

SUMMER

KICKOFF

SATURDAY, JUNE 4

6 – 10 p.m.

EVENT HIGHLIGHTS

- 5,000+ attendees
- Live music
- Family games and activities
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter (38,000 mailed; must sign up by April 22)
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS

Acknowledgement in City newsletter distributed to 38,000 households (must sign up by April 22)

Acknowledgement in press releases

Logo on City website

Logo on event flyers and promotional posters

Logo on event day posters

EVENT PERKS

Credit for a future 2 hour park reservation

Recognition by event host during event

Banner(s) displayed at event (provided by sponsor)

10' x 10' booth at the event (booth, tables and chairs provided by the City)

PRESENTING
\$3,000

GOLD
\$2,000

SILVER
\$1,000

BRONZE
\$500

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SATURDAY, JUNE 25

6 – 10 p.m.

EVENT HIGHLIGHTS

- 2,000+ attendees
- Car show
- Screening of a popular family film
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter (38,000 mailed; must sign up by April 22)
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS

Acknowledgement in City newsletter distributed to 38,000 households (must sign up by April 22)

Acknowledgement in press releases

Logo on City website

Logo on event flyers and promotional posters

Logo on event day posters

EVENT PERKS

Credit for a future 2 hour park reservation

Recognition by event host during event

Banner(s) displayed at event (provided by sponsor)

10' x 10' booth at the event (booth, tables and chairs provided by the City)

PRESENTING
\$1,500

GOLD
\$750

SILVER
\$500

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SAVOR centennial

3rd Thursdays this Summer
JUNE 16, JULY 21 & AUG. 18

5:30 – 8 p.m.

The following levels of sponsorship pertain to one (1) Savor Centennial event. Sponsors will specify which Savor Centennial event(s) they would like to sponsor upon enrollment.

EVENT HIGHLIGHTS

- A series of three events
- 300+ attendees expected at each event
- Local music
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter (38,000 mailed; must sign up by April 22)
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS

Acknowledgement in City newsletter distributed to 38,000 households (must sign up by April 22)

Acknowledgement in press releases

Logo on City website

Logo on event flyers and promotional posters

Logo on event day posters

EVENT PERKS

Credit for a future 2 hour park reservation

Recognition by event host during event

Banner(s) displayed at event (provided by sponsor)

10' x 10' booth at the event (booth, tables and chairs provided by the City)

PRESENTING
\$500

GOLD
\$250

SILVER
\$100

BRONZE
\$50

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BREW-N-QUE BBQ & BEER TASTING FESTIVAL

SATURDAY, JULY 16

4 – 9 p.m.

EVENT HIGHLIGHTS

- 8,000+ attendees
- Local vendors
- Food and beverages

MARKETING PERKS

Acknowledgement in City newsletter distributed to 38,000 households (must sign up by April 22)

Acknowledgement in press releases

Logo on City website

Logo on event flyers and promotional posters

Logo on event day posters

EVENT PERKS

VIP gift basket and event food and beverage vouchers

Credit for future 2 hour park reservation

Recognition by event host during event

Banner(s) displayed at event (provided by sponsor)

10' x 10' booth at the event (booth, tables and chairs provided by the City)

PRESENTING
\$5,000

PLATINUM
\$3,000

GOLD
\$2,000

SILVER
\$1,000

BRONZE
\$500

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MARKETING & PROMOTION

- Summer events flyer in City newsletter (38,000 mailed; must sign up by April 22)
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- Event posters and banners in Centennial Center Park



SATURDAY, AUGUST 13

6 – 10 p.m.

EVENT HIGHLIGHTS

- 5,000+ attendees
- Laser show
- Live music
- Family games & activities
- Local vendors
- Food and beverages

MARKETING PERKS

- Acknowledgement in City newsletter distributed to 38,000 households (*must sign up by April 22*)
- Acknowledgement in press releases
- Logo on City website
- Logo on event flyers and promotional posters
- Logo on event day posters

PRESENTING
\$5,000

PLATINUM
\$3,000

GOLD
\$2,000

SILVER
\$1,000

BRONZE
\$500

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MARKETING & PROMOTION

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EVENT PERKS

- VIP gift basket and event food and beverage vouchers
- Credit for a future 2 hour park reservation
- Recognition by event host during event
- Banner(s) displayed at event (*provided by sponsor*)
- 10' x 10' booth at the event (*booth, tables and chairs provided by the City*)

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5	3				
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SEPTEMBER 23 – 25

Friday VIP Event, 6 – 9 p.m. | Saturday, 10 a.m. – 8 p.m. | Sunday, 10 a.m. – 6 p.m.

EVENT HIGHLIGHTS

- 8,000+ attendees
- Local vendors
- Food and beverages
- Admission to VIP Reception for Artists and Sponsors (*Friday, September 23*)

MARKETING PERKS

- Acknowledgement in City newsletter distributed to 38,000 households (*must sign up by April 22*)
- Acknowledgement in press releases
- Logo on City website
- Logo on event flyers and promotional posters
- Logo on event day posters

PRESENTING
\$10,000

PLATINUM
\$5,000

GOLD
\$3,000

SILVER
\$1,500

BRONZE
\$500

ARTIST SPONSOR
\$300

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EVENT PERKS

- VIP gift basket and event food and beverage vouchers
- Credit for future 2 hour park reservation
- Recognition by event host during event
- Banner(s) displayed at event (*provided by sponsor*)
- 10' x 10' booth at the event (*booth, tables and chairs provided by the City*)

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MARKETING & PROMOTION

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MUSIC & MOVIE NIGHT

FRIDAY, AUGUST 26

7 – 10 p.m.

EVENT HIGHLIGHTS

- 1,500+ attendance
- Local music
- Screening of a popular family fun
- Food and beverages

MARKETING & PROMOTION

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PRESENTING
\$1,500

GOLD
\$750

SILVER
\$500

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Click the button below to join us this summer!

[SPONSORSHIP ENROLLMENT FORM](#)