

COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5807/-104.9608

RFULL9

University Blvd & Dry Creek Rd 80122	1 mi radius	3 mi radius	7 mi radius
Population			
Estimated Population (2013)	15,138	105,133	432,848
Projected Population (2018)	16,782	116,619	482,255
Census Population (2010)	14,479	100,529	413,046
Census Population (2000)	15,388	103,607	374,763
Projected Annual Growth (2013-2018)	1,645 2.2%	11,486 2.2%	49,407 2.3%
Historical Annual Growth (2010-2013)	659 1.5%	4,604 1.5%	19,802 1.6%
Historical Annual Growth (2000-2010)	-909 -0.6%	-3,078 -0.3%	38,283 1.0%
Estimated Population Density (2013)	4,820 <i>psm</i>	3,720 <i>psm</i>	2,813 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	153.9 <i>sq mi</i>
Households			
Estimated Households (2013)	6,243	42,005	176,935
Projected Households (2018)	6,769	45,918	192,566
Census Households (2010)	5,979	40,188	168,943
Census Households (2000)	6,013	38,859	149,256
Projected Annual Growth (2013-2018)	526 1.7%	3,913 1.9%	15,630 1.8%
Historical Annual Change (2000-2013)	230 0.3%	3,145 0.6%	27,679 1.4%
Average Household Income			
Estimated Average Household Income (2013)	\$90,036	\$105,391	\$98,672
Projected Average Household Income (2018)	\$92,084	\$108,921	\$102,588
Census Average Household Income (2010)	\$85,941	\$100,304	\$93,411
Census Average Household Income (2000)	\$84,162	\$94,880	\$83,295
Projected Annual Change (2013-2018)	\$2,048 0.5%	\$3,530 0.7%	\$3,916 0.8%
Historical Annual Change (2000-2013)	\$5,874 0.5%	\$10,511 0.9%	\$15,377 1.4%
Median Household Income			
Estimated Median Household Income (2013)	\$77,502	\$89,246	\$81,248
Projected Median Household Income (2018)	\$83,109	\$96,161	\$88,007
Census Median Household Income (2010)	\$73,539	\$82,673	\$74,585
Census Median Household Income (2000)	\$69,653	\$78,336	\$68,604
Projected Annual Change (2013-2018)	\$5,607 1.4%	\$6,915 1.5%	\$6,758 1.7%
Historical Annual Change (2000-2013)	\$7,849 0.9%	\$10,910 1.1%	\$12,644 1.4%
Per Capita Income			
Estimated Per Capita Income (2013)	\$37,324	\$42,222	\$40,472
Projected Per Capita Income (2018)	\$37,316	\$42,989	\$41,088
Census Per Capita Income (2010)	\$35,486	\$40,098	\$38,206
Census Per Capita Income (2000)	\$32,935	\$35,531	\$33,117
Projected Annual Change (2013-2018)	-\$8 -	\$767 0.4%	\$616 0.3%
Historical Annual Change (2000-2013)	\$4,389 1.0%	\$6,691 1.4%	\$7,355 1.7%
Estimated Average Household Net Worth (2013)	\$730,728	\$801,383	\$736,343

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Race and Ethnicity						
Total Population (2013)	15,138		105,133		432,848	
White (2013)	14,091	93.1%	96,167	91.5%	374,582	86.5%
Black or African American (2013)	149	1.0%	1,205	1.1%	10,074	2.3%
American Indian or Alaska Native (2013)	82	0.5%	517	0.5%	2,734	0.6%
Asian (2013)	320	2.1%	2,960	2.8%	18,194	4.2%
Hawaiian or Pacific Islander (2013)	9	0.1%	69	0.1%	310	0.1%
Other Race (2013)	172	1.1%	1,721	1.6%	14,753	3.4%
Two or More Races (2013)	315	2.1%	2,494	2.4%	12,200	2.8%
Population < 18 (2013)	3,232	21.4%	24,739	23.5%	102,097	23.6%
White	2,893	89.5%	21,641	87.5%	83,547	81.8%
Black or African American	34	1.1%	337	1.4%	2,602	2.5%
American Indian or Alaska Native	26	0.8%	145	0.6%	683	0.7%
Asian	75	2.3%	781	3.2%	4,653	4.6%
Hawaiian and Pacific Islander	3	0.1%	13	0.1%	80	0.1%
Other Race	201	6.2%	1,821	7.4%	10,533	10.3%
Hispanic Population < 18 (2013)	312	2.1%	2,575	2.4%	16,101	3.7%
Not Hispanic or Latino Population (2013)	14,161	93.5%	97,271	92.5%	382,701	88.4%
Not Hispanic White	13,400	94.6%	90,966	93.5%	344,777	90.1%
Not Hispanic Black or African American	137	1.0%	1,126	1.2%	9,456	2.5%
Not Hispanic American Indian or Alaska Native	50	0.3%	325	0.3%	1,589	0.4%
Not Hispanic Asian	318	2.2%	2,914	3.0%	17,908	4.7%
Not Hispanic Hawaiian or Pacific Islander	9	0.1%	64	0.1%	281	0.1%
Not Hispanic Other Race	12	0.1%	84	0.1%	460	0.1%
Not Hispanic Two or More Races	236	1.7%	1,792	1.8%	8,230	2.2%
Hispanic or Latino Population (2013)	977	6.5%	7,862	7.5%	50,147	11.6%
Hispanic White	691	70.8%	5,202	66.2%	29,805	59.4%
Hispanic Black or African American	11	1.2%	78	1.0%	618	1.2%
Hispanic American Indian or Alaska Native	32	3.3%	192	2.4%	1,146	2.3%
Hispanic Asian	2	0.3%	45	0.6%	286	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	5	0.1%	30	0.1%
Hispanic Other Race	160	16.4%	1,637	20.8%	14,292	28.5%
Hispanic Two or More Races	79	8.1%	703	8.9%	3,970	7.9%
Not Hispanic or Latino Population (2010)	13,581	93.8%	93,369	92.9%	366,748	88.8%
Hispanic or Latino Population (2010)	898	6.2%	7,160	7.1%	46,298	11.2%
Not Hispanic or Latino Population (2000)	14,852	96.5%	98,633	95.2%	343,168	91.6%
Hispanic or Latino Population (2000)	536	3.5%	4,975	4.8%	31,595	8.4%
Not Hispanic or Latino Population (2018)	15,607	93.0%	106,978	91.7%	422,488	87.6%
Hispanic or Latino Population (2018)	1,176	7.0%	9,640	8.3%	59,767	12.4%
Projected Annual Growth (2013-2018)	199	4.1%	1,778	4.5%	9,620	3.8%
Historical Annual Growth (2000-2010)	363	6.8%	2,185	4.4%	14,704	4.7%

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University Blvd & Dry Creek Rd

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1 mi radius 3 mi radius 7 mi radius

Total Age Distribution (2013)

	1 mi radius		3 mi radius		7 mi radius	
Total Population	15,138		105,133		432,848	
Age Under 5 Years	673	4.4%	5,326	5.1%	26,066	6.0%
Age 5 to 9 Years	845	5.6%	6,592	6.3%	28,677	6.6%
Age 10 to 14 Years	1,008	6.7%	7,573	7.2%	29,558	6.8%
Age 15 to 19 Years	1,031	6.8%	7,439	7.1%	27,900	6.4%
Age 20 to 24 Years	642	4.2%	4,626	4.4%	24,683	5.7%
Age 25 to 29 Years	714	4.7%	4,793	4.6%	27,945	6.5%
Age 30 to 34 Years	749	4.9%	5,291	5.0%	27,991	6.5%
Age 35 to 39 Years	784	5.2%	6,026	5.7%	28,934	6.7%
Age 40 to 44 Years	950	6.3%	7,301	6.9%	32,212	7.4%
Age 45 to 49 Years	1,142	7.5%	8,218	7.8%	32,915	7.6%
Age 50 to 54 Years	1,335	8.8%	9,322	8.9%	33,985	7.9%
Age 55 to 59 Years	1,354	8.9%	8,660	8.2%	30,231	7.0%
Age 60 to 64 Years	1,228	8.1%	7,459	7.1%	26,045	6.0%
Age 65 to 69 Years	909	6.0%	5,363	5.1%	17,867	4.1%
Age 70 to 74 Years	628	4.1%	3,676	3.5%	12,378	2.9%
Age 75 to 79 Years	504	3.3%	2,985	2.8%	9,368	2.2%
Age 80 to 84 Years	342	2.3%	2,257	2.1%	7,656	1.8%
Age 85 Years or Over	300	2.0%	2,226	2.1%	8,436	1.9%
Median Age	44.7		42.6		39.0	
Age 19 Years or Less	3,557	23.5%	26,929	25.6%	112,201	25.9%
Age 20 to 64 Years	8,897	58.8%	61,697	58.7%	264,942	61.2%
Age 65 Years or Over	2,683	17.7%	16,507	15.7%	55,705	12.9%

Female Age Distribution (2013)

	1 mi radius		3 mi radius		7 mi radius	
Female Population	7,994		54,214		219,344	
Age Under 5 Years	320	4.0%	2,565	4.7%	12,592	5.7%
Age 5 to 9 Years	418	5.2%	3,209	5.9%	14,072	6.4%
Age 10 to 14 Years	498	6.2%	3,699	6.8%	14,369	6.6%
Age 15 to 19 Years	489	6.1%	3,556	6.6%	13,338	6.1%
Age 20 to 24 Years	311	3.9%	2,208	4.1%	11,998	5.5%
Age 25 to 29 Years	338	4.2%	2,350	4.3%	13,639	6.2%
Age 30 to 34 Years	381	4.8%	2,695	5.0%	13,750	6.3%
Age 35 to 39 Years	416	5.2%	3,068	5.7%	14,494	6.6%
Age 40 to 44 Years	512	6.4%	3,823	7.1%	16,170	7.4%
Age 45 to 49 Years	625	7.8%	4,367	8.1%	16,721	7.6%
Age 50 to 54 Years	742	9.3%	4,898	9.0%	17,411	7.9%
Age 55 to 59 Years	739	9.2%	4,581	8.5%	15,646	7.1%
Age 60 to 64 Years	663	8.3%	3,936	7.3%	13,587	6.2%
Age 65 to 69 Years	510	6.4%	2,837	5.2%	9,468	4.3%
Age 70 to 74 Years	349	4.4%	2,004	3.7%	6,734	3.1%
Age 75 to 79 Years	288	3.6%	1,657	3.1%	5,269	2.4%
Age 80 to 84 Years	208	2.6%	1,325	2.4%	4,563	2.1%
Age 85 Years or Over	188	2.4%	1,435	2.6%	5,525	2.5%
Female Median Age	46.5		44.0		40.3	
Age 19 Years or Less	1,725	21.6%	13,029	24.0%	54,371	24.8%
Age 20 to 64 Years	4,726	59.1%	31,926	58.9%	133,416	60.8%
Age 65 Years or Over	1,543	19.3%	9,259	17.1%	31,557	14.4%

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1 mi radius 3 mi radius 7 mi radius

Male Age Distribution (2013)

	1 mi radius	3 mi radius	7 mi radius
Male Population	7,144 47.2%	50,919 48.4%	213,504 49.3%
Age Under 5 Years	352 4.9%	2,761 5.4%	13,474 6.3%
Age 5 to 9 Years	427 6.0%	3,382 6.6%	14,606 6.8%
Age 10 to 14 Years	510 7.1%	3,873 7.6%	15,189 7.1%
Age 15 to 19 Years	542 7.6%	3,883 7.6%	14,562 6.8%
Age 20 to 24 Years	331 4.6%	2,418 4.7%	12,685 5.9%
Age 25 to 29 Years	376 5.3%	2,444 4.8%	14,306 6.7%
Age 30 to 34 Years	368 5.2%	2,595 5.1%	14,241 6.7%
Age 35 to 39 Years	368 5.2%	2,958 5.8%	14,440 6.8%
Age 40 to 44 Years	438 6.1%	3,479 6.8%	16,042 7.5%
Age 45 to 49 Years	517 7.2%	3,851 7.6%	16,194 7.6%
Age 50 to 54 Years	593 8.3%	4,425 8.7%	16,574 7.8%
Age 55 to 59 Years	615 8.6%	4,079 8.0%	14,585 6.8%
Age 60 to 64 Years	565 7.9%	3,523 6.9%	12,458 5.8%
Age 65 to 69 Years	399 5.6%	2,526 5.0%	8,400 3.9%
Age 70 to 74 Years	279 3.9%	1,671 3.3%	5,645 2.6%
Age 75 to 79 Years	217 3.0%	1,328 2.6%	4,099 1.9%
Age 80 to 84 Years	134 1.9%	932 1.8%	3,093 1.4%
Age 85 Years or Over	112 1.6%	791 1.6%	2,911 1.4%
Male Median Age	42.4	40.9	37.8
Age 19 Years or Less	1,832 25.6%	13,900 27.3%	57,830 27.1%
Age 20 to 64 Years	4,172 58.4%	29,771 58.5%	131,526 61.6%
Age 65 Years or Over	1,140 16.0%	7,248 14.2%	24,148 11.3%

Males per 100 Females (2013)

	1 mi radius	3 mi radius	7 mi radius
Overall Comparison	89	94	97
Age Under 5 Years	110 52.4%	108 51.8%	107 51.7%
Age 5 to 9 Years	102 50.6%	105 51.3%	104 50.9%
Age 10 to 14 Years	103 50.6%	105 51.1%	106 51.4%
Age 15 to 19 Years	111 52.6%	109 52.2%	109 52.2%
Age 20 to 24 Years	107 51.6%	110 52.3%	106 51.4%
Age 25 to 29 Years	111 52.7%	104 51.0%	105 51.2%
Age 30 to 34 Years	97 49.2%	96 49.1%	104 50.9%
Age 35 to 39 Years	89 47.0%	96 49.1%	100 49.9%
Age 40 to 44 Years	86 46.1%	91 47.6%	99 49.8%
Age 45 to 49 Years	83 45.3%	88 46.9%	97 49.2%
Age 50 to 54 Years	80 44.4%	90 47.5%	95 48.8%
Age 55 to 59 Years	83 45.4%	89 47.1%	93 48.2%
Age 60 to 64 Years	85 46.0%	89 47.2%	92 47.8%
Age 65 to 69 Years	78 43.9%	89 47.1%	89 47.0%
Age 70 to 74 Years	80 44.4%	83 45.5%	84 45.6%
Age 75 to 79 Years	75 43.0%	80 44.5%	78 43.8%
Age 80 to 84 Years	64 39.1%	70 41.3%	68 40.4%
Age 85 Years or Over	59 37.3%	55 35.5%	53 34.5%
Age 19 Years or Less	106 51.5%	107 51.6%	106 51.5%
Age 20 to 39 Years	100 50.0%	101 50.2%	103 50.8%
Age 40 to 64 Years	83 45.4%	90 47.3%	95 48.8%
Age 65 Years or Over	74 42.5%	78 43.9%	77 43.3%

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Household Type (2013)						
Total Households	6,243		42,005		176,935	
Households with Children	1,840	29.5%	13,872	33.0%	56,518	31.9%
Average Household Size	2.4		2.5		2.4	
Household Density per Square Mile	1,988		1,486		1,150	
Population Family	12,433	82.1%	87,748	83.5%	339,329	78.4%
Population Non-Family	2,656	17.5%	16,852	16.0%	88,219	20.4%
Population Group Quarters	49	0.3%	533	0.5%	5,300	1.2%
Family Households	4,307	69.0%	29,626	70.5%	112,496	63.6%
Married Couple Households	3,449	80.1%	24,480	82.6%	90,458	80.4%
Other Family Households	859	19.9%	5,146	17.4%	22,038	19.6%
Family Households with Children	1,827	42.4%	13,776	46.5%	56,118	49.9%
Married Couple with Children	1,335	73.1%	10,580	76.8%	42,382	75.5%
Other Family Households with Children	492	26.9%	3,196	23.2%	13,736	24.5%
Family Households No Children	2,481	57.6%	15,850	53.5%	56,378	50.1%
Married Couple No Children	2,114	85.2%	13,900	87.7%	48,076	85.3%
Other Family Households No Children	367	14.8%	1,951	12.3%	8,302	14.7%
Non-Family Households	1,936	31.0%	12,379	29.5%	64,439	36.4%
Non-Family Households with Children	13	0.7%	96	0.8%	400	0.6%
Non-Family Households No Children	1,923	99.3%	12,283	99.2%	64,039	99.4%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	1,923	99.3%	12,283	99.2%	64,039	99.4%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	2.9		3.0		3.0	
Average Family Income	\$106,239		\$123,993		\$123,918	
Median Family Income	\$95,657		\$105,912		\$105,373	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2013)						
Population Age 15 Years or Over	12,612		85,643		348,547	
Never Married	3,789	30.0%	24,554	28.7%	114,625	32.9%
Currently Married	7,640	60.6%	53,809	62.8%	202,104	58.0%
Previously Married	1,182	9.4%	7,279	8.5%	31,817	9.1%
Separated	129	10.9%	917	12.6%	5,779	18.2%
Widowed	243	20.5%	1,396	19.2%	7,664	24.1%
Divorced	811	68.6%	4,967	68.2%	18,374	57.7%
Educational Attainment (2013)						
Adult Population Age 25 Years or Over	10,939		73,578		295,964	
Elementary (Grade Level 0 to 8)	94	0.9%	1,128	1.5%	6,800	2.3%
Some High School (Grade Level 9 to 11)	261	2.4%	1,753	2.4%	10,789	3.6%
High School Graduate	1,577	14.4%	11,231	15.3%	50,052	16.9%
Some College	2,697	24.7%	15,752	21.4%	60,232	20.4%
Associate Degree Only	719	6.6%	4,635	6.3%	19,673	6.6%
Bachelor Degree Only	3,828	35.0%	25,512	34.7%	95,944	32.4%
Graduate Degree	1,763	16.1%	13,567	18.4%	52,474	17.7%
Any College (Some College or Higher)	9,007	82.3%	59,466	80.8%	228,323	77.1%
College Degree + (Bachelor Degree or Higher)	5,591	51.1%	39,079	53.1%	148,418	50.1%

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Housing

Total Housing Units (2013)	6,425		42,707		181,720
Total Housing Units (2010)	6,318		41,840		178,513
Historical Annual Growth (2010-2013)	107	0.6%	867	0.7%	3,207
Housing Units Occupied (2013)	6,243	97.2%	42,005	98.4%	176,935
Housing Units Owner-Occupied	5,398	86.5%	33,196	79.0%	120,097
Housing Units Renter-Occupied	845	13.5%	8,808	21.0%	56,838
Housing Units Vacant (2013)	182	2.9%	702	1.7%	4,785

Household Size (2013)

Total Households	6,243		42,005		176,935
1 Person Households	1,630	26.1%	10,432	24.8%	51,763
2 Person Households	2,325	37.2%	15,256	36.3%	60,012
3 Person Households	1,030	16.5%	6,755	16.1%	26,713
4 Person Households	814	13.0%	6,165	14.7%	24,413
5 Person Households	297	4.8%	2,338	5.6%	9,568
6 Person Households	106	1.7%	736	1.8%	3,018
7 or More Person Households	42	0.7%	323	0.8%	1,448

Household Income Distribution (2013)

HH Income \$200,000 or More	641	10.3%	5,439	12.9%	22,915
HH Income \$150,000 to \$199,999	335	5.4%	2,693	6.4%	9,786
HH Income \$125,000 to \$149,999	387	6.2%	2,930	7.0%	10,310
HH Income \$100,000 to \$124,999	813	13.0%	5,727	13.6%	19,487
HH Income \$75,000 to \$99,999	953	15.3%	6,484	15.4%	23,360
HH Income \$50,000 to \$74,999	1,207	19.3%	7,240	17.2%	28,484
HH Income \$35,000 to \$49,999	871	13.9%	4,621	11.0%	22,578
HH Income \$25,000 to \$34,999	346	5.5%	2,644	6.3%	14,580
HH Income \$15,000 to \$24,999	361	5.8%	2,201	5.2%	11,566
HH Income \$10,000 to \$14,999	145	2.3%	805	1.9%	5,324
HH Income Under \$10,000	184	3.0%	1,222	2.9%	8,544

Household Vehicles (2013)

Households 0 Vehicles Available	243	3.9%	1,296	3.1%	9,032
Households 1 Vehicle Available	1,932	30.9%	11,993	28.6%	58,679
Households 2 Vehicles Available	2,738	43.9%	18,928	45.1%	74,217
Households 3 or More Vehicles Available	1,330	21.3%	9,789	23.3%	35,007
Total Vehicles Available	11,928		83,038		326,265
Average Vehicles per Household	1.9		2.0		1.8
Owner-Occupied Household Vehicles	10,695	89.7%	70,427	84.8%	251,037
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1
Renter-Occupied Household Vehicles	1,232	10.3%	12,611	15.2%	75,228
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.3

Travel Time (2010)

Worker Base Age 16 years or Over	7,308		49,491		205,758
Travel to Work in 14 Minutes or Less	1,855	25.4%	12,609	25.5%	48,442
Travel to Work in 15 to 29 Minutes	2,796	38.3%	18,128	36.6%	77,728
Travel to Work in 30 to 59 Minutes	1,703	23.3%	12,677	25.6%	56,079
Travel to Work in 60 Minutes or More	287	3.9%	1,946	3.9%	8,121
Work at Home	666	9.1%	4,131	8.3%	15,388
Average Minutes Travel to Work	20.1		20.8		21.9

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COMPLETE PROFILE

2000-2010 Census, 2013 Estimates with 2018 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.5807/-104.9608

RFULL9

University Blvd & Dry Creek Rd

80122

1 mi radius 3 mi radius 7 mi radius

Transportation To Work (2010)

Worker Base Age 16 years or Over	7,308		49,491		205,758	
Drive to Work Alone	5,624	77.0%	38,949	78.7%	159,375	77.5%
Drive to Work in Carpool	501	6.9%	3,345	6.8%	14,832	7.2%
Travel to Work by Public Transportation	245	3.4%	1,712	3.5%	8,499	4.1%
Drive to Work on Motorcycle	15	0.2%	77	0.2%	332	0.2%
Bicycle to Work	75	1.0%	230	0.5%	1,344	0.7%
Walk to Work	131	1.8%	795	1.6%	4,463	2.2%
Other Means	51	0.7%	252	0.5%	1,525	0.7%
Work at Home	666	9.1%	4,131	8.3%	15,388	7.5%

Daytime Demographics (2013)

Total Businesses	472		3,795		22,216	
Total Employees	3,608		33,980		271,988	
Company Headquarter Businesses	-	-	17	0.5%	299	1.3%
Company Headquarter Employees	-	-	868	2.6%	33,709	12.4%
Employee Population per Business	7.6 to 1		9.0 to 1		12.2 to 1	
Residential Population per Business	32.0 to 1		27.7 to 1		19.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,920		63,260		387,588	

Labor Force

Labor Population Age 16 Years or Over (2013)	12,377		83,897		342,447	
Labor Force Total Males (2013)	5,728	46.3%	40,013	47.7%	167,040	48.8%
Male Civilian Employed	3,902	68.1%	28,383	70.9%	122,192	73.2%
Male Civilian Unemployed	413	7.2%	2,454	6.1%	9,752	5.8%
Males in Armed Forces	29	0.5%	71	0.2%	282	0.2%
Males Not in Labor Force	1,383	24.1%	9,104	22.8%	34,814	20.8%
Labor Force Total Females (2013)	6,650	53.7%	43,884	52.3%	175,406	51.2%
Female Civilian Employed	4,133	62.2%	26,159	59.6%	104,339	59.5%
Female Civilian Unemployed	360	5.4%	1,779	4.1%	8,309	4.7%
Females in Armed Forces	-	-	4	-	33	-
Females Not in Labor Force	2,156	32.4%	15,942	36.3%	62,725	35.8%
Unemployment Rate		6.2%		5.0%		5.3%
Labor Force Growth (2010-2013)	634	8.6%	4,090	8.1%	17,118	8.2%
Male Labor Force Growth (2010-2013)	381	10.8%	2,590	10.0%	11,116	10.0%
Female Labor Force Growth (2010-2013)	252	6.5%	1,500	6.1%	6,002	6.1%

Occupation (2010)

Occupation Population Age 16 Years or Over	7,402		50,452		209,413	
Occupation Total Males	3,521	47.6%	25,793	51.1%	111,076	53.0%
Occupation Total Females	3,881	52.4%	24,659	48.9%	98,337	47.0%
Management, Business, Financial Operations	1,705	23.0%	11,610	23.0%	46,564	22.2%
Professional, Related	1,812	24.5%	14,067	27.9%	54,340	25.9%
Service	858	11.6%	6,266	12.4%	28,466	13.6%
Sales, Office	2,280	30.8%	13,395	26.6%	55,420	26.5%
Farming, Fishing, Forestry	3	-	22	-	366	0.2%
Construction, Extraction, Maintenance	393	5.3%	2,528	5.0%	11,638	5.6%
Production, Transport, Material Moving	352	4.8%	2,565	5.1%	12,618	6.0%
White Collar Workers		78.3%		77.4%		74.6%
Blue Collar Workers		21.7%		22.6%		25.4%

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Units In Structure (2010)

	1 mi radius		3 mi radius		7 mi radius	
Total Units	5,979		40,188		168,943	
1 Detached Unit	3,810	63.7%	28,251	70.3%	106,728	63.2%
1 Attached Unit	1,335	22.3%	4,232	10.5%	12,903	7.6%
2 Units	13	0.2%	215	0.5%	1,697	1.0%
3 to 4 Units	188	3.1%	949	2.4%	4,127	2.4%
5 to 9 Units	355	5.9%	2,306	5.7%	8,738	5.2%
10 to 19 Units	138	2.3%	1,563	3.9%	11,235	6.7%
20 to 49 Units	56	0.9%	1,081	2.7%	10,763	6.4%
50 or More Units	49	0.8%	1,224	3.0%	10,773	6.4%
Mobile Home or Trailer	33	0.5%	366	0.9%	1,889	1.1%
Other Structure	1	-	1	-	91	0.1%

Homes Built By Year (2010)

Homes Built 2005 or later	117	2.0%	1,798	4.5%	11,086	6.6%
Homes Built 2000 to 2004	217	3.6%	2,095	5.2%	14,935	8.8%
Homes Built 1990 to 1999	480	8.0%	8,208	20.4%	34,089	20.2%
Homes Built 1980 to 1989	1,695	28.4%	9,603	23.9%	26,292	15.6%
Homes Built 1970 to 1979	2,232	37.3%	9,247	23.0%	36,939	21.9%
Homes Built 1960 to 1969	851	14.2%	4,924	12.3%	18,558	11.0%
Homes Built 1950 to 1959	197	3.3%	2,903	7.2%	15,784	9.3%
Homes Built 1940 to 1949	59	1.0%	444	1.1%	4,008	2.4%
Homes Built Before 1939	129	2.2%	966	2.4%	7,250	4.3%
Median Age of Homes	37.0	yrs	34.4	yrs	34.9	yrs

Home Values (2010)

Owner Specified Housing Units	5,166		31,736		114,641	
Home Values \$1,000,000 or More	25	0.5%	721	2.3%	3,403	3.0%
Home Values \$750,000 to \$999,999	34	0.7%	633	2.0%	3,009	2.6%
Home Values \$500,000 to \$749,999	218	4.2%	2,167	6.8%	10,072	8.8%
Home Values \$400,000 to \$499,999	420	8.1%	3,384	10.7%	11,463	10.0%
Home Values \$300,000 to \$399,999	1,156	22.4%	6,984	22.0%	23,947	20.9%
Home Values \$250,000 to \$299,999	1,050	20.3%	6,184	19.5%	19,056	16.6%
Home Values \$200,000 to \$249,999	971	18.8%	5,981	18.8%	19,181	16.7%
Home Values \$175,000 to \$199,999	218	4.2%	1,311	4.1%	5,977	5.2%
Home Values \$150,000 to \$174,999	306	5.9%	1,291	4.1%	5,748	5.0%
Home Values \$125,000 to \$149,999	304	5.9%	1,048	3.3%	3,769	3.3%
Home Values \$100,000 to \$124,999	234	4.5%	707	2.2%	3,259	2.8%
Home Values \$90,000 to \$99,999	59	1.1%	196	0.6%	816	0.7%
Home Values \$80,000 to \$89,999	31	0.6%	163	0.5%	676	0.6%
Home Values \$70,000 to \$79,999	23	0.4%	128	0.4%	625	0.5%
Home Values \$60,000 to \$69,999	9	0.2%	83	0.3%	449	0.4%
Home Values \$50,000 to \$59,999	11	0.2%	67	0.2%	370	0.3%
Home Values \$35,000 to \$49,999	10	0.2%	97	0.3%	493	0.4%
Home Values \$25,000 to \$34,999	24	0.5%	149	0.5%	515	0.4%
Home Values \$10,000 to \$24,999	50	1.0%	309	1.0%	1,244	1.1%
Home Values Under \$10,000	14	0.3%	133	0.4%	569	0.5%
Owner-Occupied Median Home Value	\$257,472		\$314,713		\$330,049	
Renter-Occupied Median Rent	\$1,030		\$1,000		\$891	

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1 mi radius 3 mi radius 7 mi radius

Total Annual Consumer Expenditure (2013)

Total Household Expenditure	\$412 M	\$3.07 B	\$12.3 B
Total Non-Retail Expenditure	\$237 M	\$1.77 B	\$7.04 B
Total Retail Expenditure	\$175 M	\$1.30 B	\$5.21 B
Apparel	\$19.7 M	\$147 M	\$589 M
Contributions	\$15.9 M	\$124 M	\$498 M
Education	\$10.0 M	\$78.0 M	\$315 M
Entertainment	\$23.0 M	\$173 M	\$687 M
Food and Beverages	\$62.3 M	\$460 M	\$1.84 B
Furnishings and Equipment	\$18.5 M	\$140 M	\$553 M
Gifts	\$11.1 M	\$85.2 M	\$341 M
Health Care	\$24.9 M	\$182 M	\$728 M
Household Operations	\$14.9 M	\$114 M	\$455 M
Miscellaneous Expenses	\$6.84 M	\$50.4 M	\$201 M
Personal Care	\$5.96 M	\$44.4 M	\$177 M
Personal Insurance	\$4.31 M	\$33.2 M	\$133 M
Reading	\$1.36 M	\$10.1 M	\$40.3 M
Shelter	\$80.1 M	\$600 M	\$2.40 B
Tobacco	\$2.61 M	\$18.7 M	\$74.9 M
Transportation	\$81.8 M	\$606 M	\$2.39 B
Utilities	\$28.4 M	\$208 M	\$833 M

Monthly Household Consumer Expenditure (2013)

Total Household Expenditure	\$5,495	\$6,099	\$5,770
Total Non-Retail Expenditure	\$3,158 57.5%	\$3,511 57.6%	\$3,317 57.5%
Total Retail Expenditures	\$2,337 42.5%	\$2,588 42.4%	\$2,453 42.5%
Apparel	\$263 4.8%	\$292 4.8%	\$277 4.8%
Contributions	\$212 3.9%	\$245 4.0%	\$234 4.1%
Education	\$134 2.4%	\$155 2.5%	\$148 2.6%
Entertainment	\$307 5.6%	\$343 5.6%	\$324 5.6%
Food and Beverages	\$832 15.1%	\$913 15.0%	\$866 15.0%
Furnishings and Equipment	\$247 4.5%	\$277 4.5%	\$261 4.5%
Gifts	\$148 2.7%	\$169 2.8%	\$161 2.8%
Health Care	\$333 6.1%	\$362 5.9%	\$343 5.9%
Household Operations	\$199 3.6%	\$226 3.7%	\$214 3.7%
Miscellaneous Expenses	\$91 1.7%	\$100 1.6%	\$95 1.6%
Personal Care	\$80 1.4%	\$88 1.4%	\$83 1.4%
Personal Insurance	\$58 1.0%	\$66 1.1%	\$63 1.1%
Reading	\$18 0.3%	\$20 0.3%	\$19 0.3%
Shelter	\$1,069 19.5%	\$1,191 19.5%	\$1,128 19.6%
Tobacco	\$35 0.6%	\$37 0.6%	\$35 0.6%
Transportation	\$1,091 19.9%	\$1,202 19.7%	\$1,127 19.5%
Utilities	\$379 6.9%	\$413 6.8%	\$392 6.8%

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