

**Centennial Animal Services  
July 2011 Monthly Progress Report  
August 20, 2011**

## Summary

Centennial Animal Services (CAS) remained committed to protecting the safety, health, and quality of life in Centennial while protecting the welfare of animals during July 2011. These efforts resulted in Animal Welfare Officers responding to 709 calls for service to include: 35 dogs at large, 6 noisy pets, 397 animal license checks, 27 animal impounds, 5 bite cases and 2 aggressive animals. The Department investigated 40 complaints of animal cruelty and responded to 9 animal rescue. There were 886 telephone calls received and 56 lost and found animal reports taken.

Enforcement activities resulted in 30 individuals being educated/verbal warnings, 29 written warnings, 9 summons and complaints being issued and 43 animals handled. CAS vigorously pursues reuniting pets with their owners and finding new homes for all animals handled. These efforts resulted in 89% animal save rate (including wildlife) with 45% of animals returned in the field, 28% returned from the kennel, and 17% being transferred to adoption partners.

## Activity

### Field Services

- 709 Calls for Service: 120-District 1, 160-District 2, 297-District 3, 104-District 4, 28-Outside of City
- Enforcement Action: 30 Education/Verbal Warning, 29 Written Warnings, 9 Summonses
- Dangerous and Potentially Dangerous Animals
  - 2 – Investigation
  - 5 – Animal Bites Reported
  - 0 – Summons and Complaints Issued
  - 0 – Animal Confiscated

### Animals Handled

- 47 Animals Handled: 37 Dogs, 6 Cat, 0 Others, 4 Wildlife
- 89% Animal Save Rate: 45% Returned in the Field, 28% Returned from Kennel, 17% Adopted

### General Information

- 886 Telephone Calls, 67 Citizens Walk Ins, 3,266 Miles Driven

## Revenue

### Monthly

- \$7,578 in revenue was collected
  - \$5,083 Licensing
  - \$2,495 Fees

### Year to Date

- \$55,243 in revenue has been collected, which is approximately **59% above** the 2011 year to date projected budget of \$34,805.

## 2011 Goals/Progress

### **City Services**

Maintain efficient and effective animal care and control services that enhance public safety, health and the welfare of animals while maintaining department and City values.

#### **Goals**

- Sustain complete transparency through Monthly Performance Reports and Key Performance Measures
- Track, measure and maintain response times within levels established by policy and procedures
- Complete a minimum of 450 calls for service per month (5,400 per year)
- Thoroughly investigate all reports of aggressive animals and animal bites
- Strive to maintain a 90% Live Release Rate

#### **Progress**

- Achieved a 89% live release for July 2011—98% excluding wildlife

### **Community Quality of Life/Citizen Engagement**

Centennial Animal Services will provide responsible pet ownership education and engage in positive community relations to promote a community where animals are inherently valued and owners are committed to their pets.

#### **Goals**

- Participate in Centennial sponsored community events
- Be available to attend District, CENCon, and HOA Meetings
- Continue use of media outlets and newsletter to educate citizens about responsible pet ownership
- Explore use of online social networks to increase community awareness and education opportunities
- Attend and provide basic CAS presentation at ACSO Centennial shift reports

#### **Progress**

- Staff led or participated in 7 public events during July 2011.
- Continue to provide proactive increased patrols to provide public education and be more available in the community—45 patrols completed
- Two staff members successfully completed Officer Mediation Training.

## **Economic Health**

Remain fiscally responsible by investing in smart programs which maximize operational effectiveness while ensuring the protection of public safety, health and the welfare of animals.

### **Goals**

- CAS will aggressively pursue cost recovery efforts by increasing license sales and maximizing the collection of animal related fees.
- Continue to explore the possibility of regionalizing animal care and control programs
- Develop and implement an animal licensing marketing/public relations campaign
- Implement an online animal licensing program

### **Progress**

- Issued 263 animals licenses
- Cost recovery efforts 59% above year to date revenue budget
- 17.53% of animals licensed—increased % of animal licensed each month of 2011

## **Environment**

Reduce the carbon footprint of CAS by more efficiently and effectively deploying forces while minimizing the use of paper products by fully utilizing technology.

### **Goals**

- Implement GIS Mapping, Chameleon software, and Global Positioning Systems to more effectively deploy and utilize staff
- Work towards and secure funding to equip CAS vehicles with Mobile Data Terminals to more closely control the amount of driving required and decrease the quantity of printing
- Maximize opportunities for staff to conduct bicycle and foot patrol to minimize the use of fossil fuels and promote a healthy lifestyle

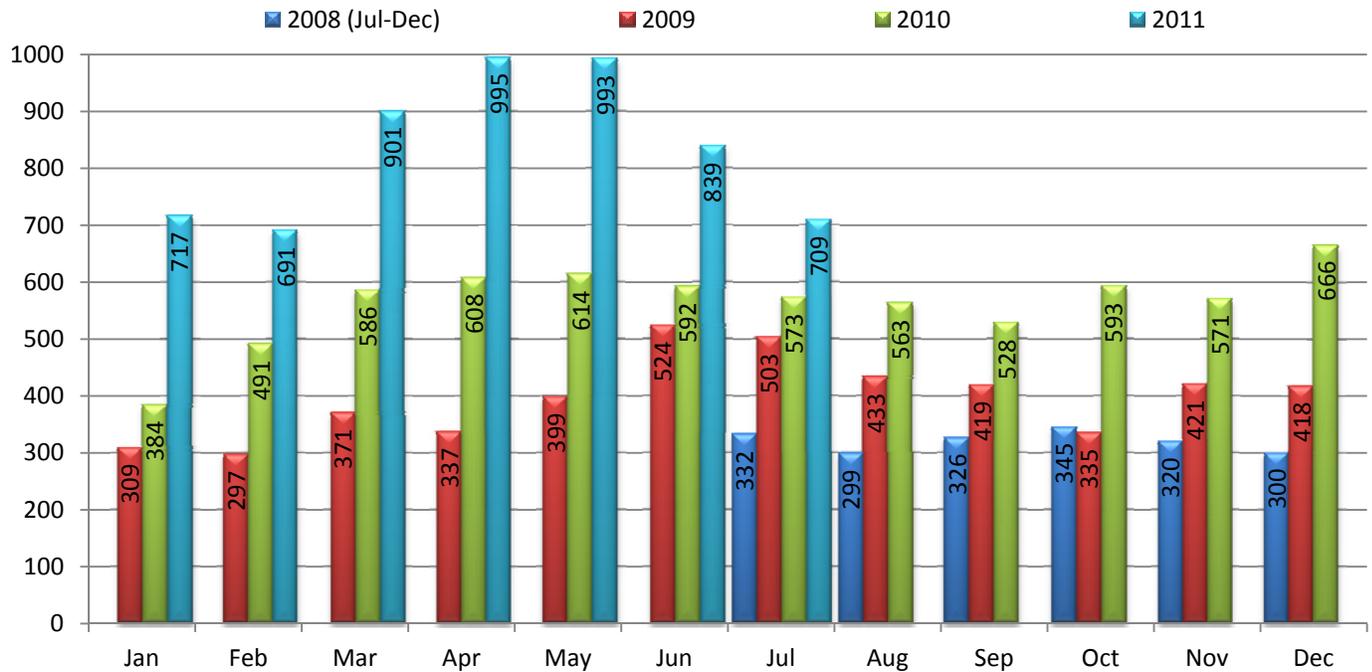
### **Progress**

- Staff members scheduled to attend Bike Patrol training with Arapahoe County Sheriff Office
- Continued to increase foot patrols in known dog at large problem areas
- Have reduced totals miles driven to date by 21% to date while significantly increasing calls for service

## Field Services

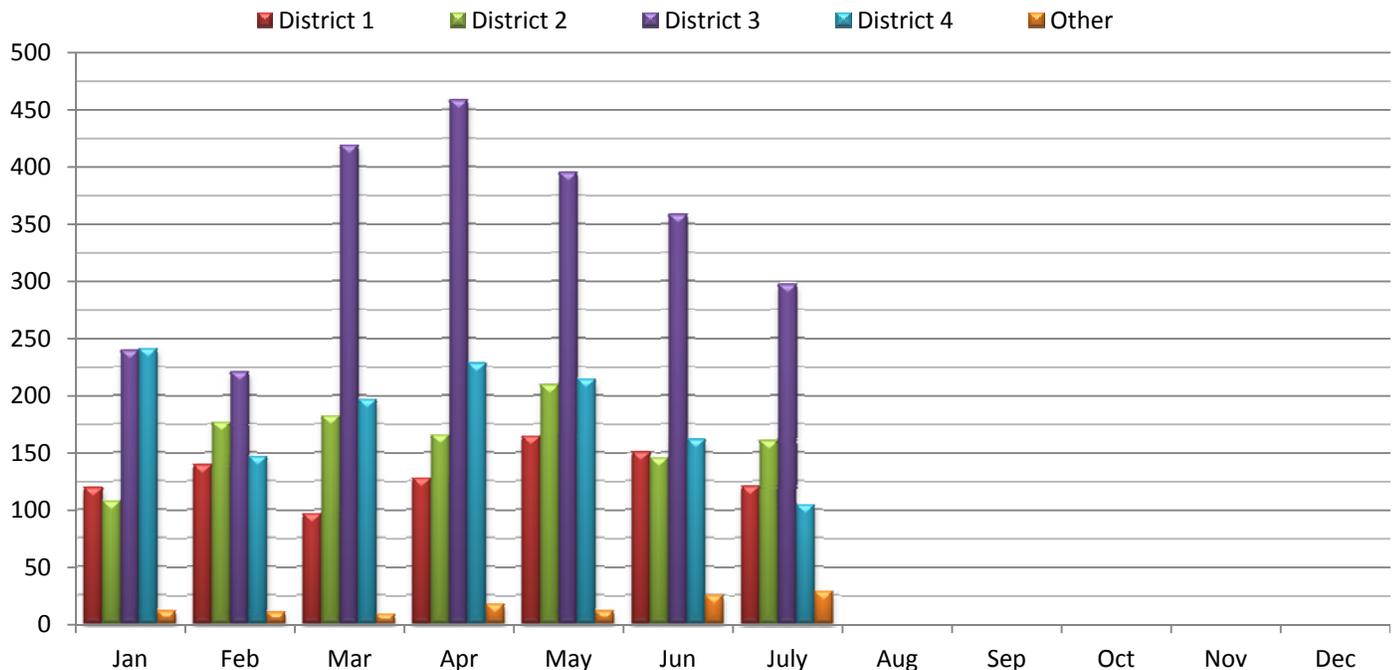
In July 2011 Animal Welfare Officers responding to 709 calls for service to include: 35 dogs at large, 6 noisy pets, 397 animal license checks, 27 animal impounds, 5 bite cases and 2 aggressive animals. The Department investigated 40 complaints of animal cruelty and responded to 9 animal rescue.

### Calls for Service



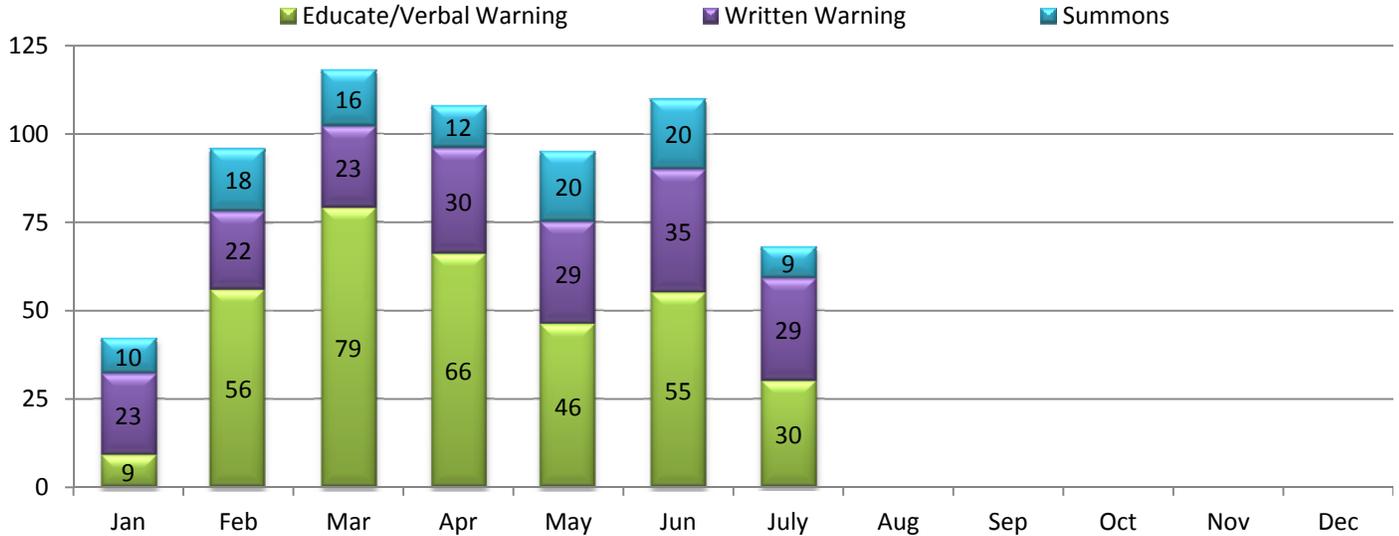
Centennial Animal Services has responded to 5,845 calls for service YTD – 302 in District 1, 1,144 in District 2, 2,386 in District 3, 1,290 in District 4, and 110 outside of the City. New Districts incorporated into statistics February 14, 2011.

### Calls for Services by District



Attempts to educate and mediate are most often the first method of resolution. When these techniques fail a written warning or summons and complaint may be issued. These methods help to reduce the number of repeat offenders, animals impounded, and more effectively manage long-term problems. The actions taken to enhance public safety and protect animal welfare have resulted in 341 education/verbal warnings, 191 written warnings, and 105 summons and complaints year to date.

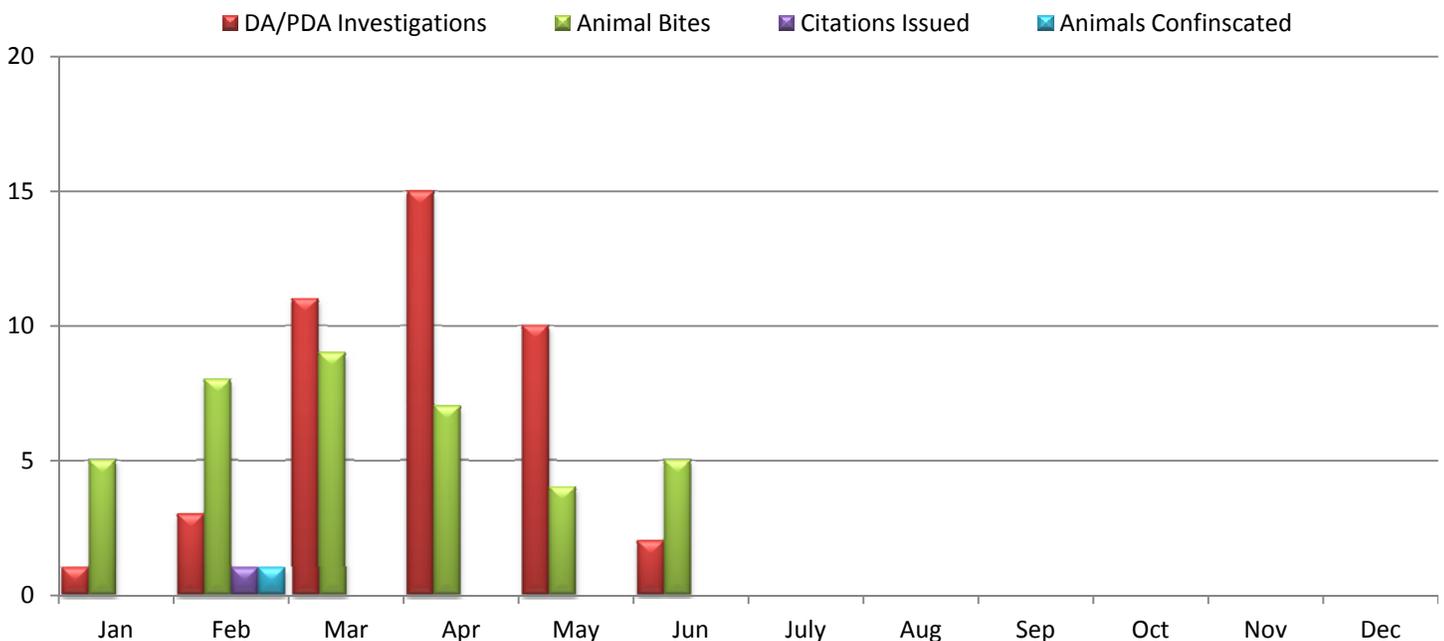
### Actions Taken



The term Dangerous or Potentially Dangerous Animal (DA/PDA) refers to any response that results from a report of a domestic animal displaying threatening behaviors (growling, hackles raised, baring teeth, chasing, charging), making aggressive physical contact with a person or domestic animal, or causing bodily or serious bodily injury. An animal bite occurs when a bite from a domestic or wild animal causes a break in the skin of a human. Every DA/PDA and animal bite is promptly investigated and appropriate action is taken.

The numbers of DA/PDA Reports, Animal Bites, Citations Issued for DA/PDA, and Animals Confiscated as a result of citations issued are reported below. Year to date CAS has conducted 43 DA/PDA Investigation, processed 43 Animal Bites, Issued 1 DA/PDA Summons, and Confiscated 2 Animals.

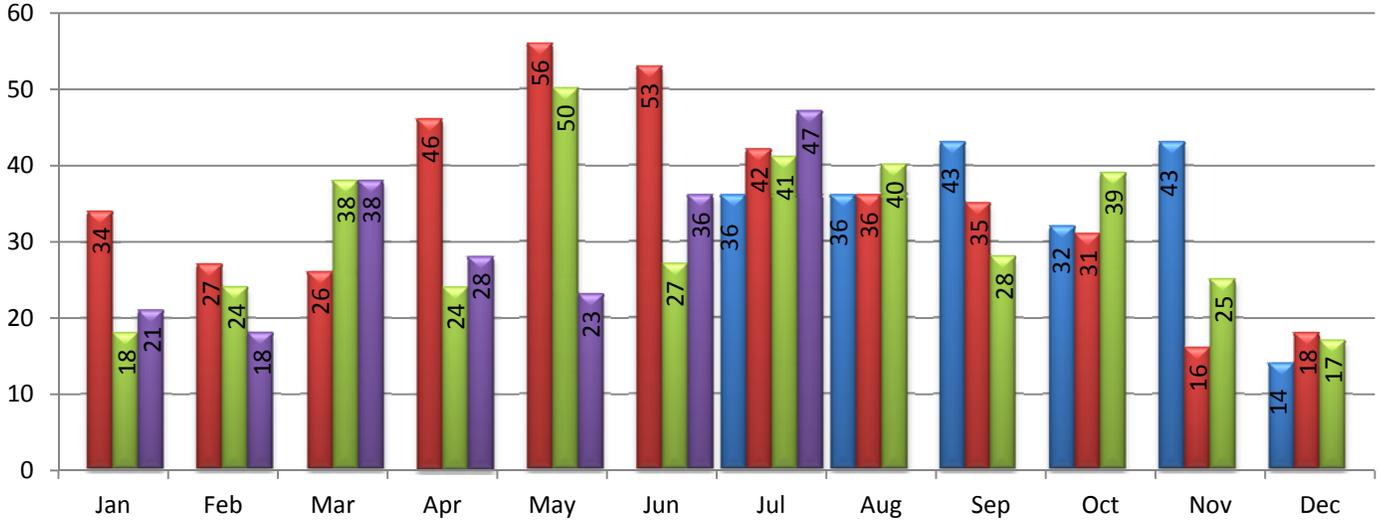
### Dangerous & Potentially Dangerous Animals



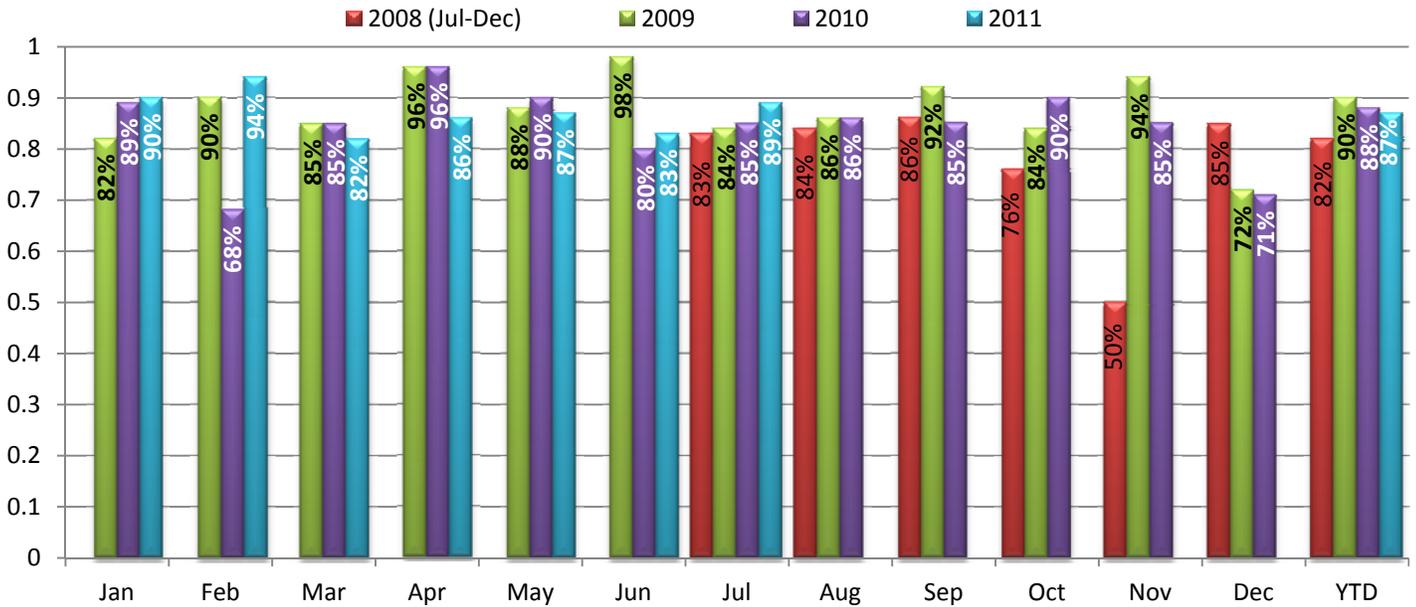
## Animals Handled

Year to date CAS has handled 207 animals: 170 Dogs, 25 Cats, 12 wild animals, and 4 Others. 87% of these animals have been saved with 92% of domestic animals being saved (excludes wildlife).

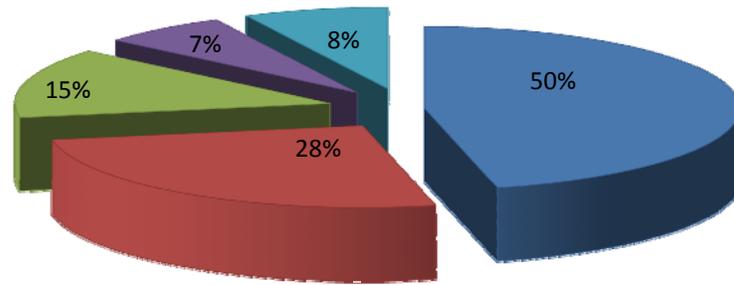
## Animals Handled



## Animal Save Rate



## Year to Date Animal Outcomes

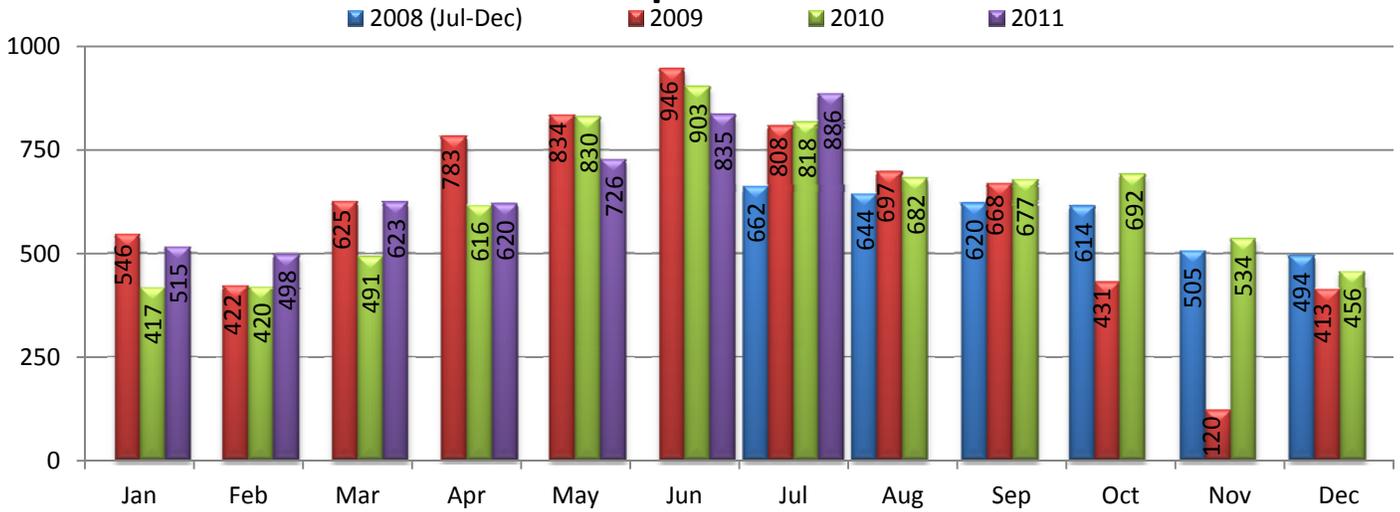


■ Returned to Owner in Field   ■ Returned to Owner from Kennel   ■ Adopted   ■ Euthanized   ■ DOA

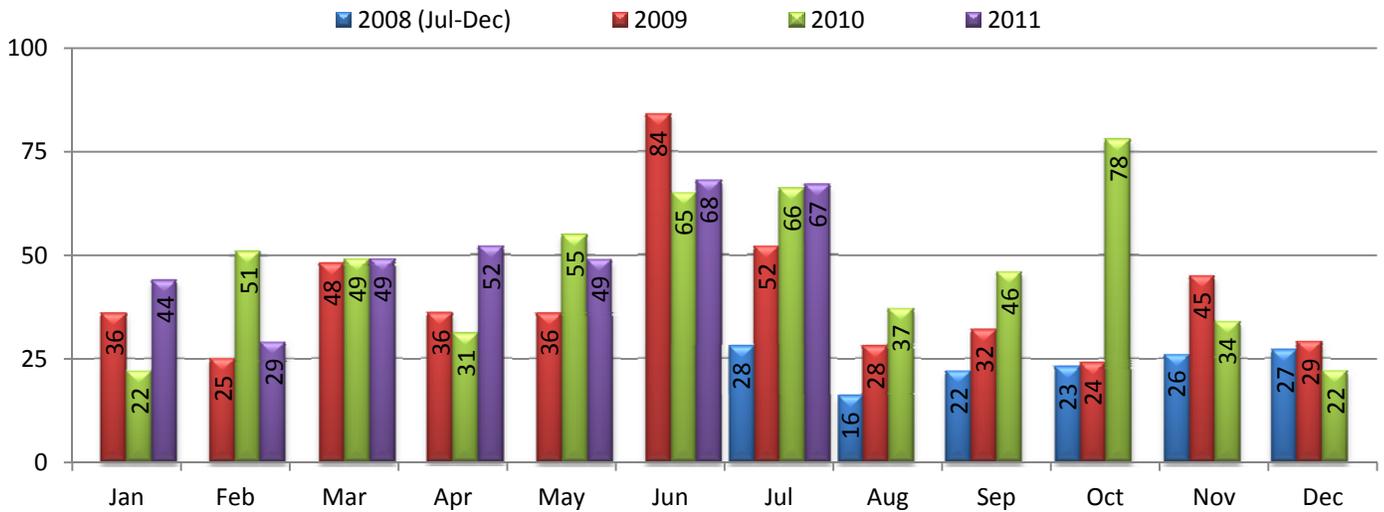
## General Information

A total of 4,703 telephone calls have been received, 358 citizens have visited the Centennial Municipal Building to conduct business, and CAS has driven a total of 23,035 miles without accident or injury.

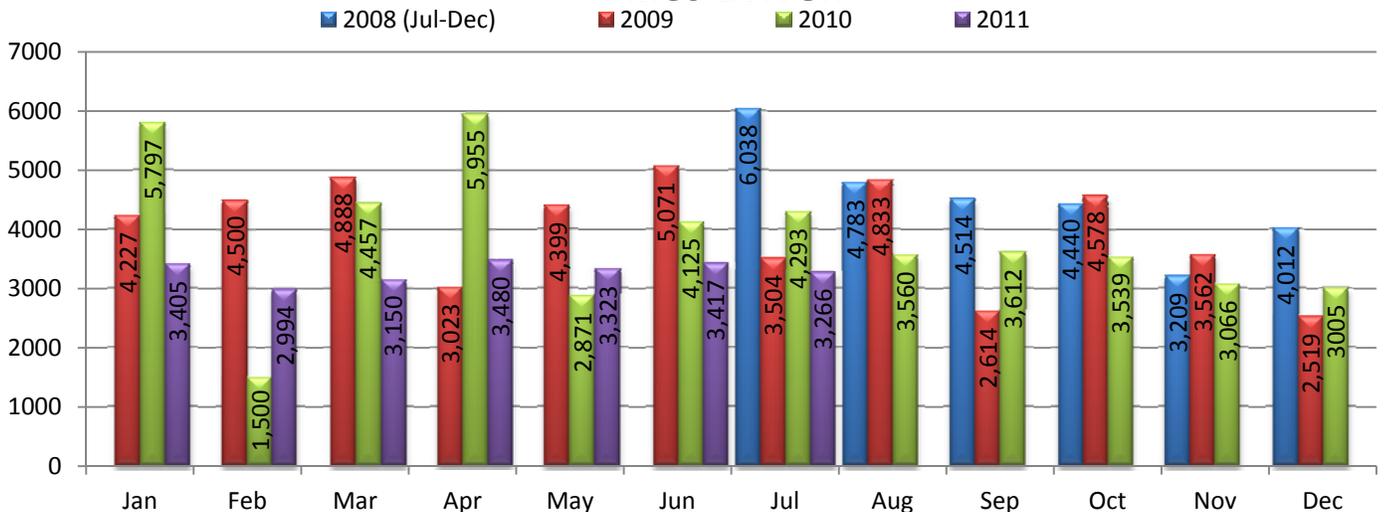
### Telephone Calls



### Citizen Walk-Ins



### Miles Driven

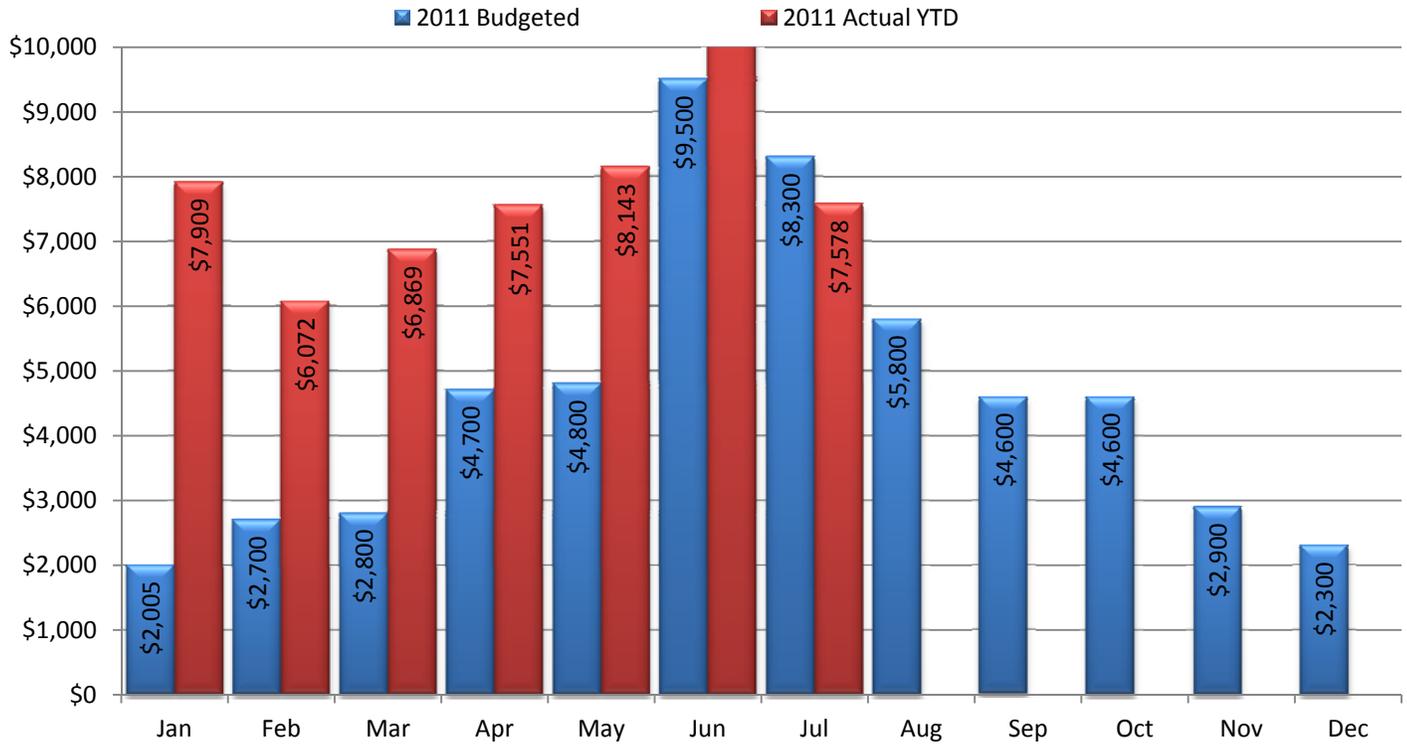


## Revenue

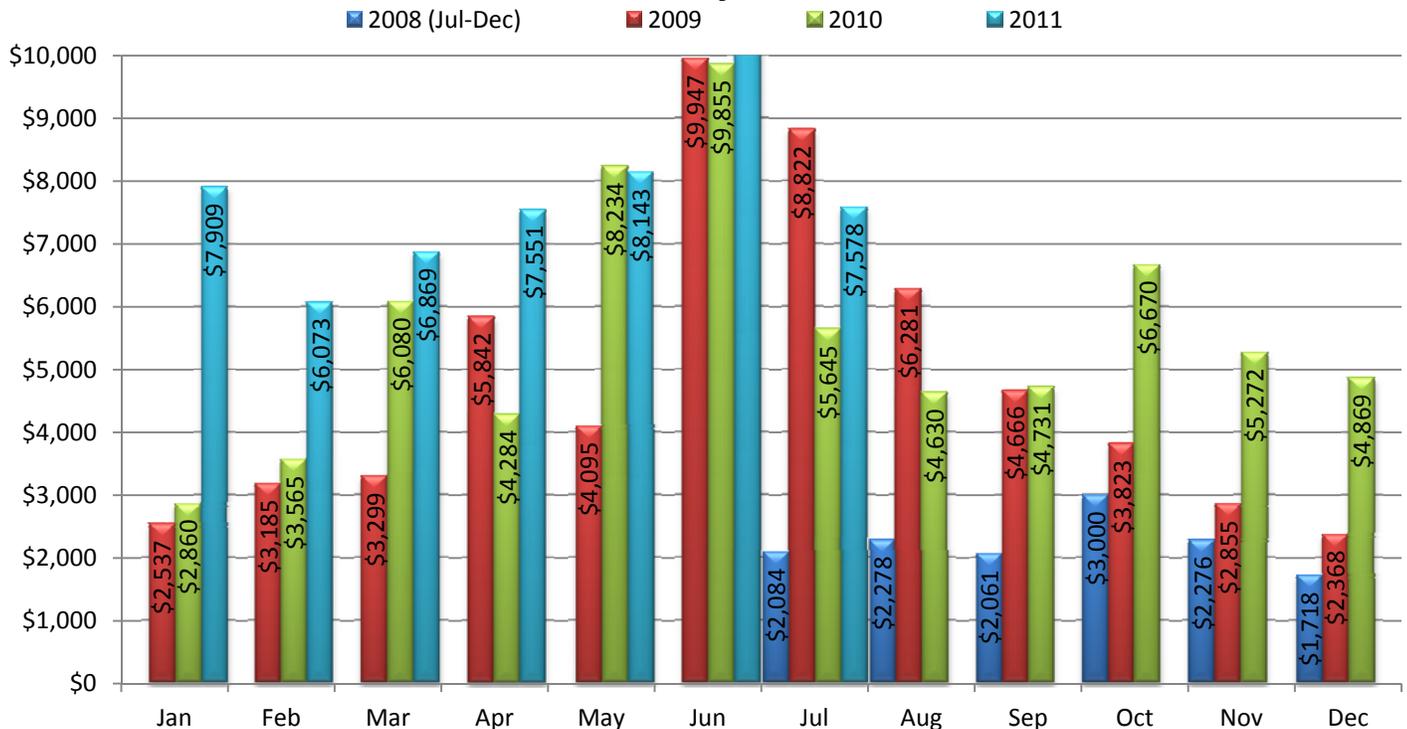
CAS has generated total revenue of \$55,234 year to date. This is approximately **59% Above** the \$34,805 budgeted year to date.

- Animal Licensing—\$42,822 YTD
- Animal Fees—\$12,421 YTD

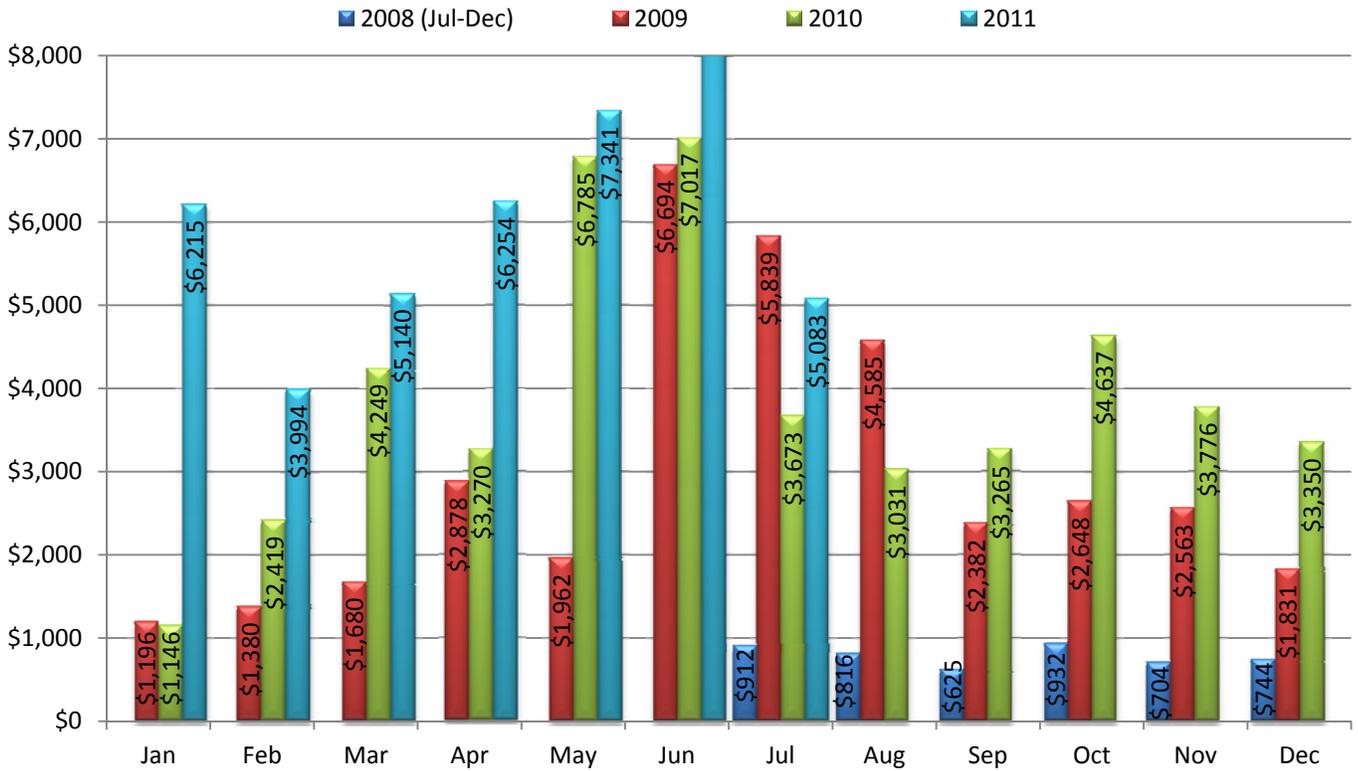
### Total Revenue - Budgeted vs. Actual



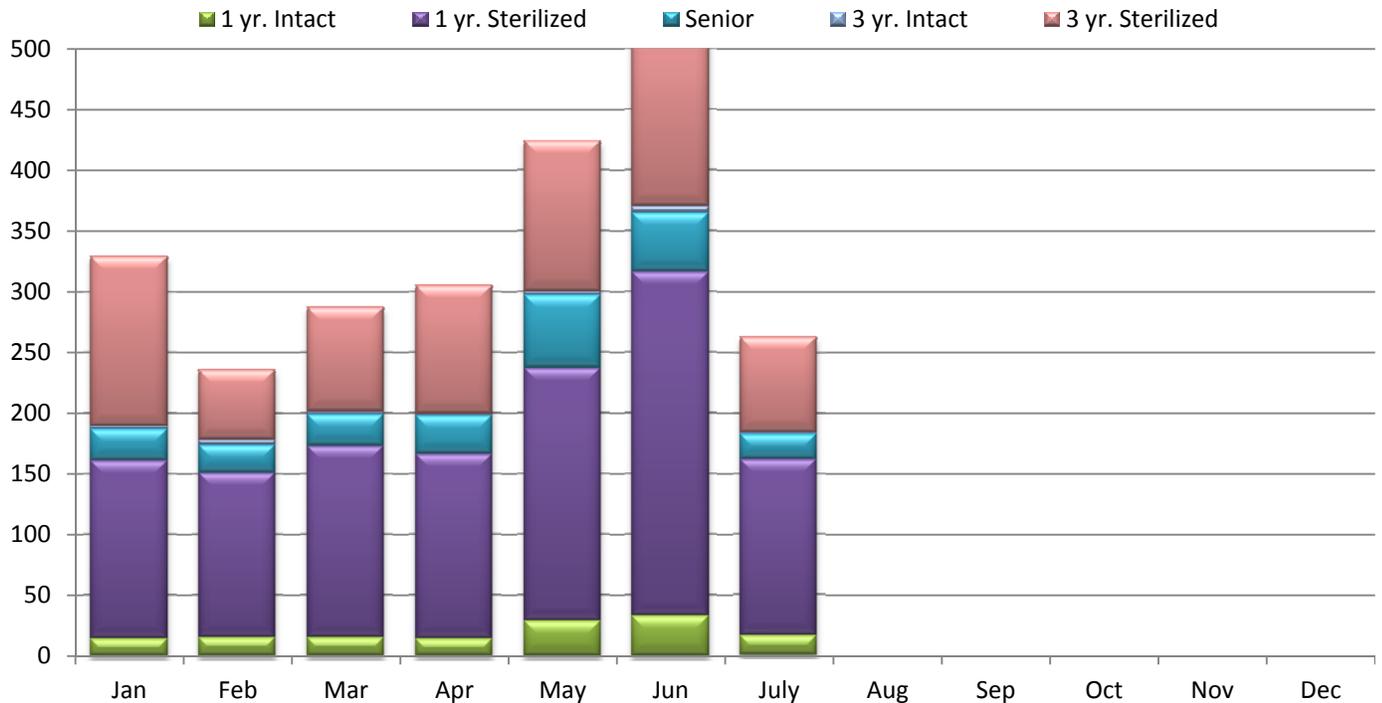
### Total Revenue by Month & Year



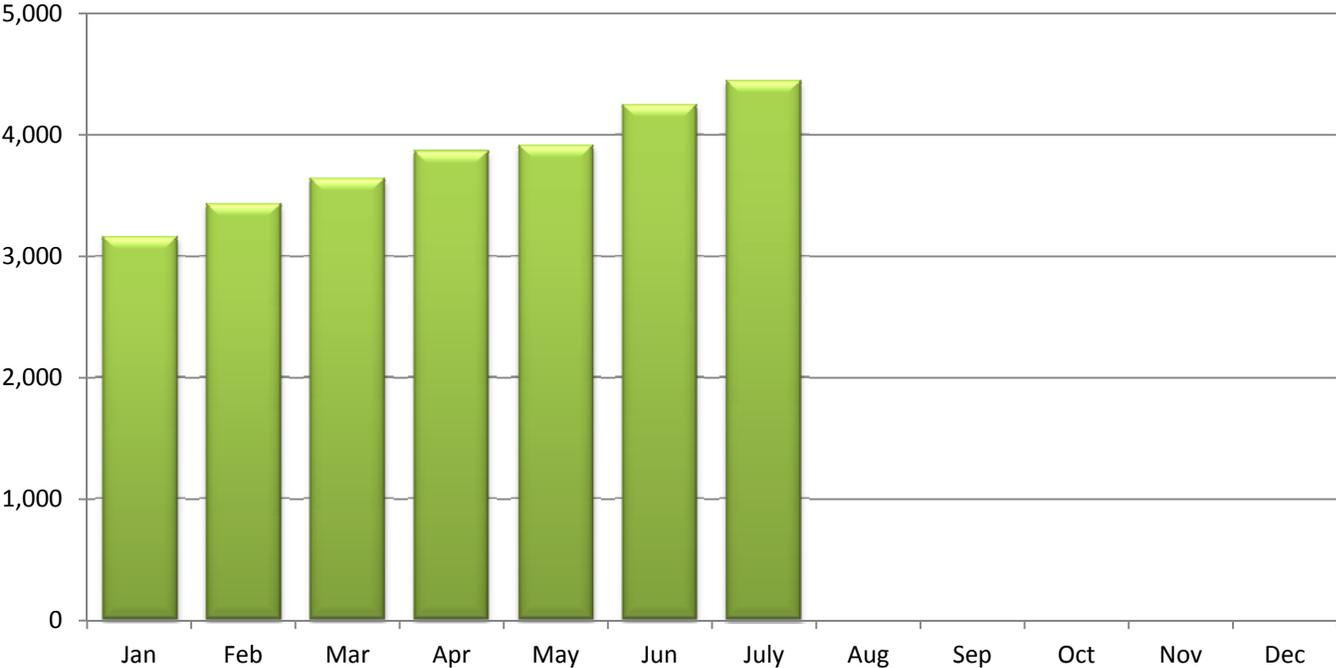
## Animal License Revenue



## Animal Licenses Issued



## 2011 Total Number of Licensed Animals



The total number of licensed animals fluctuates month-to-month based upon new and expired licenses. As of the end of July, the total number of licensed animals in the City is 4,447 or 17.53% of the estimated canine population of 25,375.

## Fee Revenue

