

CENTENNIAL NEXT

PHASE ONE INFORMATIONAL PACKET

general information + summarized
feedback from phase 1

18 NOVEMBER 2016



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BACKGROUND



What is Centennial NEXT?

Centennial NEXT is a 12-18 month initiative that engages the public in defining a shared vision for the City between now and 2030.

This city-wide plan will guide our approach to preserving, enhancing and growing Centennial's neighborhoods in a way that promotes mutual prosperity, coordinated public investment and a healthy environment. During this planning effort, the City will turn to those who know the City best – its residents, businesses and stakeholders - to help identify opportunities, challenges and visions for Centennial's future.

WHY ARE WE DOING THIS PLANNING PROCESS NOW?

The City of Centennial and the Denver Metro area have experienced growth and change since the current plan was developed and adopted. Since 2004, RTD's southeast light rail line has opened service to Centennial, the SouthGlenn Mall has been redeveloped into The Streets at SouthGlenn and the City's limits grew from 24 to 29 square miles. The City of Centennial has evolved from a newcomer on the map into a regional leader.

The current plan was adopted in 2004, shortly after the City's incorporation. Over a decade later, it may not fully reflect Centennial's current voice and vision or respond to future opportunities and challenges. This planning process is an opportunity for the entire community to plan for future growth in a manner that is respectful of the City's values and desired future.

WHY IS CENTENNIAL NEXT IMPORTANT?

Change offers opportunities, but also presents challenges. As the City and region's population grows more diverse, so does its needs and preferences for housing, shopping, recreation and entertainment, transportation and public services. Neighborhoods, shopping centers and infrastructure age and need investment and revitalization. Some places should be protected and reinvestment encouraged, while others offer opportunities to introduce new types of neighborhoods, shopping, entertainment and recreational experiences to appeal to a growing and changing population.

How can Centennial make these critical decisions? What does the community's future look like? And how do we get there? These are some of the important questions the planning process will explore and answer.

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Community Involvement

HOW HAS THE COMMUNITY BEEN INVOLVED?

Date	Name	Event + Location	Attendees/ Respondents
16 July	Kickoff Event #1	Brew-N-Que, Centennial Center Park	~ 300
16 July (through 03 October)	Online Survey #1	centennialco.gov/centennialnext	264
21 July	Kickoff Event #2	SAVOR Centennial, Plaza at Centennial Center Park	~ 40
28 July, 9 August, 16 August, 22 September, 18 October, 27 October	Stakeholder Interviews (see attached list of interviewees)	City of Centennial Building, Public Works Building (Senior Commission)	39
2 August	Kickoff Event #3	National Night Out, Centennial Center Park	~ 500
13 August	Visioning Event #1	Centennial Under the Stars, Centennial Center Park	~ 300
16 August	Visioning Event #2	Visioning Open House, Smoky Hill Library	5
16 August (through 03 October)	Online Survey #2	centennialco.gov/centennialnext	40
22 August	Informational Presentation	CenCON Meeting, Library Administration Building	28
7 September	Visioning Event #3	Visioning Open House, SouthGlenn Library	~ 30
22 September	Stakeholder Interviews	City of Centennial Building, Youth Commission	9
24 September	Visioning Event#4	Centennial Chalk Art Festival, Centennial Center Park	~ 30
TBD	Opportunities Events + Online Surveys	TBD	TBD
TBD	Plan Review Events + Online Surveys	TBD	TBD

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VALUES



What would you like to IMPROVE?



TOP 10 most popular response themes:



1. MITIGATE TRAFFIC
2. IMPROVE ROADS
3. INCREASE WALKABILITY
4. INCREASE BIKEABILITY
5. INCREASE TRANSIT ACCESS
6. INCREASE SNOW REMOVAL
7. ADD TRAILS
8. CREATE AN IDENTITY
9. INCREASE LOCAL + REGIONAL PARTNERSHIPS
10. INCREASE EVENTS



Responses have been compiled from Online Questionnaires #1 and #2 responses; from feedback at stakeholder interviews; Centennial NEXT Kickoff Events at Centennial Brew-N-Que, SAVOR Centennial, and National Night Out; and Centennial NEXT Vision Events at Centennial Under the Stars, the Centennial Chalk Art Festival, and two Visioning Open Houses.

TRENDS



Who is Centennial NOW?

COMMUNITY DESIGN + IDENTITY

LAND USE MIX.



CITY SIZE.



29.11 square miles
16,000 acres of unincorporated land

A YOUNG/ EFFICIENT CITY.

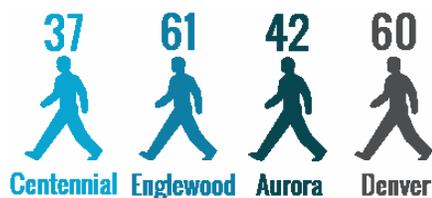


JONES DISTRICT.

The City's first 42-acre, mixed-use Transit Oriented Development



WALK SCORE.



Walk score is a ranking from 1-100 that signifies how easily walkable a given location is. The score is based on the distance to nearby places and pedestrian friendliness.

Source: walkscore.com

AN AWARD WINNING CITY.

4th *Best Place to Live in the Nation* by USA Today & Money Magazine

3rd *Best City for First-Time Homebuyers* by Wallethub

80122: 3rd *Hottest Zip Code in the Nation* by Realtor.com



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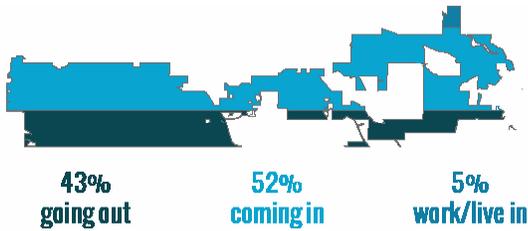
TRENDS



Who is Centennial NOW?

ECONOMIC DEVELOPMENT

WORKER INFLOW/ OUTFLOW.



13,000 JOBS ADDED IN THE LAST 10 YEARS.



LARGEST INDUSTRIES.



21% Education, Health Care, Social Assistance



16% Professional



12% Finance, Insurance, Real Estate



12% Retail Trade

EDUCATION.



54% of residents age 25+ have a Bachelor's degree

HOUSING + DEMOGRAPHICS

CENTENNIAL SENIORS.



The senior population will be growing 17.3% faster than the national average by 2030.

HOUSING SPLIT.



CENTENNIAL RACIAL DEMOGRAPHICS.



White 87%



Black or African American 3%



American Indian or Alaskan Native 1%



Asian 4%



Some Other Race 2%



Two or More Races 3%

Note: The U.S. Census Bureau calculates ethnicity separately from race; 7.4% of Centennial residents identify as Hispanic or Latino.

HOUSING STOCK.



Single Family Homes

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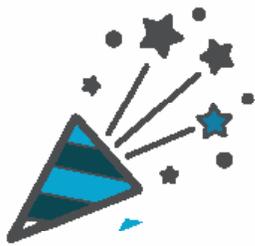
TRENDS



Who is Centennial **NOW?**

PARKS, OPEN SPACE, TRAILS + RECREATION

CENTENNIAL CENTER PARK.



10+ public summer events

OPEN SPACE.



1,732+ acres of open space

WALKING TRAILS.



26+ miles of trails

ESSENTIAL COMMUNITY SERVICES

GRANT RECIPIENT.



Centennial received a 3-year, \$1.5 million grant to initiate an Innovation Team to address and craft solutions for the City's top issues.

CONTRIBUTIONS.



Centennial received \$6.1 million from Arapahoe County share-back and Conservation Trust Funds to improve parks and **expand trails**.

REGIONAL PLANNING.



Centennial partners with regional agencies to plan utilities and services for future growth.

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Who is Centennial NOW?

ESSENTIAL COMMUNITY SERVICES

FIBER BACKBONE.



Centennial dedicated \$5.7 million to implement the Fiber Backbone.

COMMUNITY INSTITUTIONS.



Centennial relies on 13 Sanitation and 11 Water Districts; 3 Fire Districts; 2 School Districts and 20 individual schools; and 4 Libraries.

TRANSPORTATION

TRANSPORTATION COSTS.



\$12,933 annual transportation costs compared to an average of \$9,004 nationally.

CENTENNIAL AIRPORT.



Centennial Airport is the 2nd most active General Aviation Airport in the US and provides exceptional mobility for corporate travelers.

WORK COMMUTE MODE.



79.7%

5.7%

2.7%

0.5%

1.1%

9.0%

AUTOS/ HOUSEHOLD.



1.83 Automobiles/ Household

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VISION FOR CENTENNIAL



Who will Centennial strive to BE?

Based on public feedback gathered through previous public outreach, we've identified the following vision statements and are turning to you once again for your ideas for how to best fulfill them. Be sure to visit centennialco.gov/centennialnext to take the survey and share your ideas!

GUIDING VISION STATEMENT



From Learning to Leading. Born out of intention and optimism, Centennial will continue to prosper as a premier destination to live, learn, work, grow and age in community.

COMMUNITY DESIGN AND IDENTITY



Our Sense of Place. Centennial celebrates the evolving diversity of the community as a place to live; a place to stay; a place to be.

ECONOMIC DEVELOPMENT



Retention and Attraction. Centennial preserves, grows and attracts employers through business-friendly policies and practices.

HOUSING AND DEMOGRAPHICS



Strength in Our Neighborhoods. Our neighborhoods form the foundation of our City, making it a desirable and attainable place to live for all.

PARKS, OPEN SPACE, TRAILS AND RECREATION



Health and Wellness. All residents can enjoy a rich culture of community events, stunning scenic views and a vast system of distinctive parks, open space, trails and recreation facilities.

TRANSPORTATION



Innovative Mobility. Centennial capitalizes on emerging technologies and the creation of an integrated transportation system, promoting seamless multimodal connections for both recreation and commuting.

ESSENTIAL COMMUNITY SERVICES



Quality and Innovation. Centennial connects the community through essential services and innovative technologies.

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