



**Centennial**

## 2015 Centennial Events Sponsorship Opportunities



Two Big Events.  
Four Movie Nights.  
One Great Summer!



**August 8**  
6 p.m. - 10 p.m.

### Marketing Perks

- Acknowledgement in City newsletter - distributed to 38,000 households (must sign up by April 15)
- Acknowledgement in press releases
- Logo on City website
- Logo on event flyers and promotional posters
- Logo on day of event posters

### Event Perks

- VIP gift basket and event food and beverage vouchers
- Company announcements during the event
- Credit for future 2 hour park reservation
- Banner(s) displayed at event (provided by sponsor)
- 10' x 10' booth at the event (booth, tables and chairs provided by City)

	Presenting \$5,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
✓					
✓	✓				
✓	✓	✓			
✓	✓	✓	✓		
✓	✓	✓	✓	✓	name only

10	5			
5	3			
✓	✓			
3	2	1	1	
✓	✓	✓	✓	✓



**June 6**  
6 p.m. - 10 p.m.

### Marketing Perks

- Acknowledgement in City newsletter - distributed to 38,000 households (must sign up by April 15)
- Acknowledgement in press releases
- Logo on City website
- Logo on event flyers and promotional posters
- Logo on day of event posters

### Event Perks

- Credit for future 2 hour park reservation
- Company announcements during the event
- Banner(s) displayed at event (provided by sponsor)
- 10' x 10' booth at the event (booth, tables and chairs provided by City)

	Presenting \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
✓				
✓	✓			
✓	✓	✓		
✓	✓	✓	✓	
✓	✓	✓	✓	name only

✓	✓		
5	3		
2	1	1	
✓	✓	✓	✓



**June 12 & 26**  
**July 10 & 24**  
7 p.m. - 10 p.m.  
(includes all 4 dates)

### Marketing Perks

- Acknowledgement in City newsletter - distributed to 38,000 households (must sign up by April 15)
- 3 sponsor designed advertisements displayed on movie screen
- Acknowledgement in press releases
- Logo on City website
- Logo on event flyers and promotional posters
- Logo on day of event posters

### Event Perks

- Credit for future 2 hour park reservation
- Company announcements during the event
- Banner(s) displayed at event (provided by sponsor)
- 10' x 10' booth at the event (booth, tables and chairs provided by City)

	Presenting \$2,500	Gold \$1,500	Silver \$500
✓			
✓			
✓	✓		
✓	✓	✓	
✓	✓	✓	✓
✓	✓	✓	✓

✓	✓	
5	3	
2	1	1
✓	✓	✓



August 8, 6 p.m. - 10 p.m.

### Event Highlights

- 5,000+ attendees
- Laser show
- Four hours of live music
- Family games & activities
- Local vendors
- Food and beverage

### Marketing & Promotion

- Summer events flyer in City newsletter (38,000 mailed)
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters & banners in Centennial Center Park



June 6, 6 p.m. - 10 p.m.

### Event Highlights

- 2,500+ attendees
- Four hours of live music
- Family games & activities
- Local vendors
- Food and beverage

### Marketing & Promotion

- Summer events flyer in City newsletter (38,000 mailed)
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters & banners in Centennial Center Park



2nd and 4th Fridays of June & July, 7 p.m. - 10 p.m.

### Event Highlights

- Series of four events
- 500+ attendees per event
- One hour of live music
- Screening of a popular family film
- Food and beverage

### Marketing & Promotion

- Summer events flyer in City newsletter (38,000 mailed)
- 1,000 event flyers distributed per movie
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters & banners in Centennial Center Park



### Sponsorship Enrollment

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

*I understand the City reserves the right to open or allocate sponsorship levels to a limited number of businesses or types of businesses.*

X \_\_\_\_\_  
 Participant Signature

#### Centennial Under the Stars

- Presenting - \$5,000
- Silver - \$1,000
- Platinum - \$3,000
- Bronze - \$500
- Gold - \$2,000

#### Summer Kickoff

- Presenting - \$3,000
- Gold - \$1,000
- Platinum - \$2,000
- Silver - \$500

#### Music & A Movie

- Presenting - \$2,500
- Platinum - \$1,500
- Gold - \$500

CUSTOM SPONSORSHIPS and MULTI-EVENT pricing are available. In-kind donations are appreciated and assessed a value-appropriate level. Please call (303) 754-3358 or email [parkinfo@centennialco.gov](mailto:parkinfo@centennialco.gov) for more information.

### Payment Information

Bill Me  Check Enclosed (payable to City of Centennial)  Visa  Mastercard

Card No. \_\_\_\_\_

Exp. \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-digit Security Code \_\_\_\_\_ Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

### Address & Information

Send checks to:  
 City of Centennial Special Events  
 13133 E. Arapahoe Road  
 Centennial, CO 80112

For more information:  
 visit: [www.centennialco.gov/events](http://www.centennialco.gov/events)  
 email: [parkinfo@centennialco.gov](mailto:parkinfo@centennialco.gov)  
 call: 303-754-3358