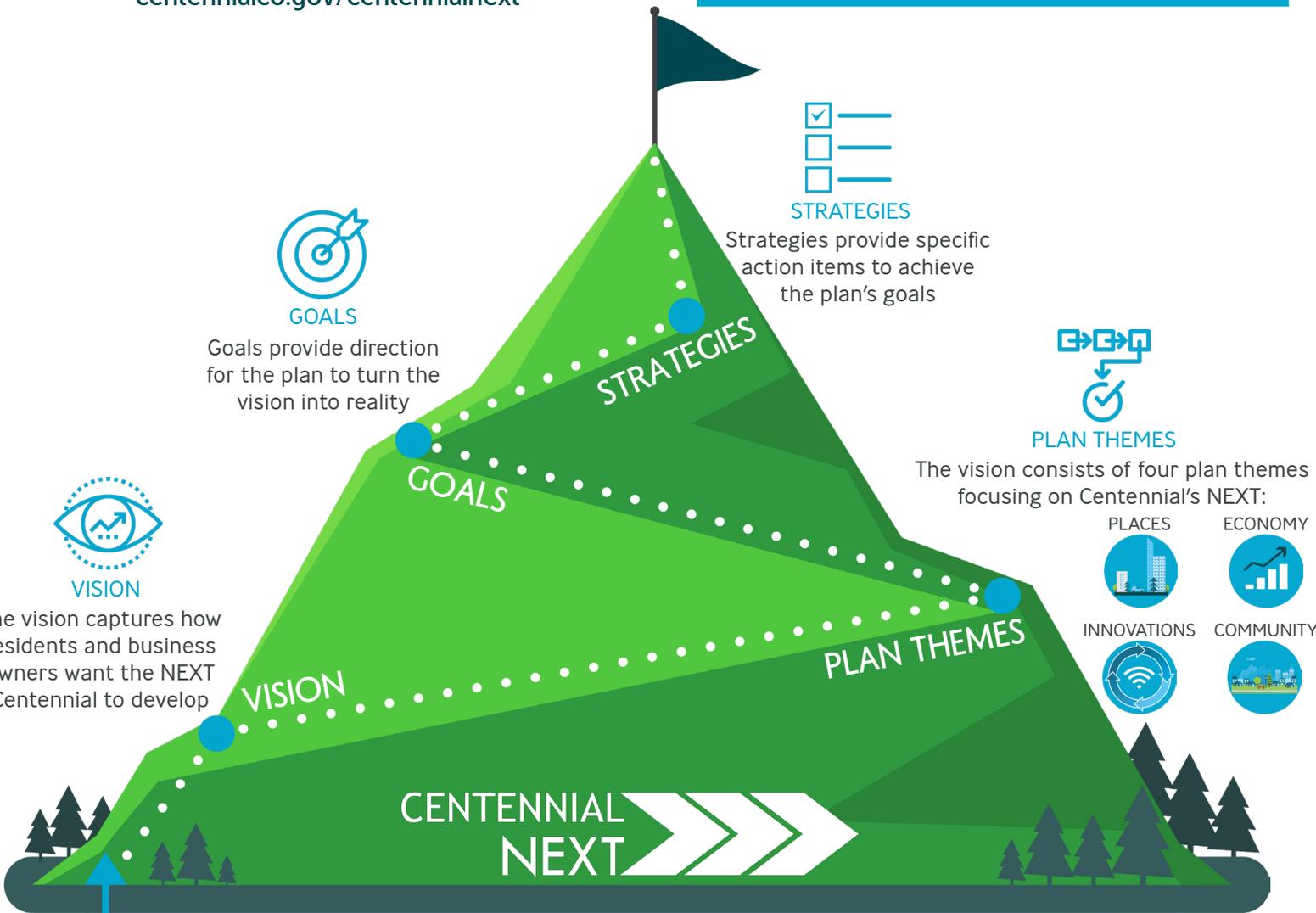


CENTENNIAL NEXT

EXECUTIVE SUMMARY
centennialco.gov/centennialnext

Centennial NEXT is Centennial's City-wide Comprehensive Plan that will guide the City's approach to preserving, enhancing, and growing our neighborhoods in a way that promotes mutual prosperity, coordinated public investment, and a healthy environment. The Plan promotes quality of life, a sense of community, economic vitality, supporting infrastructure, and responsible government that will leave a legacy for future generations.



CENTENNIAL NEXT PLAN THEMES

OUR NEXT PLACES



Creating Experiences.

Centennial will create remarkable places that lead to unforgettable experiences. Centennial celebrates the evolving diversity of the community as a place to live; a place to stay; a place to be.

OUR NEXT ECONOMY



Strong. Diverse. Resilient.

Centennial will support an economy to serve as a model of strength, diversity, and resilience for the region and beyond. Centennial preserves, grows, and attracts employers through business-friendly policies and practices.

OUR NEXT INNOVATIONS



A Smart Suburban City.

As an innovative and smart suburban city, Centennial will be a model for others. Centennial embraces the life cycle of technology to apply emerging and innovative technologies to connect the community through essential services.

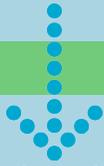
OUR NEXT COMMUNITY



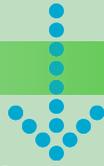
Healthy. Happy. Connected.

Centennial will integrate arts, culture, technology, and recreation opportunities within a connected community providing amenities and experiences for all walks of life. Our neighborhoods form the foundation of our City, making it a desirable and attainable place to live for all.

GOALS



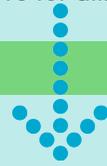
1. Support enhanced connections between Centennial's neighborhoods and nearby commercial centers and Neighborhood Activity Centers (NAC).
2. Create and uphold community character through enhanced design standards and placemaking initiatives.
3. Promote social, physical, and economic health by allowing an efficient, diverse, and integrated land use mix.
4. Provide opportunities for new housing options that meet market trends and the evolving needs of current and future residents.
5. Enhance established neighborhoods and promote reinvestment in the existing housing stock.
6. Promote resiliency, sustainability, and energy-efficiency through planning, development, and building practices and products.
7. Advance the provision of utilities and public services in a manner that contributes to a positive image and City identity.
8. Consider annexations that meet the future needs and fulfill the long-term goals of the City.



1. Position Centennial's employment centers to participate in the innovation economy.
2. Leverage the strengths and interconnectedness of metro Denver's regional economy.
3. Further diversify Centennial and Denver South's economy.
4. Attract and develop an exceptional workforce equipped to adapt to a changing economy.
5. Attract, retain, and grow a diverse set of high-quality jobs and businesses that thrive in the innovation economy and support residents in the achievement, retention, and growth of wealth.
6. Retain and expand the City's tax base and revenue sources by repositioning Centennial's retail centers to respond to the ever-changing retail environment and consumer demands.



1. Establish Centennial as an incubator for innovative ideas and pilot projects that are the topic of public and private sector conversations about governmental efficiency.
2. Provide opportunities for citizens to connect with their neighbors, their government, and the information technology required to thrive in the 21st Century.
3. Ensure Centennial's built environment supports technological changes in transportation.



1. Continue to improve and expand a balanced, connected, and sustainable multi-modal transportation system.
2. Incorporate additional open space and recreational opportunities within the City.
3. Implement non-infrastructure methods of reducing traffic congestion in partnership with regional transportation management organizations or associations.
4. Pursue recreational, civic, art, culture, wellness, and tourism opportunities that enhance quality of life within the City.
5. Support the local food system and increase access to and availability of locally grown food.
6. Ensure Centennial is accessible to people from all walks of life through implementation of Universal Design elements within the built environment.

*Find more information about the specific strategies to achieve each goal in Chapter 3 of the Comprehensive Plan, found online at centennialco.gov/centennialnext.

CENTENNIAL NEXT

COMMUNITY FEEDBACK

It is clear,
organized and
well written.
Great Job!

I think it is a
beautiful plan with
good graphics of an
active and thriving
Centennial.

Overall, a
thoughtful
plan.
Well done.

I appreciated the
planning team's
efforts to organize
fun or convenient
locations to provide
feedback.

"The plan is beautiful and it's
nice to see the end product
after participating in the
surveys. I love Centennial
and all the events. What an
innovative city."

Very clean and
readable. I like that it
feels modern, (not
like many government
documents.)

I have followed this process since day
one and am very excited to see the
final product. (The only criticism would
be to be more committal to these great
strategies. It will be hard for a Council to
act on some if the language is not strong
enough. Regardless,) the effort of those
who have worked on this project are
shown in its pages!
Great job Centennial!

I like the graphics
and colors. Lots
of pictures keep it
interesting.
Great maps.

