



## 2010 Centennial Elected Officials

Mayor Cathy Noon (*Back row, center*)

*Back Row, L to R:* Ron Weidmann (District 4), Sue Bosier (District 2), Mayor Cathy Noon, Rick Dindinger (District 1), Todd Miller (District 4)

*Front Row, L to R:* Keith Gardner (District 2), Ron Phelps (District 1), Rebecca McClellan (District 3), Patrick Anderson (District 3)



## Centennial At A Glance

### History

Centennial was incorporated from portions of unincorporated Arapahoe County on February 7, 2001. The vote to incorporate was on September 12, 2000, approved by 77 percent of the voters. At the time, it was the largest incorporation in U.S. history.

### Land Area

Centennial is a city of 28.8 square miles, or 18,432.6 acres. The City lies wholly within Arapahoe County.

### Population

With nearly 103,000 residents, Centennial is the seventh largest city in

the Denver Metro Area. The median age is 37.4 years.

### Households

Centennial has almost 39,000 households and a median household income of \$96,342.

### Education

Fifty-three percent of the population over 25 years of age has a college education, well above the region and state percentages.

### City Officers

Jacque Wedding-Scott, City Manager  
Robert Widner, City Attorney





*What a year 2009 was – endings and beginnings! I am excited to present this report to you highlighting the accomplishments made by the City of Centennial throughout the past year.*

*As Centennial's second Mayor, it is a privilege to represent each of you and to work with you to make Centennial the best it can be. I look forward to continuing the momentum already established within the City and for Centennial to continue to accomplish*

*the goals set in the City's vision document "Our Voice. Our Vision. Centennial 2030." This document reflects the vision of the citizens of Centennial and is used by City Council and City Staff as a guide to set goals and budget for the coming year. We work for you and work to achieve the goals set by you. This collaborative vision document was adopted as a guiding document by City Council in 2008.*

*Each section of this Annual Report is divided into the four core sections found within the vision document- Quality of Life, Economic Health, City Services and Environment.*

*Centennial has a solid foundation. Past City leadership and lean government practices enable our City not only to operate efficiently during this economic downturn but also thrive when times get better.*

*None of the great accomplishments would have been completed in 2009 without the strong leadership of City Council and the commitment of the City Manager and City Staff. The strategic dedication provided by City Council and Mayor Pye gave the City Manager and City Staff the direction necessary to achieve success in 2009.*

*It is a privilege to serve you and I look forward to our work together in 2010.*

*Sincerely,*

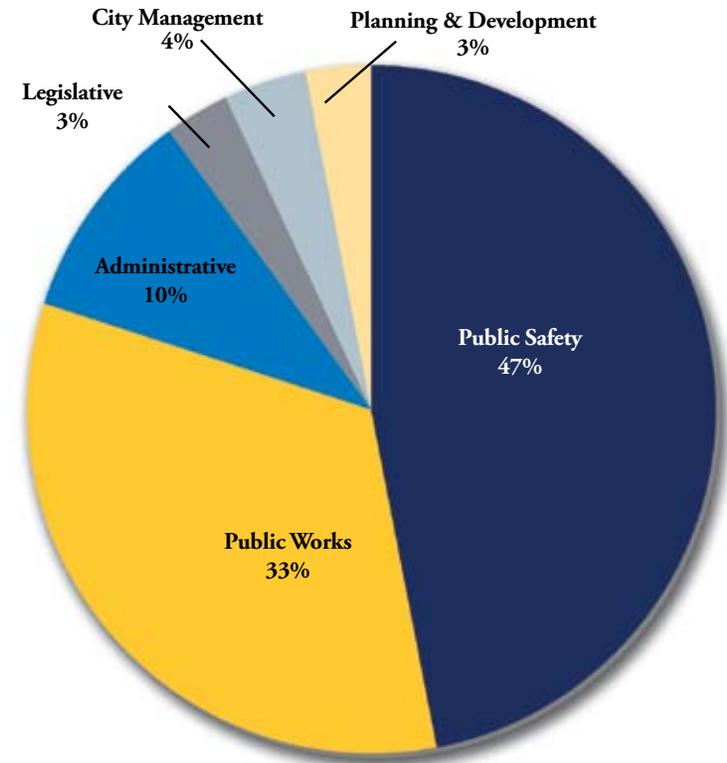
*Cathy A. Noon  
Mayor*

## General Fund Expenditures

The City's total adopted General Fund expenditures for 2010 are expected to decrease from the 2009 Adopted Budget by \$2.7 million or 6%. This decrease is primarily due to the City's effort to reduce costs as a result of projected budgetary constraints during 2010. Public safety and public works expenditures account for 80% of the General Fund budget.

### 2010 General Fund Expenditures

**\$43.7 million**

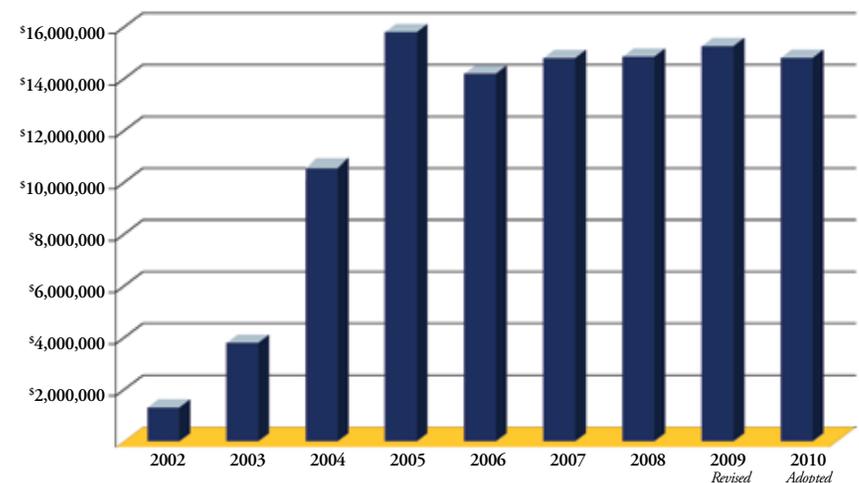


Public Safety: \$20.8 million 47%  
Public Works: \$14.4 million 33%  
Administrative: \$4.2 million 10%

Legislative: \$1.4 million 3%  
City Management: \$1.6 million 4%  
Planning & Development: \$1.3 million 3%

## General Fund – Fund Balance

The 2010 budget reflects an ending fund balance of \$14,812,195 or at 33.9% of total operating expenditures and transfers. The City intends to preserve its fund balance for significant unexpected emergencies, and to ensure a solid credit rating.



## 2009 Review

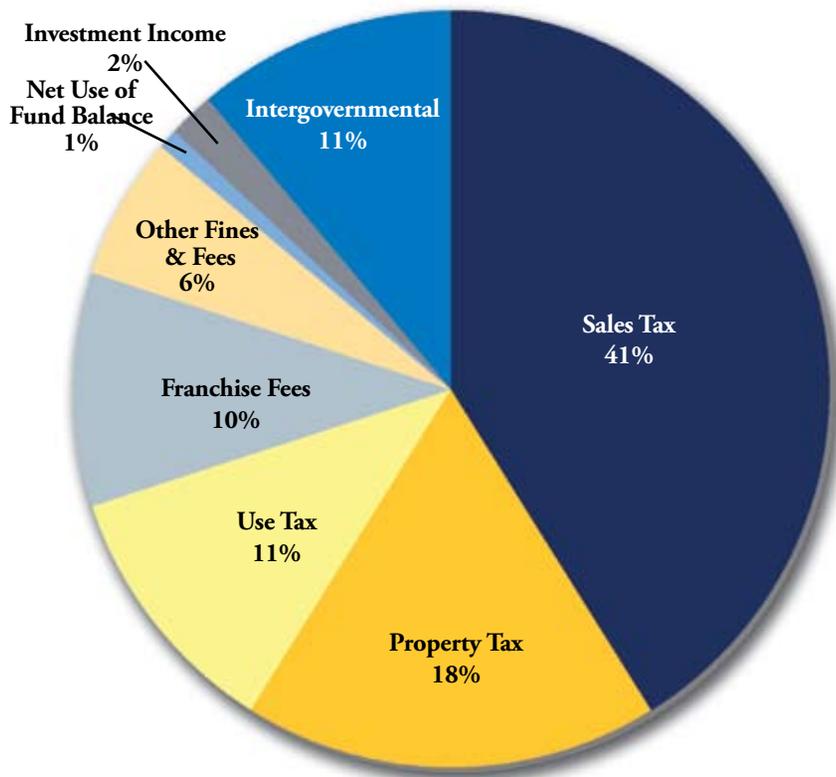
Consistent with national and regional economic trends, in 2009, the City experienced smaller revenue streams than historic trends forecasted. As a result of the projected revenue shortfall, the City reduced the 2009 General Fund budget by \$4.2 million. The majority of the reductions were in the Capital Improvement Fund (\$3.1 million) with remaining reductions made in the General Fund throughout all operational programs including street rehabilitation and concrete replacement program, traffic signal construction, law enforcement and public works services.

## General Fund Revenues

General operating fund revenues represent 83% of the City's total revenue sources. 2010 budgeted revenues for the General Fund are again expected to decrease from the 2009 Adopted Budget by \$2.7 million or 6% (including net use of fund balance) resulting in reductions in operations including law enforcement, public works and capital improvement programs.

The major revenue sources for the General Fund are: retail sales tax, property tax, use tax and franchise fees.

### 2010 General Fund Revenues totaling \$43.7 million



Sales Tax: \$18.1 million 41%  
 Property Tax: \$8 million 18%  
 Use Taxes: \$4.6 million 11%  
 Franchise Fees: \$4.4 million 10%

Other Fines & Fees: \$2.5 million 6%  
 Net Use of Fund Balance: \$.3 million 1%  
 Investment Income: \$1.1 million 2%

## Community Events

The City of Centennial had a number of community events sponsored by the City and various businesses and non-profit organizations throughout the summer of 2009. Three movie nights took place, one at the Trails Recreation Center, one at deKoevend Park and one in Commons Park to celebrate the opening of The Streets at SouthGlenn. The 4th Annual Celebrate Centennial Under the Stars had the highest attendance to date with several thousand people!

The City continued the partnership with the South Suburban Parks and Recreation District on a kids-oriented Spring Fling and with the American Cancer Society for the Centennial Relay For Life event.



## Youth Commission

Centennial's Youth Commission and Youth Corp planned and implemented the 1st Annual Centennial Youth Battle of the Bands event. Nine bands performed at the event. Eight of the bands competed and a local professional band performed and served as judges. This all-ages event included performances by some of the area's most talented amateur, youth musicians. Approximately 500 people attended this event throughout the day.



## Coyote Management Plan Adopted

In 2009, Centennial City Council adopted a Coyote Management Plan. The purpose of this plan is to provide strategic actions to increase the community's knowledge and understanding of how to live with coyotes, and guidelines for responses to conflicts with coyotes. The plan seeks to identify and achieve a balance between the importance of human safety and the importance of native wildlife as part of the ecology of the region. Representatives of all area jurisdictions, the Tri-County Health Department, law enforcement agencies, animal protection and wildlife groups, parks & recreation districts, school districts, the Cherry Creek State Park, and the Colorado Division of Wildlife were invited to participate in this regional planning effort.

## Parks and Open Space

All of Centennial benefitted from the City's funding for open space, parks, recreation and trails. City funding helped renovate Goodson Recreation Center and improved the Franklin Pool with a new spray pad. Arapahoe Park and Recreation received funding to help build the Piney Creek Hollow Sports Practice Field. The newly planned Centennial Regional Trail will run two miles between University and Holly to join the Highline, Big Dry, and Willow Creek Trails.

In 2009, the City did a master plan for the new Civic Center Park, surrounding the City's Civic Center Building. The eleven-acre design received a \$200,000 grant from Great Outdoors Colorado (GOCO) and construction on the first phase of the park will begin later in 2010.

GOCO has also granted the City about \$350,000 to help finish one of the last remaining pieces of the Cherry Creek Trail. Centennial's partners in this project include the Parker Jordan Metro District and the Cherry Creek Basin Working Group. The main trail work is set to start in 2010. A separate project of Arapahoe County and the City of Aurora will build a tunnel under Arapahoe Road for a Cherry Creek trail connection over the next couple of years.

All of these projects would not have been possible without the Share Back from the Arapahoe County Open Space Tax, a quarter-of-a-cent sales tax that is collected by the County and shared with local governments.



## Energy Stimulus Funds

The City of Centennial applied for and will receive \$922,000 in federal stimulus funds to cover a broad range of projects throughout the City in 2010. Funding is provided through the Energy Efficiency and Conservation Block Grant Program (EECBG) and is determined by population. Projects such as the installation of light-emitting diode (LED) lights on traffic signals, connecting traffic signals to a master system allowing school traffic zone warning beacons to work on solar energy, solar panels on the City's Civic Center, performing an energy audit of City facilities to find ways to reduce energy consumption, fund home weatherization improvements, re-writing the City's energy efficient outdoor lighting code, and distributing energy efficient light bulbs at City-sponsored events are just some ways the EECBG funds will be spent throughout 2010.



Youth Commissioner Ben Horblit (right) with Al Wallace, Energy Environmental Corp.

## Environmental Stewardship

At the "Best of Centennial" dinner, the Youth Commission gave an Award for Environmental Stewardship to Energy Environmental Corp. For the past decade, Energy Environmental Corporation (EEC) has specialized in the design and installation of integrated renewable energy systems for residential buildings which provide dramatic energy savings and improvements to the air quality and comfort of a home.



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## ENVIRONMENT

### Green City

The Centennial Civic Center has gone “green” (sustainable) with the implementation of several new eco-friendly facility initiatives. Conservation-friendly compact fluorescent light bulbs, programmable thermostats, low emission glass and efficient ventilation systems can now be seen throughout the building.

The Civic Center has low flow toilets, filtered water, a Leadership in Energy and Environmental Design (LEED) certified HVAC system and automatic light shut off. The lower level of the building, which is where the Municipal Court and Council Chambers are located, is fully insulated and has new carpet made of recycled content with no emissions.

Single Stream recycling has also been implemented at the Civic Center, along with many other paper reduction systems and processes.

In addition, the Municipal Court started taking payments for summons and tickets online and the sales/use tax programs are also taking tax payments online as well.



*Drug Enforcement Administration Building*

## ECONOMIC HEALTH

### Centennial's Top 10 Private Sector Employers

OppenheimerFunds  
Comcast  
Walmart  
United Launch Alliance  
US Foodservice  
King Soopers  
Shaw Group  
Saunders Construction  
Raytheon Polar Services  
Standard & Poor's Compustat

### Company Expansion, New Developments

Sierra Nevada Corporation announced plans to expand operations at their Centennial location by adding an additional 200 jobs.

LABS Inc., one of the premier transplant reference and consultative laboratories in the country began offering a full range of donor testing services to the transfusion medicine and blood services industry. LABS Inc.'s acquisition of Research and Diagnostic Laboratories in October brings its expertise to blood collection programs nationwide.

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### Explore Centennial Shop Local

In March 2009, the City of Centennial launched *Explore Centennial, Shop Local*, a program in which the City of Centennial partners with local businesses to promote their business and encourage residents and daytime employees to patronize local shops and restaurants.

By December 2009, 225 people signed up to participate in this program. The program was so successful that *Explore Centennial, Shop Local* will continue through at least 2010.

### Best of Centennial

The 2nd Annual Best of Centennial Business Awards recognized the following businesses:  
*SEAKR Engineering*, Company of the Year (large business)  
*Best Practices Systems, Inc.*, Company of the Year (small business)  
*Energy Environmental Corp.*, Youth Commission Award for Environmental Stewardship  
*The Streets at South Glenn*, Retail Project of the Year  
*Centennial Station office building*, Office Project of the Year  
*Diego Zhang's Burger Cafe*, Flavor of the Year  
*Fromage to Yours*, Entrepreneur of the Year



## ECONOMIC HEALTH

### The Streets at SouthGlenn

The Streets at SouthGlenn one of the country's only large scale, mixed-use projects to open in 2009 opened to much fanfare the weekend of August 28, 2009. Thousands of people attended the grand opening events.

The Streets at SouthGlenn is a \$310 million, 77 acre infill project where the developers Alberta Development Partners razed the previous 1972 era Southglenn Mall to make way for the new mixed-use center. Comprised of 1.2 million square feet of retail, 140,000 square feet of Silver LEED certified, Class A office space, and 202 luxury apartments, the project combines national retail shops, local boutiques, restaurants, a health club and entertainment options in a completely unique outdoor setting.

The Streets at SouthGlenn is also home to the Commons, a classic, urban park, with a grand European fountain, ice skating rink, antique brick fireplace, 30-foot tall legacy trees, lush gardens and outdoor cafés.

### Capital Improvements

Many infrastructure improvements were completed in the SouthGlenn area in 2009 as a result of partnerships between the City, the developer of The Streets at SouthGlenn, Alberta Development Partners, and several other agencies, including the Centennial Urban Renewal Authority (CURA), CDOT, Arapahoe County, the City of Littleton and the Southeast Metro Stormwater Authority (SEMSWA). The five street improvement projects were completed prior to the opening of The Streets at SouthGlenn development.

The five Southglenn projects included: Slaughterhouse Gulch Drainage Improvements, Arapahoe Rd. improvements from Colorado Blvd. to Holly St., Arapahoe Rd. and University Blvd. intersection improvements, Arapahoe Rd. overlay project County Line Rd. to Easter Ave., and the Broadway overlay project Fremont to Weaver. The main objective of these projects was to replace aging infrastructure surrounding the Streets at SouthGlenn development which contributed to the revitalization of this part of the City of Centennial. These projects were coordinated by City Staff and Short Elliott Hendrickson (SEH) as project manager.

### Neighborhood Traffic Management Program

Safety studies and analysis of neighborhood traffic continued to be a large part of the Traffic Engineering Services Division workload. As part of the Neighborhood Traffic Management Program, (NTMP) the Division coordinated the implementation of traffic mitigation plans for two residential neighborhoods, which included the installation of electronic speed signs, new bike lanes, and new and/or improved pavement markings and crosswalks to address speeding and cut-through issues.

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Promoting business at Forest and Arapahoe

## Land Development Code

In 2009, the Planning and Development Department held numerous meetings giving the public opportunity to comment on the current and proposed Land Development Code. The current code is a modified version of Arapahoe County's zoning regulations. The new code will implement the goals of the City's Comprehensive Plan, various sub-area plans, and *Our Voice. Our Vision. Centennial 2030*, the City's visioning document. This is the first major update to land use regulations for the area in more than a quarter of a century.

## Public Works

In its first full year of operation as a new Public Works Department, City Staff and Contractors exceeded the expectations of the community. The new public/private team included CH2M HILL, Short Elliott Hendrickson, Merrick and Company, City Staff and subcontractors ACC Landscaping Services and AECOM. CH2M HILL provided street maintenance, traffic engineering and a customer service call center. The new team instituted a pavement management program, updated the Snow and Ice Control Plan, and began to implement new technology to operate the City's traffic signals.

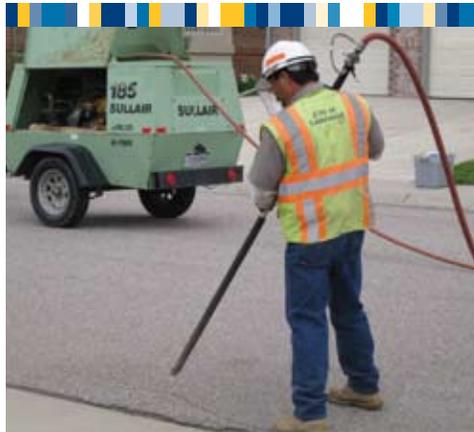
Among the key projects completed in 2009:

- Completed traffic studies for installation of new signs, identifying improvements needed for several hundred stop and yield signs.
- Sought grant funding from various agencies to improve the functionality and reliability of the traffic signal system.
- Instituted a computerized work management system to log service requests and document work completion.
- Maintained the City's rights-of-way and regulated work being done through a permitting system.
- Coordinated the construction contracts for five major CIP Projects
- Planned for future major snowstorms and emergency situations
- Increased communications to the public about road and street maintenance projects in their neighborhoods

## Public Works By The Numbers

In 2009, Centennial Public Works crews completed the following maintenance activities:

- 1,288 tons of patching
- 29,410 pounds of crack seal
- 233 tons of gravel shoulder maintenance
- 468 cubic yards of corner ramp, crossspan, curb and gutter and sidewalk replacement
- 7,216 miles of street sweeping
- 854,324 feet of pavement striping
- 15,333 square feet of thermoplastic markings
- 30 full call-outs for snow plowing
- 73,009 miles of streets and 53.20 inches of snow was plowed



## Stores opened in 2009

- Whole Foods
- Grapes Wine Market & Spirits
- Sole Food
- Chrysalis
- Andrew's Jewelers
- Mellow Mushroom
- Larry Johnson Gallery
- Fuzziwig's Candy Factory
- Irresistibles
- Salon AKA
- Color Me Mine
- The Oven
- Saj Mediterranean Grill
- T-Mobile
- Peet's Coffee & Tea
- Floyd's 99 Barbershop
- Bar Louie
- Tokyo Joe's
- Maggie Moo's Ice Cream
- Southglenn Public Library
- Pacific Dental
- Fire Bowl Café
- Noodles & Company
- Qdoba Mexican Grill
- Bouquets
- Kismet
- Sous Le Lit
- 720 Board Shop
- My Music Skool
- Verizon Wireless
- Bank of the West
- Diego Zhang's Burger Café
- Aspen Gold Kitchen Design
- Mattress King
- Rejuvenest
- Blue Jeans Bar
- Great Clips
- Old Glory Antiques
- Crepes on the Go kiosk
- Simple Addictions
- The Nutty Bavarian kiosk
- Hollywood Theaters



## Centennial Call Center

The contract with CH2M HILL for public works services brought a new Call Center concept to the City. This Call Center operates 24 hours a day, 7 days a week, 365 days a year. In 2009, the Call Center received 20,439 calls and 347 web requests. The Call Center had 94% compliance in answering phone calls within 120

seconds, which exceeded the 85% contract requirement. The first Call Center survey was completed electronically in November with an excellent rating from the citizens of Centennial.

## Animal Services

Since July 1, 2008, Centennial has contracted the Animal Services program to the Humane Society of the Pike's Peak Region (HSPPR). Centennial Animal Services (CAS) saved 90% of the animals picked up in 2009 which is 40% above the national average. In addition CAS designed and implemented an educational program for responsible pet ownership.

## Public Safety

For the fifth consecutive year, Centennial was named the "Safest City" in Colorado for cities with a population of more than 75,000. Centennial ranked 15th out of 393 cities nationwide. The report is issued by CQ Press in its annual publication City Crime Rankings 2009-2010: Crime in Metropolitan America.



## Arapahoe County Sheriff

The City of Centennial continues to contract with the Arapahoe County Sheriff through an intergovernmental agreement to ensure public safety services for residents and businesses in Centennial. In 2009, this agreement was approximately \$19.7 million.

The Sheriff's Office provides a full range of public safety services, programs that include patrol services, investigations, school resource officers, traffic enforcement, crime prevention and emergency management.

## Financial Visibility

In 2009, Centennial received the Government Finance Officers Association (GFOA) Distinguished Budget Presentation Award for its 2008 Revised/2009 Adopted Budget. This award reflects the commitment of the City to meet the highest principles of governmental budgeting. To receive this award, Centennial needed to achieve nationally set guidelines so that the budget document serves as a policy document, a financial plan, an operations guide, and a communications device.



*Animal Services at Spring Fling 2009*