 11 states
- For four generations, the Krause Family has been dedicated to giving customers more than they expect - more convenience, more service, more surprises.



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# Kum & Go Today

- 400+ Stores in 11 States
- 68 stores in Colorado with 7 more under construction & 22 in development
- More than 500,000 daily customers
- More than 5,000 associates
- Kyle Krause named 2018 Retail Leader of the Year Award by CSP.
- Forbes rankings: #192 - America's Largest Private Companies 2018  
#442 – America's Best Midsize Employers 2018



Where & means more.

# Kum & Go

Community Impact



Where **&** means more:

# Corporate Social Responsibility

## More Surprises.

Kum & Go donates 10% of our profits to good causes in our communities. While that might be surprising to some, for us it's just part of who we are and what we believe in. It's the little things, like free air for tires and free samples, that exceed our customers' expectations each and every day.



Free Air For Tires & Crushed Ice & Redbox  
Philanthropy & Sustainable Fuel  
LEED Certified Stores



Kum & Go distributes 10 percent of our profits to support local communities and non-profit organizations.



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# Colorado Philanthropy 2015-2019

Big Brothers & Big Sisters of Colorado Inc.
Boys and Girls Club of the Pikes Peak Region
Care and Share Inc.
Denver Rescue Mission
Food Bank of the Rockies
Pikes Peak Hospice Foundation
Pikes Peak United Way
Year One Inc.
YouthZone
American GI Forum Colorado
Christa Mcauliffe Elementry School
Lochbuie After Glow Senior Center
March of Dimes Foundation
Memorial Regional Health Foundation
Mosaic of Colorado Springs
Ridgeview Elementary PTA
Sphere Ensemble - Denver
St Mary Catholic School
Pikes Peak United Way
Colorado Springs Conservatory of Music
Colorado Springs Fine Arts Center
Moffat County United Way
Aspen Community Foundation
Care and Share Food Bank - Colorado Springs

Reach Pike Peak
CASA of the Pikes Peak Region
Children's Literacy Center- Colorado Springs
Lift Up of Routt County
Greeley Habitat for Humanity
Loveland Habitat for Humanity
Roaring Fork Valley Habitat for Humanity - Glenwood Springs
Craig Memorial Hospital Foundation
Idaho Springs Public Library
Greccio Housing - Colorado Springs
Loveland Alternatives to Violence
Hayden Tigers Booster Club
Divine Redeemer Catholic School - Colorado Springs
American Legion Riders Post 38 - Fountain
New Vision Charter School - Loveland
Rangely Police Department
Carlson Elementary - Idaho Springs
Pikes Peak Community College
Habitat for Humanity of Vail Valley - Avon
Sisters HOPE - Monument
PlayDate Inc. - Colorado Springs
Fountain Valley Senior Center
Tri Lake Chamber - Monument
Pikes Peak – United Way Fund - Colorado Springs Promise Program
Hayden Parks Department



Where & means more:

# Community Impact

## When Kum & Go Builds a Store...

- \$7.5+ million investment
- Tax roll (real estate, personal property)
- Fuel & sales tax on 6-10 million dollars in sales
- Employment
  - 10-15 Full Time K&G Associates (local)
  - Hire local subcontractors to build the store
- Donations to local charities
- LEED certifiable store



Where & means more.

# Kum & Go

It's Not Easy Being Green



Where **&** means more:

# EV Charging



Where & means more:

# Sustainability in Store Operations

- We launched our first-ever food rescue (donation) pilot program in Colorado Springs in January 2017
- Today, we donate our unsold food in 295 store locations
- In 2019, we donated the following:
  - ❑ More than 3.8 million individual items from our stores
  - ❑ Those items retailed at nearly \$12 million
  - ❑ Diverted at least 1.2 million pounds of food waste from the landfill
  - ❑ Provided almost 2 million meals to various communities facing food insecurity



Where & means more:

# Environmental Initiatives

- Fuel Better touchless payment
- LED lights to reduce energy usage
- Natural ecosystems by planting native plants
- Water-saving fixtures
- Reliable alternative fuels
- Recycled materials in construction to reduce virgin material consumption
- Energy Star equipment
- High-efficiency refrigeration
- Recycling at-the-pump
- Leader in Alternative & Renewable Fuels with E15 at 100+ stores, E-85 & biodiesel at 200+ stores, & electric vehicle charging at 14 stores, with more to come
- 109 LEED Certified stores, more than any other convenience retailer
- 34% total waste diversion rate
- Replenish pilot program
- 11.31% total renewable ethanol blended (we're from Iowa - we love corn!)



Where & means more:

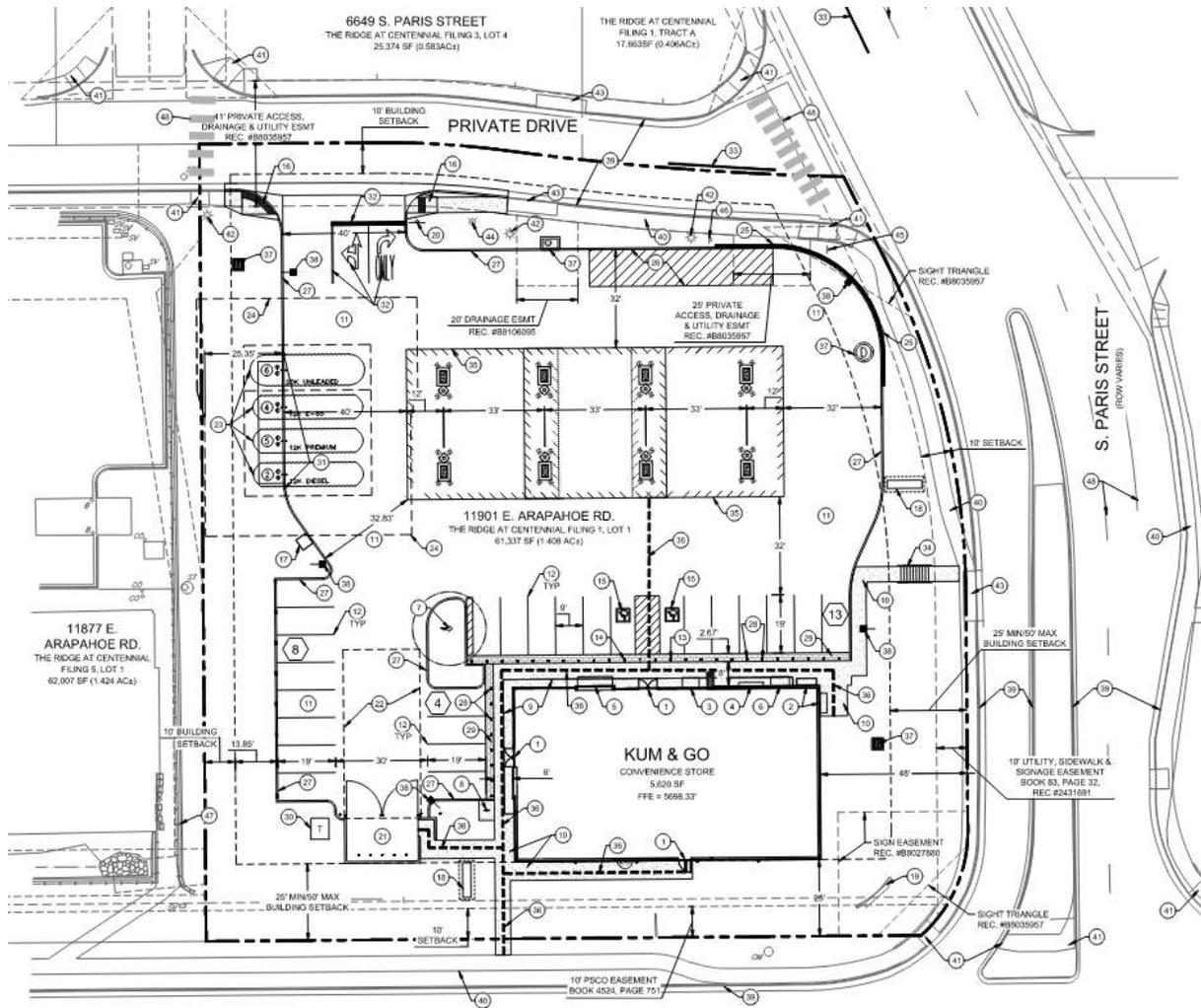
# Kum & Go

Coming to Centennial



Where **&** means more:

# Site Plan



E. ARAPAHOE ROAD



Where & means more:

# Landscape Plan



Where & means more:

# The Marketplace: Our Newest Prototype

- New design inside & out with open kitchen layout, clear aisles & easy-to-navigate zones
- Focus on fresh food & elevated food experience with our “Go Fresh Market”
- Seating inside
- Complimentary Wi-Fi and charging stations for customers
- Designed for LEED-certifiable status, using energy efficient and sustainable design



# Elevations



North Elevation

NTS



West Elevation

NTS



South Elevation

NTS



Where & means more:

# Perspective (Facing North-East)



# Perspective (Facing North-West)



KUM & GO MARKETPLACE  
CENTENNIAL, CO

# Interior (Kitchen)



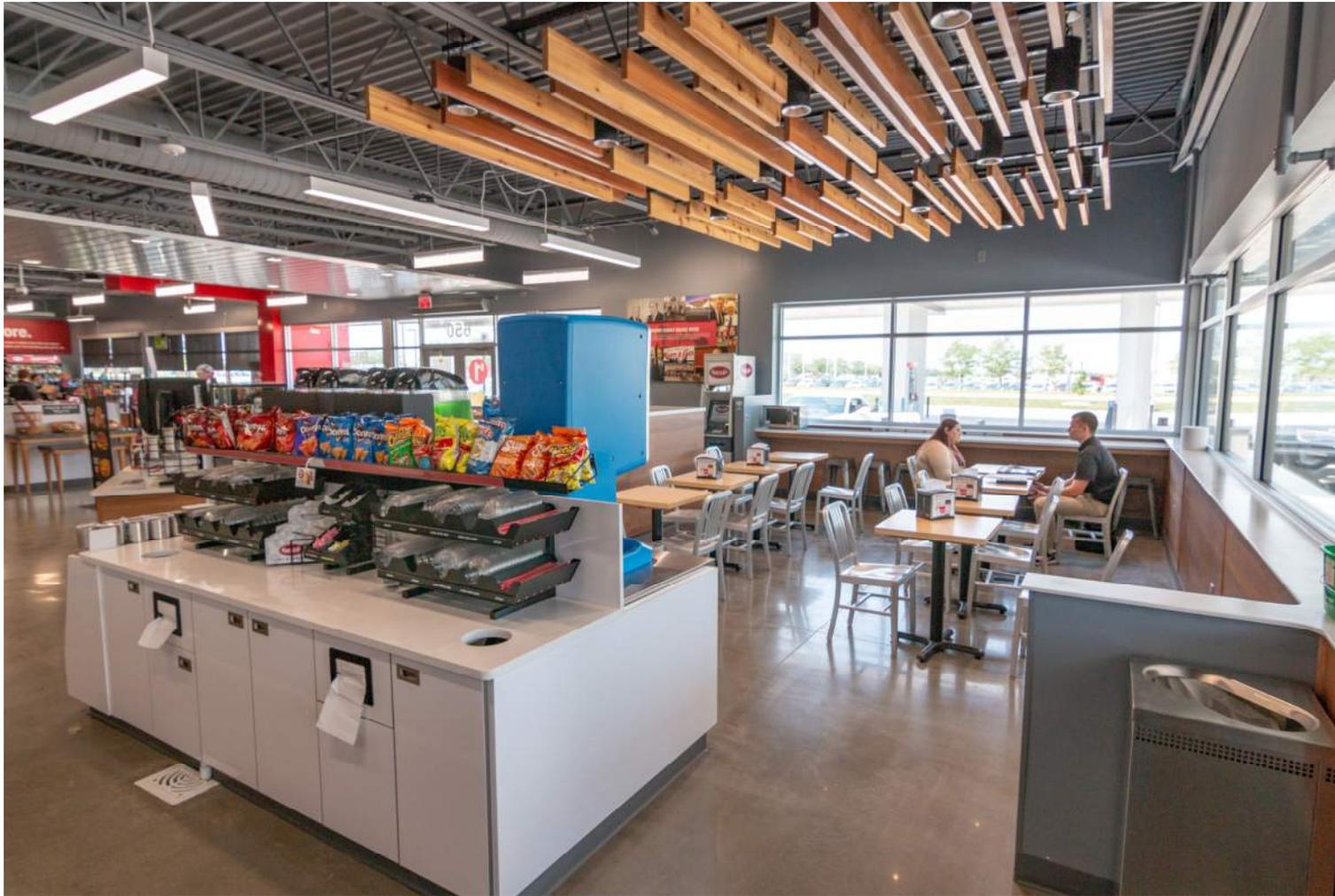
Where & means more:

# Interior (Sales)



Where & means more:

# Interior (Seating Area)



Where & means more:

# Interior (Coolers and Snacks)



Where & means more:

# Kum & Go's Go Fresh Market



Offering our communities *freshly prepared, restaurant-quality prepared food* in our Go Fresh Market stores:

- A broad menu across categories & meal occasions:

## Breakfast

Burritos & Bowls  
Breakfast Pizza  
Hot Sandwiches  
Bakery  
Fruits

## Lunch & Dinner

Burritos  
Hot Sandwiches  
(Burgers, Chicken, etc.)  
Pizza (slices or whole)  
Deli Sandwiches  
Salads & Sides

- Better-for-you options
- Combos across the store (drinks, sides, desserts)
- On-going promotions (e.g. Free Pizza Fridays, \$8 Whole / \$1 Slice Wednesdays)



**TURKEY SAUSAGE & EGG  
WHITE ON BISTRO BUN**

**Nutrition**  
Serving Size 1 Sandwich  
Calories 260 | Calories from Fat 90

	% DV*
Total Fat 10g	15%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 40mg	13%
Sodium 930mg	39%
Total Carbohydrate 24g	8%
Dietary Fiber 1g	4%
Sugars 4g	
Protein 20g	
Vitamin A	2%
Vitamin C	4%
Calcium	20%
Iron	10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.



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