SUMMER KICKOFF

SATURDAY, JUNE 4

6 – 10 p.m.

EVENT HIGHLIGHTS

- 5,000+ attendees
- Live music
- Family games and activities
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $3,000	GOLD $2,000	SILVER $1,000	BRONZE $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•			
Acknowledgement in press releases	•	•		
Logo on City website	•	•		
Logo on event flyers and promotional posters	•	•	•	
Logo on event day posters	•	•	•	name only
EVENT PERKS				
Credit for a future 2 hour park reservation	•	•		
Recognition by event host during event	5	3		
Banner(s) displayed at event *(provided by sponsor)*	2	1	1	
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•

CAR SHOW

& movie night

SATURDAY, JUNE 25

6 – 10 p.m.

EVENT HIGHLIGHTS

- 2,000+ attendees
- Car show
- Screening of a popular family film
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $1,500	GOLD $750	SILVER $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•		
Acknowledgement in press releases	•	•	
Logo on City website	•	•	
Logo on event flyers and promotional posters	•	•	•
Logo on event day posters	•	•	•
EVENT PERKS			
Credit for a future 2 hour park reservation	•	•	
Recognition by event host during event	5	3	
Banner(s) displayed at event *(provided by sponsor)*	2	1	1
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•

SAVOR centennial

3rd Thursdays this Summer

JUNE 16, JULY 21 & AUG. 18

5:30 – 8 p.m.

The following levels of sponsorship pertain to one (1) Savor Centennial event. Sponsors will specify which Savor Centennial event(s) they would like to sponsor upon enrollment.

EVENT HIGHLIGHTS

- A series of three events
- 300+ attendees expected at each event
- Local music
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $500	GOLD $250	SILVER $100	BRONZE $50
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•			
Acknowledgement in press releases	•	•		
Logo on City website	•	•		
Logo on event flyers and promotional posters	•	•	•	
Logo on event day posters	•	•	•	name only
EVENT PERKS				
Credit for a future 2 hour park reservation	•	•		
Recognition by event host during event	5	3		
Banner(s) displayed at event *(provided by sponsor)*	2	1	1	
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•

BREW-N-QUE BBQ & BEER TASTING FESTIVAL

SATURDAY, JULY 16

4 – 9 p.m.

EVENT HIGHLIGHTS

- 8,000+ attendees
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $5,000	PLATINUM $3,000	GOLD $2,000	SILVER $1,000	BRONZE $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•				
Acknowledgement in press releases	•	•			
Logo on City website	•	•	•		
Logo on event flyers and promotional posters	•	•	•	•	
Logo on event day posters	•	•	•	•	name only
EVENT PERKS					
VIP gift basket and event food and beverage vouchers	10	5			
Credit for future 2 hour park reservation	5	3			
Recognition by event host during event	•	•			
Banner(s) displayed at event *(provided by sponsor)*	3	2	1	1	
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•	•

CENTENNIAL UNDER the STARS

CONCERT & LASER LIGHT SHOW

SATURDAY, AUGUST 13

6 – 10 p.m.

EVENT HIGHLIGHTS

- 5,000+ attendees
- Laser show
- Live music
- Family games & activities
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $5,000	PLATINUM $3,000	GOLD $2,000	SILVER $1,000	BRONZE $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•				
Acknowledgement in press releases	•	•			
Logo on City website	•	•	•		
Logo on event flyers and promotional posters	•	•	•	•	
Logo on event day posters	•	•	•	•	name only
EVENT PERKS					
VIP gift basket and event food and beverage vouchers	10	5			
Credit for a future 2 hour park reservation	5	3			
Recognition by event host during event	•	•			
Banner(s) displayed at event *(provided by sponsor)*	3	2	1	1	
10′ x 10′ booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•	•

CENTENNIAL CHALK ART FESTIVAL

SEPTEMBER 23 – 25

Friday VIP Event, 6 – 9 p.m | Saturday, 10 a.m. – 8 p.m. | Sunday, 10 a.m. – 6 p.m.

EVENT HIGHLIGHTS

- 8,000+ attendees
- Local vendors
- Food and beverages
- Admission to VIP Reception for Artists and Sponsors (*Friday, September 23)*

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $10,000	PLATINUM $5,000	GOLD $3,000	SILVER $1,500	BRONZE $500	ARTIST SPONSOR $300
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•					
Acknowledgement in press releases	•	•				
Logo on City website	•	•	•			
Logo on event flyers and promotional posters	•	•	•	•		
Logo on event day posters	•	•	•	•	name only	
EVENT PERKS						
VIP gift basket and event food and beverage vouchers	10	5				
Credit for future 2 hour park reservation	5	3				
Recognition by event host during event	•	•				
Banner(s) displayed at event *(provided by sponsor)*	3	2	1	1		
10′ x 10′ booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•	•	

MUSIC & MOVIE NIGHT

FRIDAY, AUGUST 26

7 – 10 p.m.

EVENT HIGHLIGHTS

- 1,500+ attendance
- Local music
- Screening of a popular family fun
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $1,500	GOLD $750	SILVER $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•		
Acknowledgement in press releases	•	•	
Logo on City website	•	•	
Logo on event flyers and promotional posters	•	•	•
Logo on event day posters	•	•	•
EVENT PERKS			
Credit for future 2 hour park reservation	•	•	
Recognition by event host during event	5	3	
Banner(s) displayed at event *(provided by sponsor)*	2	1	1
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•

Click the button below to join us this summer!

SPONSORSHIP ENROLLMENT FORM

Centennial