

DEMOGRAPHIC PROFILE COMPLETE

2000 - 2010 Census, 2013 Estimates & 2018 Projections

Calculated using Proportional Block Groups

August 2013

RF9

Retail Market District - Southglenn Centennial, CO	Southglenn	
Population		
Estimated Population (2013)	29,774	
Census Population (1990)	30,569	
Census Population (2000)	30,407	
Census Population (2010)	28,478	
Projected Population (2018)	33,007	
Historical Annual Change (1990-2000)	-162	-0.1%
Historical Annual Change (2000-2010)	-1,929	-0.6%
Historical Annual Change (2010-2013)	1,296	1.5%
Projected Annual Change (2013-2018)	3,233	2.2%
Est. Population Density (2013)	4,314.44	<i>psm</i>
Trade Area Size	6.90	<i>sq mi</i>
Households		
Estimated Households (2013)	12,073	
Census Households (1990)	11,110	
Census Households (2000)	11,646	
Census Households (2010)	11,563	
Projected Households (2018)	13,094	
Historical Annual Change (2000-2010)	-83	-0.1%
Projected Annual Change (2010-2018)	1,530	1.7%
Average Household Income		
Est. Average Household Income (2013)	\$90,113	
Census Average Hhld Income (2010)	\$85,706	
Census Average Hhld Income (2000)	\$82,047	
Proj. Average Household Income (2018)	\$92,134	
Historical Annual Change (2000-2010)	\$3,659	0.4%
Projected Annual Change (2013-2018)	\$2,021	0.4%
Median Household Income		
Est. Median Household Income (2013)	\$77,395	
Census Median Hhld Income (2010)	\$73,168	
Census Median Hhld Income (2000)	\$68,839	
Proj. Median Household Income (2018)	\$83,057	
Historical Annual Change (2000-2010)	\$4,330	0.6%
Projected Annual Change (2013-2018)	\$5,662	1.5%
Per Capita Income		
Est. Per Capita Income (2013)	\$36,726	
Census Per Capita Income (2010)	\$34,800	
Census Per Capita Income (2000)	\$31,504	
Proj. Per Capita Income (2018)	\$36,720	
Historical Annual Change (2000-2010)	\$3,296	1.0%
Projected Annual Change (2013-2018)	-\$5	0.0%
Est. Average Household Net Worth (2013)	\$707,941	

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Retail Market District - Southglenn Centennial, CO	Southglenn	
Race & Ethnicity (2013)		
Total Population	29,774	
White	27,604	92.7%
Black or African American	291	1.0%
American Indian & Alaska Native	162	0.5%
Asian	645	2.2%
Hawaiian & Pacific Islander	21	0.1%
Other Race	408	1.4%
Two or More Races	643	2.2%
Population < 18	6,434	
<i>White</i>	5,704	88.6%
<i>Black or African American</i>	73	1.1%
<i>Amer Indian & AK Native</i>	50	0.8%
<i>Asian</i>	159	2.5%
<i>Hawaiian & Pacific Islander</i>	4	0.1%
<i>Other Race</i>	446	6.9%
Hispanic Population < 18	638	2.1%
Not Hispanic or Latino Population	27,776	93.3%
<i>Non Hispanic: White</i>	26,249	94.5%
<i>Non Hispanic: Black or African American</i>	268	1.0%
<i>Non Hispanic: Amer Indian & AK Native</i>	105	0.4%
<i>Non Hispanic: Asian</i>	640	2.3%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	21	0.1%
<i>Non Hispanic: Other Race</i>	29	0.1%
<i>Non Hispanic: Two or More Races</i>	462	1.7%
Hispanic or Latino Population	1,998	6.7%
<i>Hispanic: White</i>	1,355	67.8%
<i>Hispanic: Black or African American</i>	23	1.1%
<i>Hispanic: American Indian & Alaska Native</i>	56	2.8%
<i>Hispanic: Asian</i>	5	0.2%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-
<i>Hispanic: Other Race</i>	379	19.0%
<i>Hispanic: Two or More Races</i>	181	9.1%
Not of Hispanic Origin Population (2000)	29,170	95.9%
Hispanic Origin Population (2000)	1,236	4.1%
Not Hispanic or Latino Population (2010)	26,638	93.5%
Hispanic or Latino Population (2010)	1,840	6.5%
Not Hispanic or Latino Population 5yr (2018)	30,603	92.7%
Hispanic or Latino Population 5yr (2018)	2,404	7.3%
Historical Annual Change (2000-2010)	604	4.9%
Projected Annual Change (2010-2018)	563	3.8%

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Retail Market District - Southglenn Centennial, CO	Southglenn	
Age Distribution (2013)		
Total Population	29,774	
Age 0 to 4 yrs	1,402	4.7%
Age 5 to 9 yrs	1,713	5.8%
Age 10 to 14 yrs	1,995	6.7%
Age 15 to 19 yrs	1,955	6.6%
Age 20 to 24 yrs	1,274	4.3%
Age 25 to 29 yrs	1,384	4.6%
Age 30 to 34 yrs	1,539	5.2%
Age 35 to 39 yrs	1,659	5.6%
Age 40 to 44 yrs	1,907	6.4%
Age 45 to 49 yrs	2,220	7.5%
Age 50 to 54 yrs	2,600	8.7%
Age 55 to 59 yrs	2,535	8.5%
Age 60 to 64 yrs	2,309	7.8%
Age 65 to 69 yrs	1,733	5.8%
Age 70 to 74 yrs	1,213	4.1%
Age 75 to 79 yrs	1,034	3.5%
Age 80 to 84 yrs	712	2.4%
Age 85 yrs plus	590	2.0%
Median Age	44.0	yrs
Age 19 yrs or less	7,065	23.7%
Age 20 to 64 years	17,427	58.5%
Age 65 years Plus	5,282	17.7%
Female Age Distribution (2013)		
Female Population	15,393	51.7%
Age 0 to 4 yrs	670	4.4%
Age 5 to 9 yrs	842	5.5%
Age 10 to 14 yrs	975	6.3%
Age 15 to 19 yrs	911	5.9%
Age 20 to 24 yrs	598	3.9%
Age 25 to 29 yrs	672	4.4%
Age 30 to 34 yrs	765	5.0%
Age 35 to 39 yrs	852	5.5%
Age 40 to 44 yrs	998	6.5%
Age 45 to 49 yrs	1,170	7.6%
Age 50 to 54 yrs	1,389	9.0%
Age 55 to 59 yrs	1,353	8.8%
Age 60 to 64 yrs	1,235	8.0%
Age 65 to 69 yrs	956	6.2%
Age 70 to 74 yrs	679	4.4%
Age 75 to 79 yrs	563	3.7%
Age 80 to 84 yrs	411	2.7%
Age 85 yrs plus	355	2.3%
Female Median Age	45.7	yrs
Age 19 yrs or less	3,398	22.1%
Age 20 to 64 years	9,032	58.7%
Age 65 years Plus	2,964	19.3%

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Male Age Distribution (2013)		
Male Population	14,381	48.3%
Age 0 to 4 yrs	732	5.1%
Age 5 to 9 yrs	871	6.1%
Age 10 to 14 yrs	1,020	7.1%
Age 15 to 19 yrs	1,045	7.3%
Age 20 to 24 yrs	676	4.7%
Age 25 to 29 yrs	712	5.0%
Age 30 to 34 yrs	775	5.4%
Age 35 to 39 yrs	807	5.6%
Age 40 to 44 yrs	909	6.3%
Age 45 to 49 yrs	1,051	7.3%
Age 50 to 54 yrs	1,211	8.4%
Age 55 to 59 yrs	1,181	8.2%
Age 60 to 64 yrs	1,074	7.5%
Age 65 to 69 yrs	777	5.4%
Age 70 to 74 yrs	534	3.7%
Age 75 to 79 yrs	471	3.3%
Age 80 to 84 yrs	301	2.1%
Age 85 yrs plus	235	1.6%
Male Median Age	42.1	yrs
Age 19 yrs or less	3,667	25.5%
Age 20 to 64 years	8,396	58.4%
Age 65 years Plus	2,318	16.1%
Males per 100 Females, Male % Pop (2013)		
Overall Comparison	93	
Age 0 to 4 yrs	109	52.2%
Age 5 to 9 yrs	103	50.8%
Age 10 to 14 yrs	105	51.1%
Age 15 to 19 yrs	115	53.4%
Age 20 to 24 yrs	113	53.1%
Age 25 to 29 yrs	106	51.4%
Age 30 to 34 yrs	101	50.3%
Age 35 to 39 yrs	95	48.6%
Age 40 to 44 yrs	91	47.7%
Age 45 to 49 yrs	90	47.3%
Age 50 to 54 yrs	87	46.6%
Age 55 to 59 yrs	87	46.6%
Age 60 to 64 yrs	87	46.5%
Age 65 to 69 yrs	81	44.8%
Age 70 to 74 yrs	79	44.0%
Age 75 to 79 yrs	84	45.6%
Age 80 to 84 yrs	73	42.2%
Age 85 yrs plus	66	39.8%
Age 19 yrs or less	108	51.9%
Age 20 to 39 yrs	103	50.7%
Age 40 to 64 yrs	88	46.9%
Age 65 years Plus	78	43.9%

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Retail Market District - Southglenn Centennial, CO	Southglenn	
Household Type (2013)		
Total Households	12,073	
Households with Children	3,647	30.2%
Average Household Size	2.46	
Est. Household Density	1,749.50	psm
Population Family	24,663	82.8%
Population Non-Family	5,022	16.9%
Population Group Qtrs	89	0.3%
Non-Institutionalized	81	0.3%
Institutionalized	8	0.0%
Family Households	8,481	70.2%
<i>Married Couple Hhlds</i>	6,833	80.6%
<i>Other Family Hhlds</i>	1,648	19.4%
Family Households With Children	3,621	42.7%
<i>Married Couple With Children</i>	2,679	74.0%
<i>Other Family Hhlds With Children</i>	942	26.0%
Family Households No Children	4,860	57.3%
<i>Married Couple No Children</i>	4,155	85.5%
<i>Other Family Households No Children</i>	706	14.5%
Average Family Household Size	2.91	
Average Family Income	\$104,651	
Median Family Income	\$93,172	
Non-Family Households	3,592	29.8%
Non-Family Hhlds With Children	26	0.7%
Non-Family Hhld No Children	3,566	99.3%
<i>N-F Hhld Lone Person No Children</i>	706	19.6%
Lone Male Householder	195	27.6%
Lone Female Householder	511	72.4%
<i>N-F Hhld 2+ Persons No Children</i>	2,860	79.6%
Average Non-Family Hhld Size	1.40	
Marital Status (2013)		
(15 Years or Older)	24,664	
Never Married	6,900	28.0%
Now Married	15,557	63.1%
Previously Married	2,208	9.0%
<i>Separated</i>	236	10.7%
<i>Widowed</i>	410	18.6%
<i>Divorced</i>	1,561	70.7%
Educational Attainment (2013)		
Adult Population (25 Years or Older)	21,435	
Elementary (0 to 8)	280	1.3%
Some High School (9 to 11)	710	3.3%
High School Graduate (12)	3,678	17.2%
Some College (13 to 16)	5,243	24.5%
Associate Degree Only	1,422	6.6%
Bachelor Degree Only	6,724	31.4%
Graduate Degree	3,377	15.8%
Any College + (Some College or higher)	16,766	78.2%
College Degree + (Bachelor Degree or higher)	10,101	47.1%

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Retail Market District - Southglenn Centennial, CO	Southglenn	
Housing (2013)		
Total Housing Units	12,316	
Housing Units, Occupied	12,073	98.0%
<i>Housing Units, Owner-Occupied</i>	10,282	85.2%
<i>Housing Units, Renter-Occupied</i>	1,791	14.8%
Housing Units, Vacant	243	2.0%
Total Housing Units (2010)	12,095	
Historical Annual Change (2010-2013)	222	0.6%
Household Size (2013)		
Total Households	12,073	
1 Person Households	3,009	24.9%
2 Person Households	4,530	37.5%
3 Person Households	1,990	16.5%
4 Person Households	1,629	13.5%
5 Person Households	590	4.9%
6 Person Households	226	1.9%
7+ Person Households	99	0.8%
Household Income Distribution (2013)		
HH Income \$200,000 or More	1,239	10.3%
HH Income \$150,000 to 199,999	576	4.8%
HH Income \$125,000 to 149,999	664	5.5%
HH Income \$100,000 to 124,999	1,604	13.3%
HH Income \$75,000 to 99,999	1,988	16.5%
HH Income \$50,000 to 74,999	2,371	19.6%
HH Income \$35,000 to 49,999	1,568	13.0%
HH Income \$25,000 to 34,999	726	6.0%
HH Income \$15,000 to 24,999	704	5.8%
HH Income \$10,000 to 14,999	263	2.2%
HH Income \$0 to 9,999	370	3.1%
Household Vehicles (2013)		
Total Vehicles Available	23,884	
Household: 0 Vehicles Available	321	2.7%
Household: 1 Vehicles Available	3,588	29.7%
Household: 2 Vehicles Available	5,374	44.5%
Household: 3+ Vehicles Available	2,790	23.1%
Average Per Household	2.0	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	21,027	88.0%
<i>Average Per Owner Household</i>	2.0	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	2,857	12.0%
<i>Average Per Renter Household</i>	1.6	<i>Vehicles</i>
Travel Time (2010)		
Worker Base (16 Years or Older)	14,065	
Travel to Work in 14 Minutes or Less	3,497	24.9%
Travel to Work in 15 to 29 Minutes	5,457	38.8%
Travel to Work in 30 to 59 Minutes	3,316	23.6%
Travel to Work in 60 Minutes or More	528	3.8%
Work at Home	1,267	9.0%
Average Travel Time to Work	20.3	mins

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Transportation To Work (2010)		
Work Base	14,065	
Drive to Work Alone	11,049	78.6%
Drive to Work in Carpool	899	6.4%
Travel to Work - Public Transportation	471	3.3%
Drive to Work on Motorcycle	17	0.1%
Bicycle to Work	88	0.6%
Walk to Work	194	1.4%
Other Means	80	0.6%
Work at Home	1,267	9.0%
Daytime Demos (2013)		
Total Number of Businesses	947	
Total Number of Employees	7,067	
Company Headqtrs: Businesses	1	0.1%
Company Headqtrs: Employees	1	0.0%
Employee Population per Business		7.5 to 1
Residential Population per Business		31.4 to 1
Est. Adj. Daytime Demographics (Age16+)	15,748	
Labor Force (2013)		
Labor: Population Age 16+	24,233	
Unemployment Rate		5.6%
Labor Force Total: Males	11,521	47.5%
<i>Male civilian employed</i>	7,706	66.9%
<i>Male civilian unemployed</i>	799	6.9%
<i>Males in Armed Forces</i>	40	0.3%
<i>Males not in labor force</i>	2,976	25.8%
Labor Force Total: Females	12,712	52.5%
<i>Female civilian employed</i>	7,807	61.4%
<i>Female civilian unemployed</i>	567	4.5%
<i>Females in Armed Forces</i>	0	-
<i>Females not in labor force</i>	4,339	34.1%
Employment Force Change (2010-2013)	1,125	7.8%
Male Change (2010-2013)	701	10.0%
Female Change (2010-2013)	424	5.7%
Occupation (2010)		
Occupation: Population Age 16+	14,388	
<i>Occupation Total: Males</i>	7,005	48.7%
<i>Occupation Total: Females</i>	7,383	51.3%
Mgmt, Business, & Financial Operations	3,028	21.0%
Professional and Related	3,661	25.4%
Service	1,741	12.1%
Sales and Office	4,262	29.6%
Farming, Fishing, and Forestry	9	0.1%
Construction, Extraction, & Maintenance	849	5.9%
Production, Transport, & Material Moving	837	5.8%
<i>White Collar</i>		76.1%
<i>Blue Collar</i>		23.9%

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RF9

Retail Market District - Southglenn Centennial, CO	Southglenn	
Units In Structure (2010)		
Total Units	11,563	
1 Detached Unit	8,343	72.1%
1 Attached Unit	1,733	15.0%
2 Units	31	0.3%
3 to 4 Units	273	2.4%
5 to 9 Units	467	4.0%
10 to 19 Units	227	2.0%
20 to 49 Units	345	3.0%
50 or more Units	82	0.7%
Mobile Home or Trailer	62	0.5%
Other Structure	1	0.0%
Homes Built By Year (2010)		
Homes Built 2005 or later	243	2.1%
Homes Built 2000 to 2004	416	3.6%
Homes Built 1990 to 1999	864	7.5%
Homes Built 1980 to 1989	2,486	21.5%
Homes Built 1970 to 1979	3,630	31.4%
Homes Built 1960 to 1969	2,523	21.8%
Homes Built 1950 to 1959	1,006	8.7%
Homes Built 1940 to 1949	131	1.1%
Homes Built Before 1939	265	2.3%
Home Values (2010)		
Owner Specified Housing Units	9,842	
Home Values \$1,000,000 or More	54	0.5%
Home Values \$750,000 or \$999,999	66	0.7%
Home Values \$500,000 or \$749,999	411	4.2%
Home Values \$400,000 to \$499,999	755	7.7%
Home Values \$300,000 to \$399,999	2,001	20.3%
Home Values \$250,000 to \$299,999	2,227	22.6%
Home Values \$200,000 to \$249,999	2,149	21.8%
Home Values \$175,000 to \$199,999	427	4.3%
Home Values \$150,000 to \$174,999	509	5.2%
Home Values \$125,000 to \$149,999	453	4.6%
Home Values \$100,000 to \$124,999	344	3.5%
Home Values \$90,000 to \$99,999	100	1.0%
Home Values \$80,000 to \$89,999	68	0.7%
Home Values \$70,000 to \$79,999	44	0.5%
Home Values \$60,000 to \$69,999	28	0.3%
Home Values \$50,000 to \$59,999	22	0.2%
Home Values \$35,000 to \$49,999	20	0.2%
Home Values \$25,000 to \$34,999	38	0.4%
Home Values \$10,000 to \$24,999	79	0.8%
Home Values \$0 to \$9,999	46	0.5%
Owner Occupied Median Home Value	\$261,309	
Renter Occupied Median Rent	\$1,016	

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Retail Market District - Southglenn Centennial, CO	Southglenn	
Consumer Expenditure (Annual Total)		
Total Household Expenditure (2013)	\$795,492,539	
<i>Total Non-Retail Expenditures (2013)</i>	\$457,273,869	
<i>Total Retail Expenditures (2013)</i>	\$338,218,666	
Apparel (2013)	\$38,018,377	
Contributions (2013)	\$30,737,554	
Education (2013)	\$19,244,450	
Entertainment (2013)	\$44,499,952	
Food And Beverages (2013)	\$120,473,294	
Furnishings And Equipment (2013)	\$35,784,128	
Gifts (2013)	\$21,365,310	
Health Care (2013)	\$48,147,848	
Household Operations (2013)	\$28,714,938	
Miscellaneous Expenses (2013)	\$13,191,172	
Personal Care (2013)	\$11,519,325	
Personal Insurance (2013)	\$8,329,313	
Reading (2013)	\$2,621,342	
Shelter (2013)	\$154,656,026	
Tobacco (2013)	\$5,063,064	
Transportation (2013)	\$158,203,989	
Utilities (2013)	\$54,922,454	
Consumer Expenditure (per Household per Month)		
Total Household Expenditure (2013)	\$5,491	
<i>Total Non-Retail Expenditures (2013)</i>	\$3,156	57.5%
<i>Total Retail Expenditures (2013)</i>	\$2,334	42.5%
Apparel (2013)	\$262	4.8%
Contributions (2013)	\$212	3.9%
Education (2013)	\$133	2.4%
Entertainment (2013)	\$307	5.6%
Food And Beverages (2013)	\$832	15.1%
Furnishings And Equipment (2013)	\$247	4.5%
Gifts (2013)	\$147	2.7%
Health Care (2013)	\$332	6.1%
Household Operations (2013)	\$198	3.6%
Miscellaneous Expenses (2013)	\$91	1.7%
Personal Care (2013)	\$80	1.4%
Personal Insurance (2013)	\$57	1.0%
Reading (2013)	\$18	0.3%
Shelter (2013)	\$1,067	19.4%
Tobacco (2013)	\$35	0.6%
Transportation (2013)	\$1,092	19.9%
Utilities (2013)	\$379	6.9%

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