SAVOR centennial

3rd Thursdays this Summer
JUNE 16, JULY 21 & AUG. 18
5:30 – 8 p.m.

EVENT HIGHLIGHTS

- A series of three events
- 300+ attendees expected at each event
- Local music
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

The following levels of sponsorship pertain to one (1) Savor Centennial event. Sponsors will specify which Savor Centennial event(s) they would like to sponsor upon enrollment.

MARKETING PERKS	PRESENTING $500	GOLD $250	SILVER $100	BRONZE $50
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•			
Acknowledgement in press releases	•	•		
Logo on City website	•	•		
Logo on event flyers and promotional posters	•	•	•	
Logo on event day posters	•	•	•	name only
EVENT PERKS				
Credit for a future 2 hour park reservation	•	•		
Recognition by event host during event	5	3		
Banner(s) displayed at event *(provided by sponsor)*	2	1	1	
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•

BREW-N-QUE BBQ & BEER TASTING FESTIVAL

SATURDAY, JULY 16
4 – 9 p.m.

EVENT HIGHLIGHTS

- 8,000+ attendees
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $5,000	PLATINUM $3,000	GOLD $2,000	SILVER $1,000	BRONZE $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•				
Acknowledgement in press releases	•	•			
Logo on City website	•	•	•		
Logo on event flyers and promotional posters	•	•	•	•	
Logo on event day posters	•	•	•	•	name only
EVENT PERKS					
VIP gift basket and event food and beverage vouchers	10	5			
Credit for future 2 hour park reservation	5	3			
Recognition by event host during event	•	•			
Banner(s) displayed at event *(provided by sponsor)*	3	2	1	1	
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•	•

CENTENNIAL

UNDER the STARS

CONCERT & LASER LIGHT SHOW

SATURDAY, AUGUST 13

6 – 10 p.m.

EVENT HIGHLIGHTS

- 5,000+ attendees
- Laser show
- Live music
- Family games & activities
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $5,000	PLATINUM $3,000	GOLD $2,000	SILVER $1,000	BRONZE $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•				
Acknowledgement in press releases	•	•			
Logo on City website	•	•	•		
Logo on event flyers and promotional posters	•	•	•	•	
Logo on event day posters	•	•	•	•	name only
EVENT PERKS					
VIP gift basket and event food and beverage vouchers	10	5			
Credit for a future 2 hour park reservation	5	3			
Recognition by event host during event	•	•			
Banner(s) displayed at event *(provided by sponsor)*	3	2	1	1	
10′ x 10′ booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•	•

CENTENNIAL

CHALK ART

FESTIVAL

SEPTEMBER 24 & 25

Saturday, 10 a.m. – 8 p.m. | Sunday, 10 a.m. – 6 p.m.

EVENT HIGHLIGHTS

- 8,000+ attendees
- Local vendors
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $10,000	PLATINUM $5,000	GOLD $3,000	SILVER $1,500	BRONZE $500	ARTIST SPONSOR $300
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•					
Acknowledgement in press releases	•	•				
Logo on City website	•	•	•			
Logo on event flyers and promotional posters	•	•	•	•		
Logo on event day posters	•	•	•	•	name only	
EVENT PERKS						
Event food and beverage vouchers	10	5				
Credit for future 2 hour park reservation	5	3				
Recognition by event host during event	•	•				
Banner(s) displayed at event *(provided by sponsor)*	3	2	1	1		
10′ x 10′ booth at the event *(booth, tables and chairs provided by the City)*	•	•	•	•	•	

MUSIC & MOVIE NIGHT

FRIDAY, AUGUST 26

7 – 10 p.m.

EVENT HIGHLIGHTS

- 1,500+ attendance
- Local music
- Screening of a popular family fun
- Food and beverages

MARKETING & PROMOTION

- Summer events flyer in City newsletter *(38,000 mailed; must sign up by April 22)*
- 2,000 event flyers distributed
- Press releases to local media
- Postings on City website and social media
- Event listings on external event websites
- Event posters and banners in Centennial Center Park

MARKETING PERKS	PRESENTING $1,500	GOLD $750	SILVER $500
Acknowledgement in City newsletter distributed to 38,000 households *(must sign up by April 22)*	•		
Acknowledgement in press releases	•	•	
Logo on City website	•	•	
Logo on event flyers and promotional posters	•	•	•
Logo on event day posters	•	•	•
EVENT PERKS			
Credit for future 2 hour park reservation	•	•	
Recognition by event host during event	5	3	
Banner(s) displayed at event *(provided by sponsor)*	2	1	1
10' x 10' booth at the event *(booth, tables and chairs provided by the City)*	•	•	•

Click the button below to join us this summer!

SPONSORSHIP ENROLLMENT FORM

Centennial