

MOSAIC POPULATION PROFILE

2010 Census, 2013 Estimates

Calculated using Proportional Block Groups

Lat/Lon: 1650308.62303066/3204796.08542943

August 2013

RMosaicP2

Political District 4		District 4	
Centennial, CO			
2013 Estimated Population		25,450	
2010 Census Population		24,339	
2018 Projected Population		28,217	
Historical Annual Growth (2010 to 2013)		1.5%	
Projected Annual Growth (2013 to 2018)		2.2%	
2013 Est. Per Capita Income		\$36,074	
2013 Est. Median Household Income		\$107,230	
MOSAIC Groups and Clusters		Population	% Total
Group A ~ Power Elite		1,815	7.1%
A01 American Royalty		340	1.3%
A02 Platinum Prosperity		238	0.9%
A03 Kids and Cabernet		737	2.9%
A04 Picture Perfect Families		56	0.2%
A05 Couples with Clout		444	1.7%
A06 Jet Set Urbanites		0	0.0%
Group B ~ Flourishing Families		11,340	44.6%
B07 Generational Soup		8,840	34.7%
B08 Babies and Bliss		2,501	9.8%
B09 Family Fun-tastic		0	0.0%
B10 Asian Achievers		0	0.0%
Group C ~ Booming with Confidence		5,755	22.6%
C11 Aging of Aquarius		634	2.5%
C12 Golf Carts and Gourmets		0	0.0%
C13 Silver Sophisticates		177	0.7%
C14 Boomers and Boomerangs		4,944	19.4%
Group D ~ Suburban Style		3,808	15.0%
D15 Sports Utility Families		0	0.0%
D16 Settled in Suburbia		50	0.2%
D17 Cul de Sac Diversity		3,743	14.7%
D18 Soulful Spenders		15	0.1%
Group E ~ Thriving Boomers		2	0.0%
E19 Full Pockets - Empty Nests		2	0.0%
E20 No Place Like Home		0	0.0%
E21 Unspoiled Splendor		0	0.0%
Group F ~ Promising Families		1,203	4.7%
F22 Fast Track Couples		1,038	4.1%
F23 Families Matter		165	0.6%
Group G ~ Young City Solos		2	0.0%
G24 Status Seeking Singles		2	0.0%
G25 Urban Edge		0	0.0%

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Group H ~ Middle-class Melting Pot	1,043	4.1%
H26 Progressive Potpourri	16	0.1%
H27 Birkenstocks and Beemers	55	0.2%
H28 Everyday Moderates	972	3.8%
H29 Destination Recreation	0	0.0%
Group I ~ Family Union	0	0.0%
I30 Stockcars and State Parks	0	0.0%
I31 Blue Collar Comfort	0	0.0%
I32 Latin Flair	0	0.0%
I33 Hispanic Harmony	0	0.0%
Group J ~ Autumn Years	42	0.2%
J34 Aging in Place	42	0.2%
J35 Rural Escape	0	0.0%
J36 Settled and Sensible	0	0.0%
Group K ~ Significant Singles	315	1.2%
K37 Wired for Success	315	1.2%
K38 Gotham Blend	0	0.0%
K39 Metro Fusion	0	0.0%
K40 Bohemian Grove	0	0.0%
Group L ~ Blue Sky Boomers	44	0.2%
L41 Booming and Consuming	9	0.0%
L42 Rooted Flower Power	34	0.1%
L43 Homemade Happiness	0	0.0%
Group M ~ Families in Motion	0	0.0%
M44 Red White and Bluegrass	0	0.0%
M45 Diapers and Debit Cards	0	0.0%
Group N ~ Pastoral Pride	0	0.0%
N46 True Grit Americans	0	0.0%
N47 Countrified Pragmatics	0	0.0%
N48 Gospel and Grits	0	0.0%
N49 Work Hard Pray Hard	0	0.0%
Group O ~ Singles and Starters	43	0.2%
O50 Full Steam Ahead	13	0.1%
O51 Digital Dependents	16	0.1%
O52 Urban Ambition	6	0.0%
O53 Colleges and Cafes	0	0.0%
O54 Striving Single Scene	0	0.0%
O55 Family Troopers	8	0.0%

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Group P ~ Cultural Connections	4	0.0%
P56 Rolling the Dice	4	0.0%
P57 Meager Metro Means	0	0.0%
P58 Fragile Families	0	0.0%
P59 Nuevo Horizons	0	0.0%
P60 Ciudad Strivers	0	0.0%
P61 Humble Beginnings	0	0.0%
Group Q ~ Golden Year Guardians	33	0.1%
Q62 Reaping Rewards	29	0.1%
Q63 Footloose and Family Free	0	0.0%
Q64 Town Elders	0	0.0%
Q65 Senior Discounts	4	0.0%
Group R ~ Aspirational Fusion	0	0.0%
R66 Dare to Dream	0	0.0%
R67 Hope for Tomorrow	0	0.0%
Group S ~ Struggling Societies	0	0.0%
S68 Small Town Shallow Pockets	0	0.0%
S69 Soul Survivors	0	0.0%
S70 Enduring Hardships	0	0.0%
S71 Hard Times	0	0.0%

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